

**Section 3**

Appendix A

Appendix B

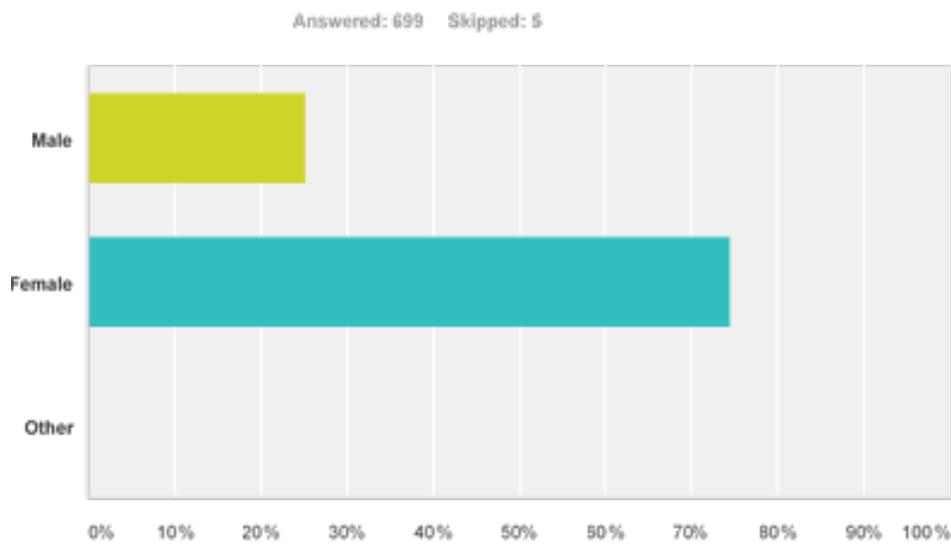
Appendix C

Credits

## Appendix A

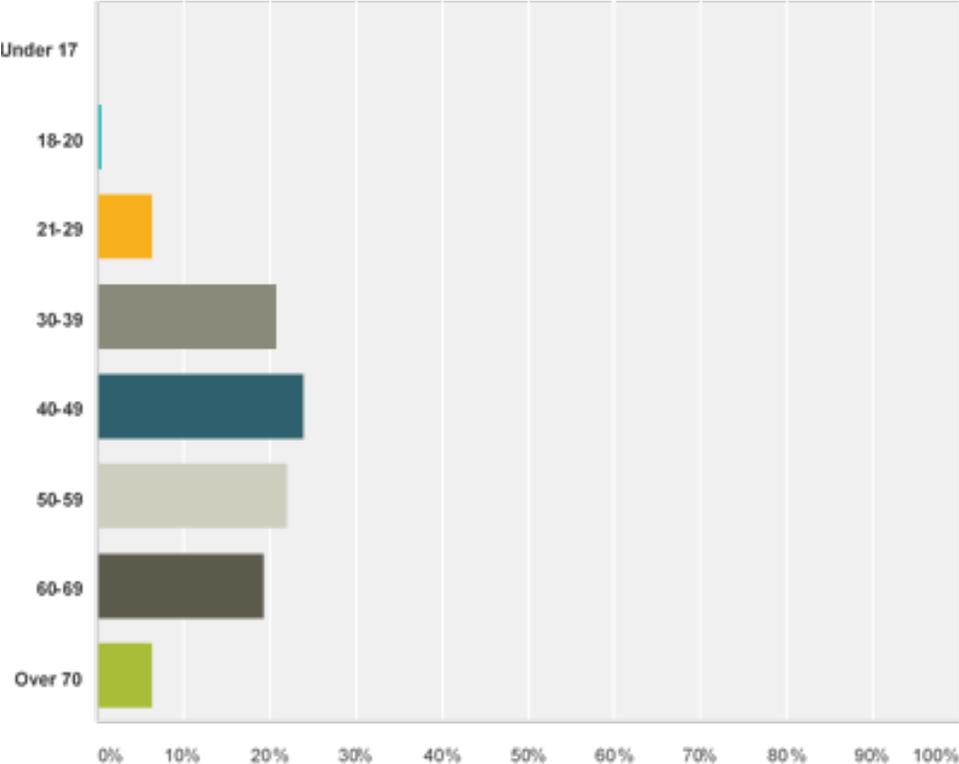
Appendix A includes all of the graphs generated for the multiple choice survey questions. These are the original outputs generated from Survey Monkey and have not been altered in any way. They have been included as a reference.

### Question 1. What is your gender?



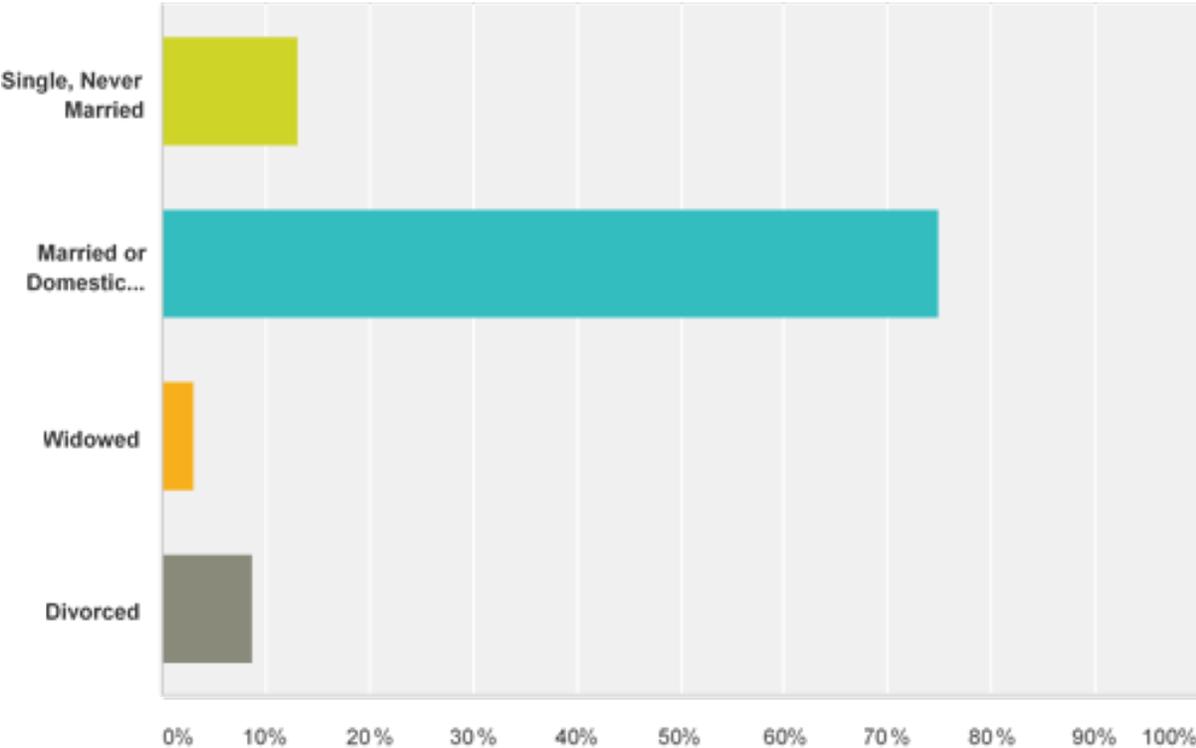
**Question 2. Which category below includes your age?**

