



ARDMORE INITIATIVE

## 2019 Sponsorship Opportunities

With hundreds of new shoppers moving into the district in 2019, there's no better time to support Downtown Ardmore's booming renaissance! Sponsors enjoy special recognition in front of the greater Main Line community and the satisfaction of being a champion for Ardmore.

### Event Sponsorships

- Ardmore Restaurant Week**
- Ardmore Oktoberfest**
- Antique & Vintage Markets**
- Special Event TBD**

- Presenting Sponsor** \$10,000  
Special recognition on all media materials and press coverage. Dedicated presenting sponsor signage at event, logo recognition on DestinationArdmore.com and AI newsletters.
- Gold Sponsor** \$5,000  
Special recognition on all media materials. Sponsor signage at event, logo recognition on DestinationArdmore.com and AI newsletters.
- Silver Sponsor** \$2,500  
Sponsor signage at event, logo recognition on DestinationArdmore.com and AI newsletters.
- Bronze Sponsor** \$1,000  
Logo recognition on DestinationArdmore.com, select marketing materials and online content.
- Supporter of Ardmore** \$500  
Sponsor recognition on select marketing materials and online content.
- Friend of Ardmore** \$250  
Sponsor recognition on select marketing materials.

### Beautification Sponsorships

- Adopt an Alleyway** \$10,000  
Breathe new life into an alleyway between Lancaster Ave and the public parking areas by funding new lighting, seating, public art and more. Enjoy a ribbon cutting ceremony and plaque in your honor.
- Adopt Holiday Decorations** \$5,000  
Help transform Schauffele Plaza into a winter wonderland with new and improved holiday lights and decorations. Enjoy dedicated signage and online content recognizing your generosity.
- Adopt a Bench** \$1,500  
Have a bench placed in your honor with a plaque proudly displayed.
- Adopt a Planter** \$1000  
Have a new planter box placed on Lancaster Ave with your name displayed on a garden plaque.
- Adopt a Week of Sidewalk Cleaning** \$500  
Enjoy a special announcement on AI's social media and email newsletter announcing your sponsorship of this important service.

**Company:** \_\_\_\_\_ **Contact Person:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please make checks payable to "Ardmore Community Development Fund"  
56 E Lancaster Ave, Ardmore, PA 19003 • 610-645-0540 • Nancy@ArdmoreInitiative.org.