Answered: 702 Skipped: 2

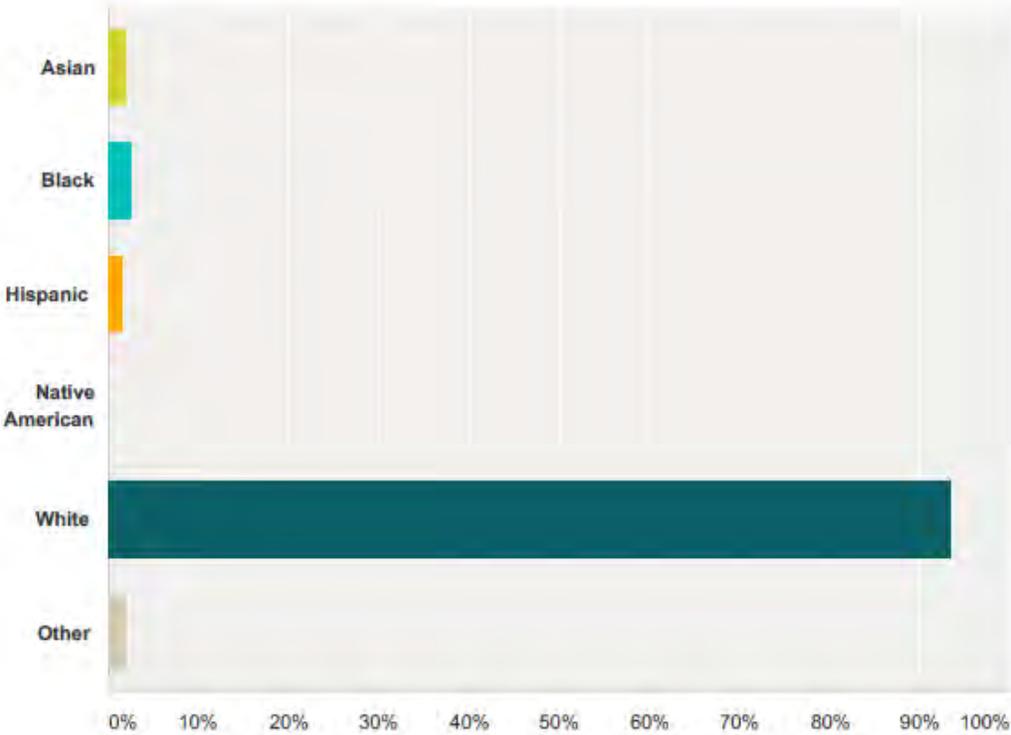


**Question 3. What is your marriage status?**

Answered: 700 Skipped: 4

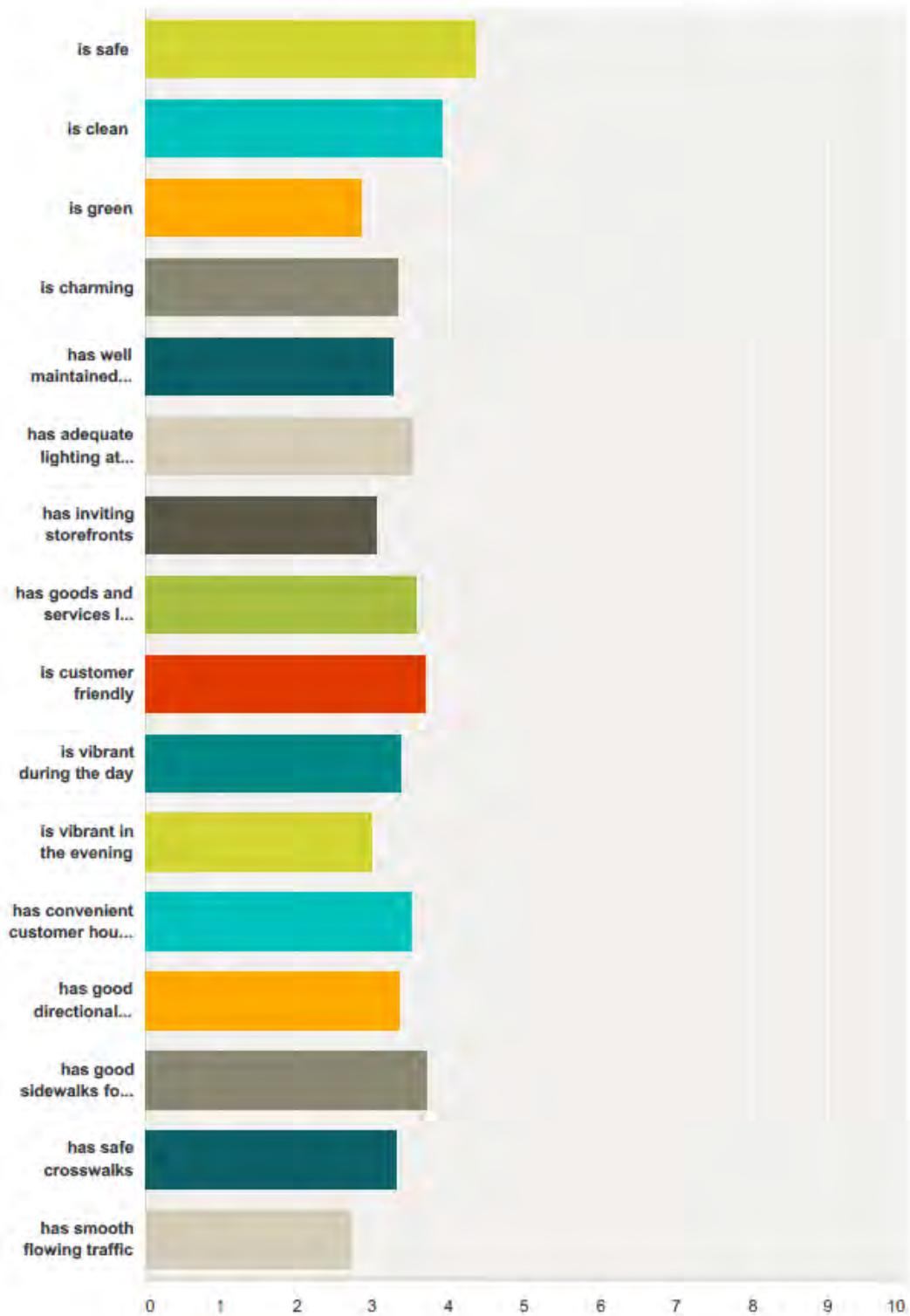


**Question 4. What is your racial or ethnic identity?**



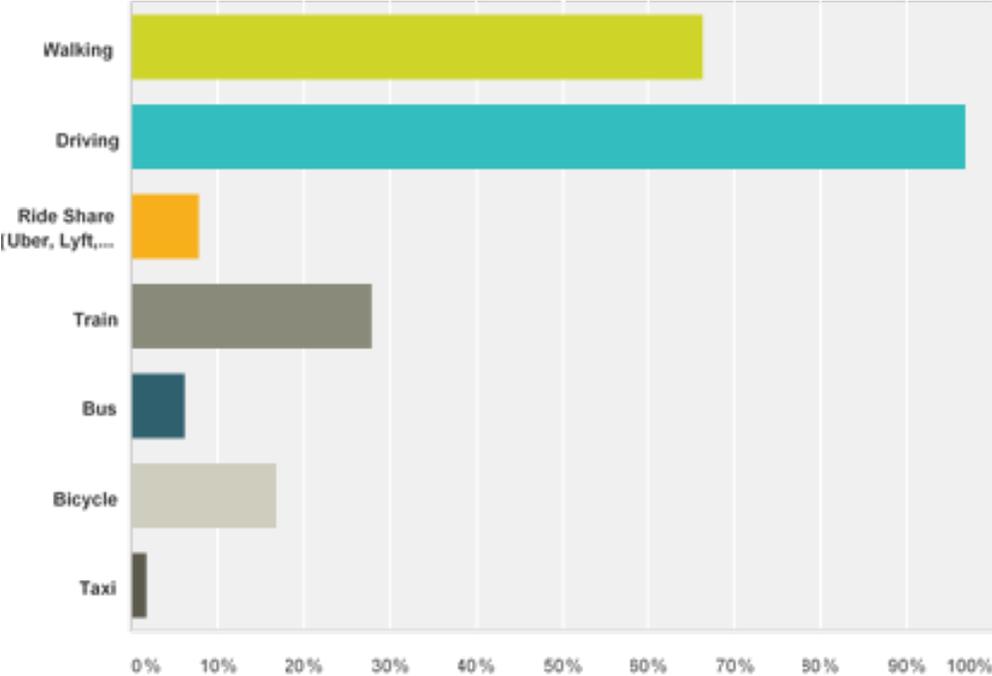
**Question 9. What are your perceptions of Downtown Ardmore? Downtown Ardmore...**

Answered: 703 Skipped: 1

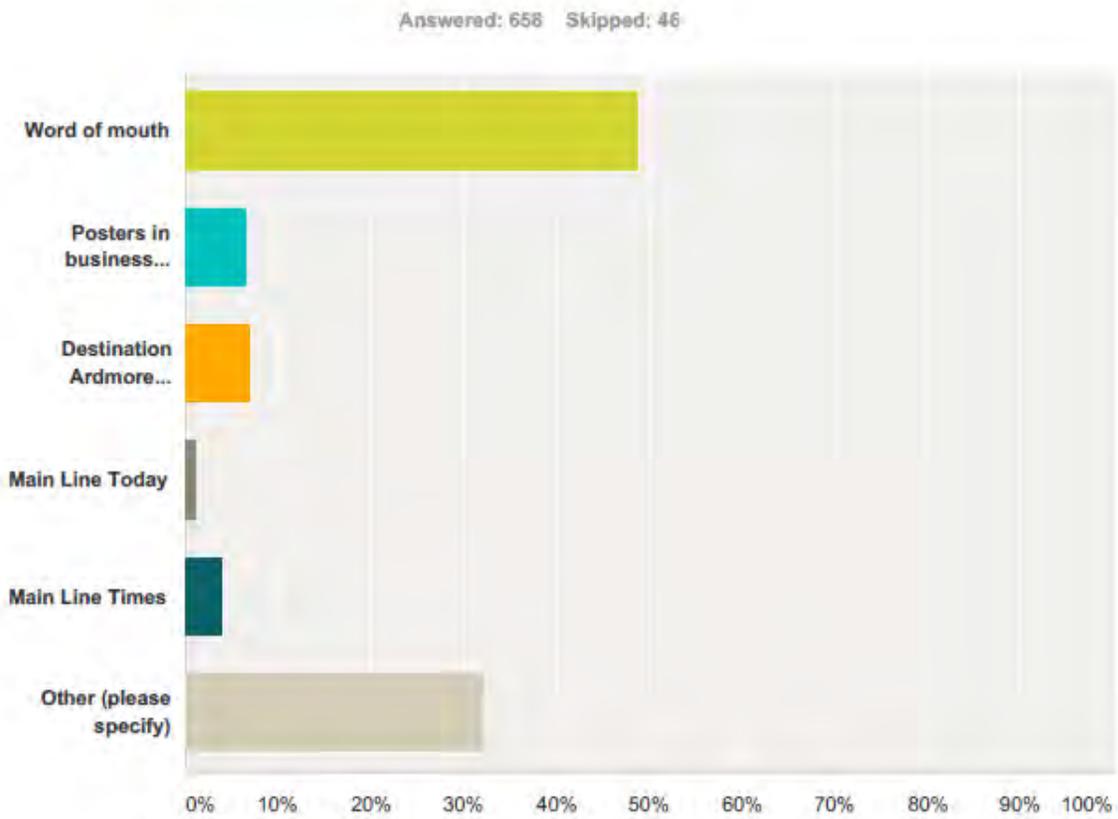


**Question 10. Please check all the ways you travel to and from Downtown Ardmore.**

Answered: 781 Skipped: 3

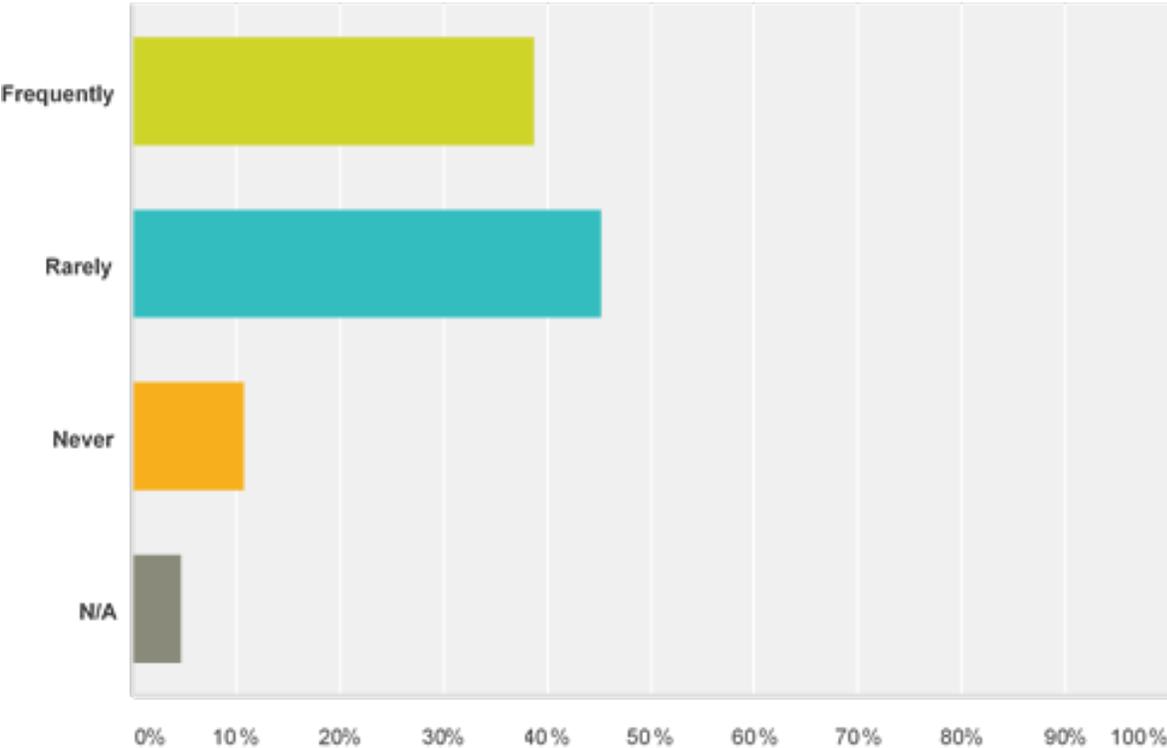


**Question 12. Which of the following resources do you use when planning your trip to Downtown Ardmore?**



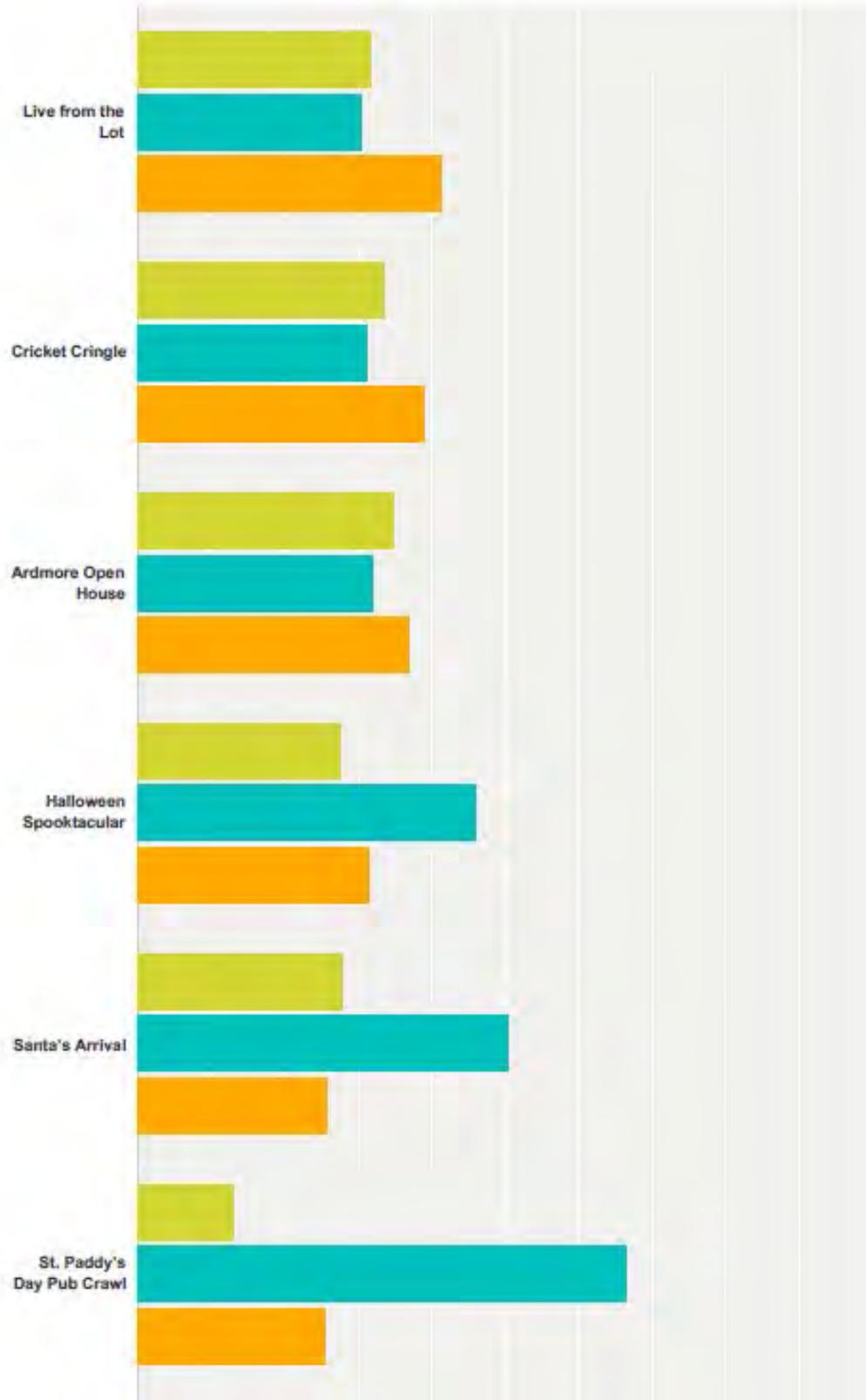
**Question 22. Do you ever experience difficulty parking in Downtown Ardmore?**

Answered: 694 Skipped: 10

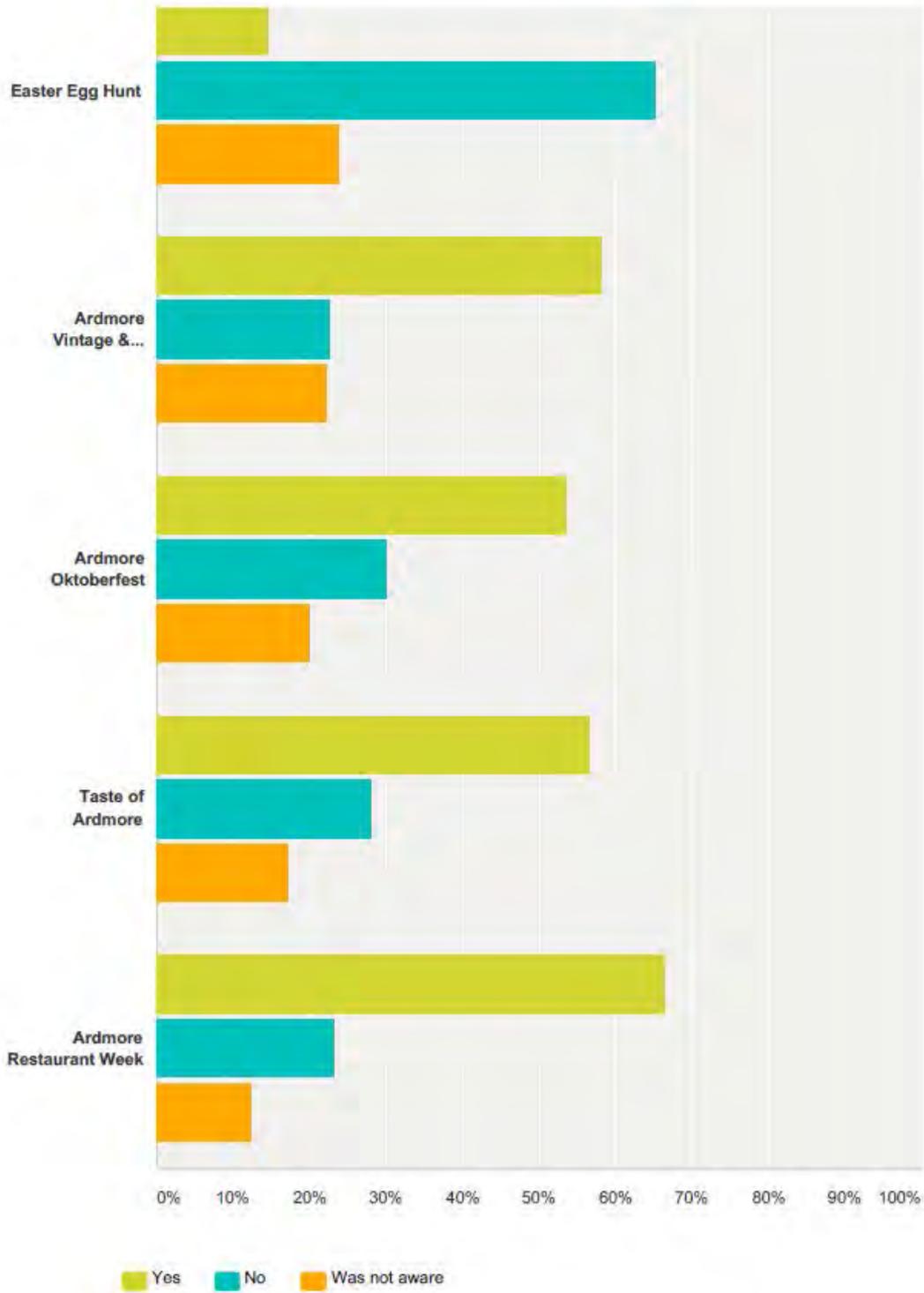


**Question 23. Have you attended or would you attend any of the following Ardmore events?**

Answered: 697 Skipped: 7



**Question 23. Have you attended or would you attend any of the following Ardmore events?  
(cont'd)**



## **Appendix B**

Appendix B includes all of the table outputs generated for the multiple choice survey questions with the exact percentages and number of responses listed for each multiple choice question. These are the original outputs generated from Survey Monkey and have not been altered in any way. They have been included as a reference.

### **Question 1. What is your gender?**

Answer Choices	Responses
Male	25.32% 177
Female	74.54% 521
Other	0.14% 1
<b>Total</b>	<b>699</b>

### **Question 2. Which category below includes your age.**

Answer Choices	Responses
Under 17	0.14% 1
18-20	0.57% 4
21-29	6.41% 45
30-39	20.80% 146
40-49	23.93% 168
50-59	22.22% 156
60-69	19.37% 136
Over 70	6.55% 46
<b>Total</b>	<b>702</b>

### Question3. What is your marriage status?

Answer Choices	Responses
Single, Never Married	13.14% 92
Married or Domestic Partnership	74.86% 524
Widowed	3.14% 22
Divorced	8.86% 62
<b>Total</b>	<b>700</b>

### Question 4. What is your racial or ethnic identity?

Answer Choices	Responses
Asian	2.01% 14
Black	2.45% 17
Hispanic	1.58% 11
Native American	0.14% 1
White	93.24% 648
Other	2.16% 15
<b>Total Respondents: 695</b>	

**Question 9. What are your perceptions of Downtown Ardmore? Downtown Ardmore...**

	Strongly Disagree	Disagree	No Opinion	Agree	Strongly Agree	Total	Weighted Average
is safe	0.72% 5	0.72% 5	3.58% 25	62.08% 363	42.80% 299	697	4.36
is clean	1.43% 10	8.57% 60	5.14% 36	66.67% 459	18.28% 135	700	3.93
is green	4.16% 29	34.24% 239	38.25% 253	22.78% 159	2.68% 18	696	2.85
is charming	3.57% 25	27.00% 189	13.28% 93	44.14% 309	12.00% 84	700	3.34
has well maintained buildings	3.71% 26	24.88% 174	17.43% 122	48.00% 343	6.00% 35	700	3.27
has adequate lighting at night	1.00% 7	13.89% 96	25.25% 177	62.04% 369	7.42% 52	701	3.52
has inviting storefronts	8.04% 42	34.88% 241	13.09% 91	40.14% 279	6.04% 42	695	3.05
has goods and services I need/ want	3.01% 21	18.48% 129	9.31% 65	68.17% 406	11.03% 77	698	3.56
is customer friendly	1.87% 13	8.90% 62	18.78% 131	68.25% 413	11.18% 78	697	3.69
is vibrant during the day	2.58% 18	21.70% 151	18.53% 129	48.98% 341	8.18% 57	696	3.38
is vibrant in the evening	5.90% 41	32.88% 227	23.02% 160	33.87% 234	4.76% 33	695	2.99
has convenient customer hours for me	2.16% 15	15.08% 105	18.22% 127	68.82% 410	6.74% 40	697	3.51
has good directional signage	2.48% 17	15.75% 109	30.08% 208	48.82% 324	4.81% 34	692	3.36
has good sidewalks for pedestrians	3.30% 23	11.17% 78	7.02% 49	67.18% 469	11.32% 79	698	3.72
has safe crosswalks	7.31% 51	21.82% 153	10.17% 71	62.29% 365	8.31% 58	698	3.32
has smooth flowing traffic	12.38% 85	40.52% 282	11.08% 77	33.78% 235	2.30% 16	696	2.73

**Question 10. Please check all the ways you travel to and from Downtown Ardmore.**

Answer Choices	Response
Walking	66.48% 460
Driving	96.86% 679
Ride Share (Uber, Lyft, etc.)	7.99% 56
Train	27.96% 195
Bus	6.28% 43
Bicycle	16.38% 115
Taxi	1.85% 13
Total Respondents: 701	

**Question 12. Which of the following resources do you use when planning your trip to Downtown Ardmore?**

Answer Choices	Response
Word of mouth	48.78% 321
Posters in business windows	6.65% 44
Destination Ardmore (Facebook and/or website)	7.14% 47
Main Line Today	1.22% 8
Main Line Times	3.95% 26
Other (please specify)	32.22% 212
Total	658

**Question 13. How often do you come to Downtown Ardmore for the following (not including visits to Suburban Square)?**

c	More than once a week	Once a week	Every other week	Once a month	Every few months	Never	Total	Weighted Average
Banking/ Financial	6.73% 46	11.13% 76	9.96% 68	13.62% 93	11.27% 77	47.29% 323	683	4.53
Classes: Dance, Education, Fitness, Music	4.77% 32	5.66% 38	1.49% 10	4.17% 28	11.18% 75	72.73% 488	671	5.30
Eating out	10.66% 74	16.14% 112	21.61% 150	26.95% 187	22.77% 158	1.87% 13	694	3.41
Entertainment	1.63% 11	3.86% 26	4.90% 33	12.61% 85	35.61% 240	41.39% 279	674	5.01
Government/ Post Office/ Other	4.94% 34	7.85% 54	10.61% 73	22.67% 156	27.47% 189	26.45% 182	688	4.30
Groceries	12.48% 86	16.40% 113	9.43% 65	10.16% 70	13.06% 90	38.46% 265	689	4.10
Health	3.09% 21	2.94% 20	2.21% 15	5.74% 39	18.68% 127	67.35% 458	680	5.38
Nightlife - bars	2.95% 20	5.91% 40	7.83% 53	15.95% 108	27.03% 183	40.32% 273	677	4.79
Passing through	69.21% 472	13.20% 90	8.94% 61	4.25% 29	2.93% 20	1.47% 10	682	1.63
Professional services	1.78% 12	4.30% 29	4.75% 32	11.87% 80	27.00% 182	50.30% 339	674	5.09
Salons and spas	0.73% 5	1.90% 13	5.98% 41	16.33% 112	22.01% 151	53.06% 364	686	5.16
Shopping for clothing	1.62% 11	1.33% 9	4.42% 30	13.40% 91	34.46% 234	44.77% 304	679	5.12
Shopping for other	3.62% 24	6.49% 43	13.73% 91	19.91% 132	38.31% 254	17.95% 119	663	4.37

**Question 15. Would you visit Downtown Ardmore more often if it had more of the following types of businesses?**

	Yes	No	Total	Weighted Average
Antique/Consignment/Thrift	45.70% 303	54.30% 360	663	1.54
Bakeries	70.50% 478	29.50% 200	678	1.29
Book store	73.93% 502	26.07% 177	679	1.26
Clothing stores	69.37% 462	30.63% 204	666	1.31
Furniture & houseware	54.81% 359	45.19% 296	655	1.45
Garden supplies	54.09% 357	45.91% 303	660	1.46
Groceries	65.56% 434	34.44% 228	662	1.34
Specialty food stores	82.25% 556	17.75% 120	676	1.18

**Question 16. Would you visit Downtown Ardmore more often if it had more of the following types of venues?**

	Yes	No	Total	Weighted Average
Movie theater	90.11% 629	9.89% 69	698	1.10
Co-op artist space and studios	42.56% 283	57.44% 382	665	1.57
Performing arts center	68.84% 464	31.16% 210	674	1.31
Nightclub / bar	43.63% 291	56.37% 376	667	1.56
Family entertainment place (Bowling Alley, Arcade, etc.)	66.87% 448	33.13% 222	670	1.33

**Question 17. Would you visit Downtown Ardmore more often if it had more of the following types of services?**

	Yes	No	Total	Weighted Average
Child care	12.20% 81	87.80% 583	664	1.88
Classes: Dance, Education, Fitness, Music	44.48% 298	55.52% 372	670	1.56
Cultural event / meeting place	70.52% 476	29.48% 199	675	1.29

**Question 19. How often do you eat out?**

	5 or more times/ week	2-4 times/ week	Once a week	Once a month	Every other month	Rarely	Total	Weighted Average
Breakfast	1.18% 8	11.03% 75	26.32% 179	26.18% 178	7.79% 53	27.50% 187	680	4.11
Lunch	5.11% 35	25.40% 174	30.51% 209	19.12% 131	6.13% 42	13.72% 94	685	3.37
Happy hour	0.30% 2	4.50% 30	16.07% 107	20.57% 137	10.06% 67	48.50% 323	666	4.81
Dinner	1.30% 9	33.24% 230	41.91% 290	16.33% 113	4.62% 32	2.60% 18	692	2.98

**Question 20. When you eat out how much do you typically spend per person?**

	Lunch	Dinner	Total	Weighted Average
Less than \$10	97.07% 298	2.93% 9	307	1.03
\$10- \$20	59.24% 327	40.76% 225	552	1.41
\$20- \$30	9.11% 37	90.89% 369	406	1.91
More than \$30	1.16% 3	98.84% 255	258	1.99

**Question 21. What do you value most in a shopping environment?**

	Not important	Important	Very important	No opinion	Total	Weighted Average
Cleanliness	0.29% 2	34.11% 235	64.73% 446	0.87% 6	689	2.66
Lighting	3.63% 25	46.66% 321	46.95% 323	2.76% 19	688	2.49
Inviting storefronts	2.77% 19	40.82% 280	55.25% 379	1.17% 8	686	2.55
Public art / murals	33.53% 228	39.56% 269	16.76% 114	10.15% 69	680	2.04
Diverse and unique businesses	5.24% 36	40.17% 276	50.07% 344	4.51% 31	687	2.54
Good places to eat	0.87% 6	22.21% 153	75.33% 519	1.60% 11	689	2.78
Gathering space	20.29% 138	43.82% 298	27.50% 187	8.38% 57	680	2.24
Accessibility	8.77% 60	39.47% 270	44.88% 307	6.87% 47	684	2.50
Wifi availability	34.61% 235	36.23% 246	21.35% 145	7.81% 53	679	2.02
Convenient parking	5.20% 36	25.72% 178	67.63% 468	1.45% 10	692	2.65
Convenient hours	0.58% 4	33.24% 229	65.17% 449	1.02% 7	689	2.67

**Question 22. Do you ever experience difficulty parking in Downtown Ardmore?**

Answer Choices	Responses
Frequently	38.90% 270
Rarely	45.24% 314
Never	10.95% 76
N/A	4.90% 34
<b>Total</b>	<b>694</b>

**Question 23. Have you attended or would you attend any of the following Ardmore events?**

	Yes	No	Was not aware	Total Respondents
Live from the Lot	31.76% 215	30.43% 206	41.36% 280	677
Cricket Cringle	33.53% 227	31.31% 212	39.00% 264	677
Ardmore Open House	34.81% 238	31.86% 216	36.87% 250	678
Halloween Spooktacular	27.51% 188	46.15% 312	31.51% 213	678
Santa's Arrival	28.05% 191	50.51% 344	25.99% 177	681
St. Paddy's Day Pub Crawl	13.12% 90	66.33% 455	25.66% 178	688
Easter Egg Hunt	14.53% 100	65.41% 450	23.84% 164	688
Ardmore Vintage & Antiques Market	58.28% 401	22.82% 157	22.24% 153	688
Ardmore Oktoberfest	53.68% 365	30.15% 205	20.00% 136	680
Taste of Ardmore	56.66% 387	28.11% 192	17.42% 119	683
Ardmore Restaurant Week	66.33% 457	23.37% 161	12.48% 88	689

## Appendix C

Appendix C includes all of the responses written in the open-ended survey questions. These are the original outputs generated, all answers have been included from the original Survey Monkey results and have not been altered in any way. They have been grouped together by the themes that were used in the analysis of this report. Any responses that were not categorized were also included for reference. They have been included as a reference.

### **Question 8. What are the first three words or phrases that come to mind when you think of Ardmore?**

<b>Common Keyword</b>	<b>Survey Response</b>
Cute	Cute, cozy, good
Cute	Shopping, cute, nearby
Cute	Cute, white, suburban
Cute	Was a cute walking town years ago
Cute	Cute nearby shopping
Cute	Cute, Shopping, Close
Cute	Cute, historic, shopping
Cute	Cute, shopping, Lancaster Ave
Cute	Cute, restaurants, shops.
Cute	It's Promising, Not as cute or chic as Wayne.
Cute	cute, a little boring, snobby
Cute	Cute, happy, home
Diverse	Convenient, more down-to-Earth, diverse
Diverse	diverse,affordable, eclectic
Diverse	Central. Diverse. Over-expanding.
Diverse	Walk, public transportation, diverse
Diverse	Convenient diverse service-orientes
Diverse	big, diverse, upscale
Diverse	Convenience quirky diverse
Diverse	Diverse, great location, interesting
Diverse	Location, Great Service Businesses, Diverse Residential mix
Diverse	Diverse, trendy, schools
Diverse, Fun	Convenient, fun, diverse
Diverse, Local	local, diverse, convenient
Diverse, Local	home, diverse, local
Diverse, Old	diverse old needy
Diverse, Potential	Diverse, urban, potential
Food	trendy, food, beer
Food	Music food shopping
Food	Tired hands & food
Food	Shopping food cool
Food	Shopping, food,
Food	Bougie, food, arts.
Food	Family, Food, Shopping
Food	Home food gym
Food	work, food, getting nails done
Food	Beer food shops

Food	Food, shopping, location
Food	good food places
Food	Suburban Square, food, vacancy
Food	Crowded. Food . Farmers market
Friendly	friendly, warm, welcoming
Friendly	charming, growing, friendly
Friendly	Convenient, friendly, up and coming
Friendly	Home town friendly
Friendly	near home; welcoming; friendly people
Friendly	shopping, friendly, walking
Friendly	Friendly, walking, community
Friendly	convenient, friendly, nice people
Friendly	home friendly bustling
Friendly	Friendly, Convenient, Beer
Friendly	Charming, nail salon central, family friendly
Friendly	Walkability, friendly, shopping
Friendly	friendly lovely town
Friendly	Convenient Friendly Familiar
Friendly	walkability, accessabilty, family friendly, history
Friendly	home, community, friendly
Friendly	Friendly, restaurants, shopping
Friendly	convenient friendly neighborly
Friendly	Commercial, accessible, friendly
Friendly	convenient, friendly and accessible
Friendly	Friendly, expensive, busy
Friendly	Comfortable, friendly, home
Friendly, Diverse	convenient, friendly, diverse
Friendly, Diverse	Friendly,diverse,
Friendly, Fun	Fun, close to everything, walking-friendly
Friendly, Fun	friendly fun active
Friendly, Fun, Local	local, friendly, fun
Friendly, Local	close, friendly, local
Friendly, Traffic	Poor, friendly, traffic
Fun	Unique, hip, fun
Fun	shopping, dining, funky
Fun	hometown, funky, comfortable
Fun	fun, hip, growing
Fun	“downtown mainline”, funky, flavor
Fun	Home fun convenient
Fun	Fun, clean and shopping
Fun	Central fun suburban
Fun	great fun home
Fun	convenient,fun,quality
Fun	Busy, dinner, fun
Fun	Convenient, fun, rundown
Fun	Fun,changing,need filling
Fun, Cute	Cute, fun, downtown
Fun, Cute	cute, convenient, fun
Fun, Food	Shops, Fun, Food
Fun, Food	Shopping, fun, food !
Fun, Food	Fun, shopping, food
Fun, Food	food, fun, shopping
Fun, Food	fun, food, people
Fun, Local	Fun, local, great restaurants
Fun, Potential	Vibrant, potential, fun
Fun, Safe	fun beautiful safe

Local	Convenient, shopping, local
Local	Local shopping family
Local	Suburban square, the mudroom, local
Local	My local shopping
Local	Local, restaurants, convenient
Local	Local, easy, relaxed
Local	Local, close, sectioned
Local	Shopping, local, convenient
Local	convenient, hometown, local
Local, Food	local busy food, a little “seedy”
Main Line	Shopping, family, Main Line
Main Line	Main Line White
Main Line	Main Line, changing, congested hub
Main Line	Main line community
Main Line	Home, Main Line, Leafy
Main Line	Home, Parks, Main Line
Main Line	Hardmore, Young, bars & restaurants, main line
Main Line	Home, Main Line, Walkability
Main Line	Main line, suburban square, tired hands
Main Line	Downtown Main Line
Main Line	heart of the main line
Main Line	main line, accessible, active
Main Line	Main Line, central
Main Line	Heart of the Main Line. Retail Hub. Business Hub.
Main Line	Main Line Suburbs
Main Line	convenient, urban suburb, NOT “The Main Line” and that’s a good thing!
Main Line, Cute	Cute, accessible, main line
Main Line, Food	Main line, suburban square, food
Old	golden bowl, bank
Old	Empty, old, dead
Old	Oldish, hard to park, not much to wslknaround
Old	Old, abandoned, centrally located
Old	Old, not pragmatic, spread out
Old	Old, empty, vacant
Old	stores, old, township
Old	Old congested. Boring
Old	Old neglected in need of major overhaul
Old	old, run down, not interesting
Old	Nice area, a bit boring, older
Old	Convenient, old fashioned
Old	Half empty, lost potential, old
Old	beautiful old neighborly
Old	Septa, suburban square, old growth trees
Old	Old decrepit
Old, Train	Suburban Square, train station, old
Parking	No parking. Being overdeveloped. Victim of Lower Merion politics.
Parking	Busy No Parking
Parking	Not enough parking
Parking	Parking issue, lack of shopping, inconvenient
Parking	Parking meters, cramped streets, stores don’t stand out
Parking	parking, Styche, El Limon
Parking	Expensive stores, not enough kids stuff, parking problems
Parking	Parking is hard
Parking	shopping / difficult parking
Parking	No parking
Parking	Close , difficult parking

Parking	unattractive, dirty, parking
Parking	Close, tired, bad parking
Parking	Home, happy, lack of parking
Parking	Empty stores, difficult parking, some good stores
Parking	Parking, great bars,
Parking	Needs better parking
Parking	Charming, not enough parking, good shopping
Parking	Bad parking situation makes going to certain businesses very inconvenient
Parking	Shopping, restaurants, parking
Parking	Restaurants, Suburban Square, parking
Parking	Empty Storefronts, No Parking, Not Progressive
Parking	Convenient, congested, parking issues
Parking, Cute	Used to be cute Main Street, now dirty no parking
Parking, Food	food beer parking
Parking, Old	old dull parking
Parking, Old	Old stores and limited parking
Parking, Old	parking, restaurants, same old
Parking, Potential	Shabby storefronts, inconvenient parking, untapped potential
Parking, Quaint	Cool, Quaint, Parking Tickets
Parking, Small	small, no parking, great restaurants
Parking, Traffic	active traffic parking
Parking, Traffic	Traffic, parking, restaurants
Parking, Traffic	traffic, parking, businesses
Parking, Traffic	Traffic and no parking
Potential	charming, declining, potential
Potential	community, cool, potential
Potential	Needs a new coffee shop (we miss Milkboy), too many random retail shops, Lots of potential
Potential	vacancies, potential for being charming
Potential	Disconnected, Car-centric, Potential
Potential	Community, family, potential
Potential, Cute	Suburban square, cute, so much potential
Potential, Food	Potential, food, vibrant
Potential, Old	old, commercial, has potential
Potential, Old	old, potential, income gaps between neighborhoods
Potential, Old	Old, busy, potential
Quaint	Homey, quaint, suburban square
Quaint	Quaint, growing, special
Quaint	Busy, bright, quaint
Quaint	Convenient, quaint, congested
Quaint	Quaint, pretty, shopping
Quaint	Quaint, high class, shopping
Quaint	Quaint, vibrant, growing
Quaint	Quaint nice town
Quaint	Quaint
Quaint	homey, quaint, happening
Quaint	Attractive, quaint, human-scaled
Quaint	McCloskeys, Oktoberfest, Quaint
Quaint	Quaint; young; affordable
Quaint, Diverse	Diverse, quaint, central
Quaint, Diverse	Quaint, diverse, restaurants & shopping
Quaint, Food	Suburban square, quaint neighborhood, good food
Quaint, Friendly	Friendly, Quaint, convenient
Quaint, Friendly	Quaint, clean, friendly
Quaint, Friendly, Local	Quaint, friendly, local businesses
Quaint, Fun, Cute	cute, quaint, fun

Quaint, Local	Convenient, quaint, local
Quaint, Local	quaint, local, convenient
Quaint, Local	Quaint, convenient, local
Quaint, Potential	Quaint, rebuilding, potential
Quaint, Safe	Quaint, Safe, relaxing
Quaint, Small	Quaint, Nice, Small (town)
Quaint, Small	Quaint, comfortable small town
Quaint, Small	Quaint, small, neighborly
Quaint, Small	bustling, convenient, small town quaint
Quaint, Small, Local	Quaint, home, local/small business
Quaint, Traffic	quaint, busy, traffic
Quaint, Train	Quaint, shopping, train
Quaint, Train	restaurants, train, quaint
Safe	Home, safe, dining
Safe	Safe divers hip
Safe	Close, safe, easy
Safe	Home, safe, family oriented
Safe	Schools - safe - quite
Safe	Trendy, safe, lively
Safe	Convenient, easy and safe
Safe	Easy, safe, close
Safe	Convenient Safe variety
Safe	Neighborhood, safe, convenient
Safe	Relaxed, social, safe
Safe	Home safe pretty
Safe	safe, family-oriented, full-serviced
Safe	HOME, convenient, safe
Safe	safe, growing, home
Shopping	Close. Shopping. Glad
Shopping	community, dining, shopping
Shopping	convenient upscale shopping.
Shopping	crowded, pubs, shopping
Shopping	Dining going shopping trader joes
Shopping	Farmers market, shopping
Shopping	friends, shopping, library
Shopping	Growing, shopping, neighborhood
Shopping	Nearby, shopping, restaurants
Shopping	neighborhood, community, shopping
Shopping	Open air shopping
Shopping	shopping
Shopping	shopping and restaurants
Shopping	Shopping dining convenient
Shopping	Shopping, dining, busy
Shopping	Shopping, dining, community
Shopping	Shopping, eating, drinking
Shopping	Shopping, library, historic
Shopping	Shopping, nail salons, jewelry
Shopping	Shopping, restaurants, businesses
Shopping	shopping, restaurants, congested
Shopping	Shopping, restaurants, village
Shopping	Shopping, restaurants, work
Shopping	Social,shopping, eatery
Shopping	Suburban square, shopping
Shopping	Suburban square, shopping
Shopping	Suburban square, shopping and restaurants
Shopping	Transit, compact, shopping

Shopping	Trendy, shopping, expensive
Shopping	Village shopping restaurant
Shopping, Home	Shopping, home, convenient
Shopping, Home	Home shopping community
Shopping, Home	Home town shopping lunch
Shopping, Home	Home, family, shopping
Shopping, Home, Small	Small, home, shopping
Small	small shopping places
Small	A charming small town for people who really live here
Small	Great small town.
Small	Small community
Small	small, wealthy, poorly managed educational commission
Small	Small, convenient, pricey
Small	Childhood, small town, family
Small	Small town feel
Small	Small town feel, salons, Lancaster Avenue
Small	Small community in big township
Small	Family, small town
Small	Convenient, small, multicultural
Small	Quiet, pizza, small
Small	Mainline, small town, community
Small	Convenient location, empty storefronts, small town feel
Small	Close, Lancaster Ave, small
Small, Cute	Cute home small
Small, Cute	small, could be cute
Small, Food	Shop small, good food options, suburban square
Small, Friendly	Friendly nice small
Small, Friendly	Small friendly affordable
Small, Fun	funky, small, accessible
Small, Local	Home, local, small
Small, Main Line	Home, Main Line, Small
Small, Potential	home, potential, small town
Small, Potential	has potential, revolving door of small businesses,
Small, Safe	safe, small, family
Small, Traffic	nice small town feel, traffic bottleneck, too many nail salons
Traffic	Overbuilt, empty stores, traffic jam
Traffic	Drab, tired, traffic
Traffic	traffic, commercial, could be attractive
Traffic	Charm, traffic, hometown
Traffic	Suburban Square, Farmers' Market, traffic
Traffic	Ugly Concrete UnGreen Car Traffic
Traffic	too much traffic
Traffic	Boring, traffic,
Traffic	outdated, close, traffic
Traffic	Suburban Sq, lots of traffic, Ardmore farmers market
Traffic	High volume traffic, empty storefronts, too many luxury apartments projects , needs a theater
Traffic	eclectic, endangered, traffic-ridden
Traffic	Home, traffic- bad
Traffic	Hard to Park, traffic, dowdy
Traffic	Charm traffic restaurants
Traffic	looming overdevelopment/traffic nightmares, unique community identity (that identity in serious jeopardy), "Village", socio-economic diversity
Traffic	traffic, Farmer's Market, Tired Hands
Traffic	Charming, outdated, traffic
Traffic	Suburban square, traffic and strip malls

Traffic	traffic, not many good restaurant choices, trader Joes
Traffic	Traffic
Traffic	Traffic stores restaurants
Traffic	Choked by traffic
Traffic, Main Line	Main Line, Horrible Traffic, Hoodlums
Traffic, Main Line	Main Line, Lancaster Ave, Traffic
Traffic, Train	Train, shopping, traffic
Train	convenience, Suburban Square, train station
Train	Train Lancaster music hall
Train	Shopping. Crowded. Train.
Train	Nice place to live, train, Lower Merion Schools
Train	Suburban Square. Train. Planet Fitness. Not your average joes
Train	Shopping, eating, train
Train	thrift, Ruby's, train
Train	Business shopping train
Train	Suburban, Restaurants, Train
Train, Food	Food Suburban Square Train
Walkable	Walkable, Transit, Everything
Walkable	Walkable, Accessable, Down to Earth
Walkable	Comfortable, community, walkable
Walkable	Awesome, walkable, beer
Walkable	Walkable,
Walkable	walkable, cool
Walkable	Walkable, Retail, boring
Walkable	Drinks, walkable, wished I still lived there
Walkable	walkable, convenient, family
Walkable	Walkable, transit-oriented, wonderful
Walkable	Neighborhood walkable cool
Walkable	Pretentious, walkable, boring
Walkable	Convenient walkable awesome
Walkable	Trees, walkable, suburban
Walkable	neighborhood, walkable, variety
Walkable	walkable, neighborhood town, green(spaces)/parks
Walkable	Entitled customers. Overpriced shops. Walkable
Walkable	Walkable, neighborly, community
Walkable	Community, lively, walkable
Walkable	walkable, community-minded, neighborhood
Walkable	walkable, growing, lacklustre streetscape
Walkable	Community, walkable, social
Walkable	walkable, welcoming, clean
Walkable	convenient, walkable, good neighbors
Walkable	up and coming, exurb, walkable
Walkable	Community, walkable,
Walkable, Cute	walkable, cute, changing
Walkable, Diverse	Walkable, diverse, parks
Walkable, Diverse	walkable, diverse, retail
Walkable, Diverse	Walkable, diverse, things to do
Walkable, Diverse	Diverse, walkable, central
Walkable, Diverse, Train	walkable, quick train ride to city, diverse
Walkable, Friendly	Green, friendly, walkable
Walkable, Friendly	Walkable, friendly, evolving
Walkable, Friendly	Walkable, great dining, friendly neighbours
Walkable, Friendly	Family-friendly, lively, walkable
Walkable, Friendly, Local	Friendly, Walkable, Local
Walkable, Home	Convenient, home, walkable
Walkable, Home	Home, neighborhood, walkable town yet close to a city

Walkable, Home, Food	walkable, up and coming, good food, home
Walkable, Home, Friendly	Walkable. Friendly. Home.
Walkable, Home, Fun	Fun, walkable, home
Walkable, Local	Walkable, local business, charming
Walkable, Local	Local walkable upscale
Walkable, Parking	Limited parking, many shops, walkable area
Walkable, Potential	eclectic walkable potential
Walkable, Potential	Potential, growth, walkable
Walkable, Quaint	Walkable, quaint
Walkable, Quaint	Stores, quaint, walkable
Walkable, Quaint, Friendly	Quaint, friendly, walkable
Walkable, Safe	Walkable, convenient, safe
Walkable, Safe	Safe walkable expensive
Walkable, Shopping	Walkable, shopping, eating
Walkable, Shopping	Walkable, shopping, restaurants
Walkable, Shopping	Walkable, transit, shopping
Walkable, Shopping	Walkable, middle class, good restaurants and shopping
Walkable, Shopping, Food	Food Shopping Walkable
Walkable, Shopping, Local	neighborhood, walkable, would like more local shopping
Walkable, Shopping, Quaint	Quaint, walkable, shopping
Walkable, Shopping, Train	Shopping, train, walkable
Walkable, Small	Small town. Walkable
Walkable, Small, Diverse	small town, walkable, diverse
Walkable, Small, Local	small town, walkable, local
Walkable, Traffic	Convenient, walkable, traffic
Walkable, Train	Downtown, train, walkable
Walkable, Train	Chain stores that have no soul, walkable, train
Walkable, Train	walkable, downtown, train station
	A changing town
	A little run down, suburban square, needs more resturants
	a lot of potential, not fully realized. About to become overdeveloped. Needing a new train station.
	accessible, suburban square
	Accessible, needs makeover
	Accessible, run down
	adorable, hometown, main street usa
	Anti-progress, obstructive, decaying
	Aqua hut
	Ardmore is Great.
	Ardmore music hall
	artisan, alternative, craft
	Average & needs updating
	Beautiful developed neighborhood
	Beautiful little town
	Boring
	boring, boring, boring
	boring, boring, dead boring.
	boring, empty of life, difficult to drive through
	Boring, expensive, lacks nag good restaurants
	Busy neighborhood, lots of activities/businesses, center of mainline
	Busy, close, border-line
	Busy, commercial, and culture
	busy, community-oriented, everything you need in one place
	Cars, pizza, town square
	chaging too fast as dictated by outsider developers
	Childhood, high rent, too many vacancies

classic main street  
Classy, convenient, healthy  
Classy, unique, thirsty  
Close. Easy. Fast  
comfy quiet great  
Community Charming. Convenient  
Community walkability convenient  
Community, parks, beer  
Community, suburban square, Lancaster ave  
congested  
Congested, music hall, Apple  
Congested, run down, pass through  
congested, unkempt, inconvenient  
congestion,  
Convenient  
Convenient  
Convenient  
Convenient Fresh Changing  
Convenient,  
Convenient, close to philadelphia, good housing  
Convenient, close, suburban square  
Convenient, eclectic,could be much better  
Convenient, limited, potential  
convenient, pretty, livable  
Convenient, suburban square, restaurants  
Convenient, Trader Joes, farmers market.  
Convenient, upcoming, congested  
convenient, walk, family  
Could be better  
Could be better  
Cricket ave  
Crossfit tired hands  
Crowded, expensive, need a place to do something  
Crowded, shop, convenient  
Crowded, stuffy, boring  
dingy  
Dining, unique, uppity (or expensive)  
Dirty Tired Rundown  
Dirty,Dingy,Congested  
Downtown, I wish it had more  
downtown, township building, Amtrak  
Dreary tired dull  
Dumpy - Tired - Lease Signs  
dumpy buildings, ugly streetscape, miracle mile  
eclectic  
Eclectic, mom and pop stores, restaurants  
edgy, up and coming, little town that could  
El limon  
empty store fronts  
Empty store fronts  
empty stores, nice walking area  
Everything to offer  
Expensive restaurants  
expensive, convenient, busy  
Expensive, crowded, changing  
Expensive, young, restaurants

Family, good neighbors, home  
 Farmer's Market, suburban square  
 farmers market, library, suburban square  
 Farmers market, suburban square, outdoor mall  
 Fern's Elephant Trunk  
 for wealthier people  
 great breweries, auto-dominated, not much activity  
 Great neighborhood  
 Great place to live  
 Great schools  
 Great walking  
 Gritty, floundering, inaccessible  
 Growing too fast  
 Grungy empty boring  
 Hang out, trendy  
 Heading in the wrong direction  
 Hip, awesome, home  
 Hip, laid back, calm  
 Hip, modern, loud  
 hip, young, convenient  
 Historic inner ring suburban  
 Home  
 Home comfortable accessible  
 Home sweet home  
 Home town cozy  
 home town, center of Lower merion  
 Home, central, historical  
 Home, congested, convenient  
 home, dining  
 Home, Downtown, Community  
 home, love, convenient  
 Home, peaceful, changing  
 home, quiet, nice  
 Home, shops, neighborhood  
 Home, suburban square, neighborhood  
 Home. Viking. Like.  
 Home. nice. Peaceful  
 hometown, busy, close  
 Hometown, Classy, Affordable  
 Hometown, modernizing, convenient  
 Hometown, shops, restaurants  
 Homey, welcoming, comfortable  
 I like it  
 improving, changing, needs investment  
 Irish blue collar  
 Jr League, Suburban Square, Tired Hands  
 Junior League Thrift Shop  
 Lacks vibrancy  
 Lancaster Ave; restaurants; stores  
 Library, Ardmore Music Hall  
 location, location, location  
 Lots of shops  
 love it  
 Love my hometown  
 Love my hometown  
 Love the stores

Love to shop  
Lower Merion Township  
Lower Merion Township  
Lulu's Casita!, shops  
Main Street USA  
many nail salons  
merion art  
mom shopped there  
Music Hall  
Music hall  
Music, date, bars  
My grandfathers store  
my town; growing; want to see it flourish  
Nail salons  
nail salons galore  
Nails, eat, trader Joes  
Nearby, hodgepodge  
Nearby, walk to location, restaurants & shops  
Neat. Compact. Interesting.  
Needs a reboot  
Needs improvement  
needs more umph  
Needs some revitalization  
Needs some work  
Needs updating  
Neighborhood , getting too congested , suburban sq  
Neighborhood, clean, historic  
Nice little town  
Nice Stores  
Nice, busy, home  
Nice, Walk-able, Underachieving  
Nice, warm, caring  
Niche. Prolific. Inviting  
no good restaurants  
Not good  
Not green enough, Needs a GREAT Diner  
Not very happening  
on the move, up-and-coming, Wayne east of 476  
Outdated, hodgepodge, conflict  
Outdated, Suburban Square, party city  
over-developed, grid, grungy  
Overpriced, vain, dead-zone  
Pleasant pretentious convenient  
Pleasant, busy, mixed  
Pleasant, nearby, Suburban Square  
Preserve, restore rejuvenate  
Pretty good bars  
Rebuilding, optimistic, confused  
Restaurant, septa, suburban square  
Restaurants, Junior League  
Restaurants, trader joes, suburban square  
Restaurants. Music. Family.  
retail destination, unpleasant Lancaster Ave, failed urban planning  
Revitalization  
Revitalized, youthful, racist  
Ruined by Dranoff

Run Down  
 Run down business district  
 Run down; nail salons; needs development  
 run-down, empty, dirty  
 Sad looking storefronts  
 Shop eat park  
 Shop, playground, walk  
 Shops, music, restaurants  
 So happy we chose to move to this area 20 years ago!  
 Some good shops  
 somewhat boring  
 Special, unique, hometown  
 Storefronts sidewalk community  
 Suburb Expensive Convenient  
 suburban community, excellent public school system,  
 Suburban peacefulness; city perks  
 suburban square  
 Suburban Square  
 Suburban square  
 Suburban Square & Ardmore west  
 Suburban Square shops  
 Suburban square, farmers market, shops  
 Suburban Square, Lancaster Ave, Just missing a little something from being a  
 cool town  
 Suburban Square, Nail Salons, Needs better restaurants  
 Suburban square, nails  
 Suburban Square, Planet Fitness, Mapes  
 Suburban square, pool, Brownie's  
 Suburban square, recreation center, farmers' market  
 Suburban Square, Tired Hands, Amtrak  
 Suburban square, Tired Hands, Trader Joe's  
 Suburban Square, TWP building, good restaurants  
 Suburban Square/nail salons/hair salons  
 suburban square/Trader JOes/Farmers MArket  
 Suburban, home, needs improvement  
 Suburban, Mall, Family  
 Tired  
 tired, jules thin crust, nail salons  
 too fancy now  
 too many fast cars  
 Town, bars, neighbors  
 Town, Mainline, home  
 town, neighbors, community  
 Township Administraiton Building, Fire Company, Restaturants and Bars  
 Trader joes  
 trader joes  
 trader joes, farmers market  
 Trader Joes, Farmers Mkt. Ardmore Music Hall  
 Trader Joe's, shrinking, always changing  
 Unique, Exciting, Charming  
 Unique, Suburban Square, Restaurants  
 up and coming  
 Up and coming  
 vacancies, congested, needs work  
 Very run down  
 Viking Pasteries..Yum!!

Village, unique shops, a bit shabby with poorly maintained store fronts and ugly signage on Lancaster Avenue with absence of 10' high pedestrian-scale street 'torch-style' lamps found in Bala Cynwyd, Wayne, Havertown, Bethlehem Pike leading to Chestnut Hill

Walk around suburban

wawa, state store, restaurant

Wealthy, Neighborhood, Downtown

What could've been

Where I live

Wonderful great love

Wonderful place to live

Wonderful. Farmers. Market.

Young families, growing

Younger, hipper, verge of cool

Yuppie

**Question 14. If you come to Downtown Ardmore for other reasons, what are they?**

**Church**

Church  
Go to church  
ardmore presbyterian church  
Church, shopping at suburban square  
Coffee  
Church  
Kids activities church at 6:8  
for church at St. Mary's Episcopal Church  
meetings, church

**Events Related Comments**

Outdoor markets, festivals  
Festivals  
Event (Easter egg hunt)  
seasonal events (oktoberfest/springfest, former clover  
market, cricket cringle)  
Special events  
Farmers market

**Friends**

lunch with friends who work in Ardmore  
Meeting spot with friends in the area  
Visit friends, and love the cricket festival  
Drinks with friends  
Friends  
Carl  
visit friends  
Planning trips with Swain  
Meeting friends for a meal.  
See my Dad  
To see friends  
Visit Friends  
meet up with a friend  
Family lives in Ardmore

**Music**

Play at Lulu's Casita  
Hear music  
Music lessons  
buy piano music! Love calliope!  
Music, food and drinks  
Ardmore Music Hall

**Residence**

I live there  
I live here.  
Pay taxes

Pay local taxes  
I live here  
Resident  
Live here  
Live here  
I live here  
I live there

**Train**

Convenient hub for SEPTA, Amtrak  
Take the train  
Train  
Take the train to New York  
Catch the train  
Train station, running, Cricket Lot events  
Taking the train  
catch the train  
Pick wife up at train  
To catch the train into the city  
train  
To take the train  
To go the train station, planet fitness,  
Train  
,

**Walking**

We often take walks, browse the shop fronts.  
Walking the dog  
Just to walk around and enjoy the community  
Stoll around and window shop, etc  
Walking and window shopping  
To just walk around. Events, too.  
Walk thru to see what's new; hope for  
new/innovative shops/markets, but rarely find  
any. Seems like more interesting stuff going on  
in outskirts of Ardmore than in downtown  
Ardmore.  
Walk around, but not many places to just stop in to  
browse  
Just for a walk  
Run or Walk around the area  
Just to go for a walk.  
Street festivals  
Socialize, fresh air  
Window shopping  
I live relatively close and I like walking through  
Downtown Ardmore. It's visually interesting and  
enjoyable to walk through.  
to stroll and window shop on a nice day  
Walk around...  
Sometimes we just like to take a walk before dinner  
as a family

Walking / Exercise

**Work**

Work  
Work  
Picking up child at work  
work  
Work  
Work  
Work  
accountant  
Coworking  
Work  
work/business  
Work  
work  
I work there  
Work  
work  
To work at Bizzy Mamas  
Work  
work  
Business meetings, play dates at LuLu's  
Work Commute  
permits, administrative paperwork  
work  
Work  
I work there  
Work space  
Work

**All Other Comments (Uncategorized)**

Auto service  
No  
I do not.  
Dining. Shoemaker.  
come to township offices  
Maido  
Barber shop and Mapes general store  
Basically eat or just walk-- not much to buy in stores  
Dining out  
often get take out from Ardmore base restaurants  
Post Office, Library, Liquor Store  
N/a  
Visit my retailer that sells my custom pens  
Party store, art supply store  
Wawa  
Bakery/child resources  
Food/Other  
Drive past mostly  
Movie rental  
What exactly is Downtown Ardmore?  
Browse for gifts  
Restaurants

groceries, bankig  
Library  
Dining out, coffee shop, random errands  
Pick up takeout, go to the train station, thrift  
shopping at Junior League, Clover Market  
pet valu  
N/A  
AMH, Human Zoom, video store.  
notary; beauty salon, farmers market, Page boy may  
collude with Wayn  
Shopping  
To eat, hair cut, Wawa, Mapes hardware  
Mostly for Tired Hands  
To dine  
Vintage market, clover market  
None  
closest good hardware store  
Thrift/consignment stores  
N/A  
To take grandkids to Ruby's  
Car repairs  
Food  
Dining  
To get to suburban Square  
There is good beer  
na  
Linwood Park, Lulus Casita  
Clothing stores or restaurants  
Shop for gifts  
Eye dr party store bike store  
Food  
Starbucks  
None  
I try not to - better places in Bryn Mawr etc- ardmore  
starting to look like downtown Norristown- list  
the charm  
Harry's, Pennywise, Jr League, Buckman's, Viva  
Video, Radio Shack  
Viva video  
Jennie's Deli Mapes neighborhood league  
Gifts, odds and ends  
NA  
bargain hunting  
Viva video, clover market  
Volunteer with junior league of Philadelphia  
Mail  
Shopping & dining  
library  
Parks and rec  
to eat at nudy's, used to come for coffee and wish we  
had a good coffee place!  
gym, Taste of Olive store, nail salon  
National night out. Rotary club  
Hardware (Mapes), Laundromat  
Felicia's pizza  
nail salon

volunteer at AI  
Above  
Lulu's Casita  
There are none.  
Apple classes, Weight group on at the PALM  
Pool, library, pharmacy, bakery, walks with my kids,  
playgrounds and parks  
Na  
Pick up @ Day Care  
Drugstore  
ATM  
Lu lu casita on friday nights is byob. Nice activity  
for kids and parents  
Thrift store. Mom's office is there. Wawa  
Clothes and food  
I used a tag agency in the past  
Mostly food places. Also DSW & Cos Prof & Drug  
stores & Trader Joes & farmers market  
See other above  
Wawa  
Merion Art and Repro, Maida

See above  
Lunch  
Nails  
See above  
Festivals, makido, fermenteria, Ardmore music hall,  
tired hands  
Dropping off my kids to the bars!  
Sandwich shops  
Radio Shack  
tired hands, gym, trader joes, viva video, sub sq  
Try to avoid. Too many vacant stores. Dirty store  
fronts  
not sure where you consider downtown  
To get nails done go to the PARTY store and  
Ardmore music hall  
HAIRCUT  
no  
use some of the parks just off Ardmore Ave

**Question 15. Would you visit Downtown Ardmore more often if it had more of the following types of businesses? Other (Please Specify)**

<b>Common Keyword</b>	<b>Survey Response</b>
Art	Art gallery
Art	Art gallery
Bakery	great bread store/bakery
Bars / Restaurants	Nightlife, entertainment and nice restaurants/bars
Bars / Restaurants	Bars and restaurants. Not the old and tired ones that have been there for decades and cater to the grey hair crowd.
Bars / Restaurants	Nightlife
Bars / Restaurants	Outdoor dining
Bars / Restaurants	Restaurants
Bars / Restaurants	Actually good restaurants reasonably priced, better parking, less traffic, more entertainment options for adults and kids
Bars / Restaurants	A good burger joint, Fried chicken, Better pizza, a good diner,
Bars / Restaurants	Better restaurants!!
Bars / Restaurants	Restaurants (fast casual and full service)
Bars / Restaurants	Deli
Bars / Restaurants	Restaurants
Bars / Restaurants	Hardware store, if Mapes closes; pleasant outdoor meeting space and access to outdoor dining that is not on Lancaster Ave
Bars / Restaurants	High end steak/seafood/french cuisine restaurants
Bars / Restaurants	restaurants
Bars / Restaurants	would love gourmet food like Carlinos (but NOT carlinos)
Bars / Restaurants / Music	even more restaurants and bars, galleries and more live music
Bars / Restaurants, Movie Theater	restaurants; movie theater; wine bar
Book Store	Book stores for kids!! Kids toys!!
Book Store	Bookstore
Book Store	Toy store or book store for kids. There's no bookstore in the area.
Clothing & Department Stores	An Army & Navy store
Clothing & Department Stores	Children's book or consignment store!!!
Clothing & Department Stores	shoe stores
Clothing & Department Stores	reasonable priced clothing stores!
Clothing & Department Stores	Department Store
Clothing & Department Stores	Boscov's or Kohl's
Clothing & Department Stores	Very sorry stores have moved such as Talbots, American Eagle, Coach
Clothing & Department Stores	There is no place to fulfill sporting needs like buying cleats, soccer gear. With Macy's gone, I have to go to the malls for my sons' clothing.
Clothing & Department Stores	Men's Stores
Coffe Shop / Bookstore	Would love bookstore/cafes/more nightly entertainment
Coffe Shop	Cafe
Coffe Shop	COFFE SHOP like Milkboy used to be
Coffee Shop	need a legitimate coffee shop like La Colombe is in Bryn Mawr on the South Ardmore side of the tracks
Coffee Shop	Dog friendly cafes- one where I can grab a coffee when I'm out with the dog or eat outside with her. I love walking around Ardmore but feel stuck outside with her.
Coffee Shop	Coffee shop
Coffee Shop	Coffeehouse
Coffee Shop	Coffee shop
Coffee Shop	needs a coffee shop
Coffee Shop	Coffee shop. Yoga studio.
Coffee Shop	Good coffee shop opening in the evening
Coffee Shop	Coffee shop, more gift shops, kids shoe/clothing
Coffee Shop	Coffee shops

Coffee Shop	Cafes
Coffee Shop	Coffee shops (like the old MilkBoy)
Coffee Shop	Good family restaurants, High quality coffee house
Coffee Shop	Coffee shop
Coffee Shop / Bars	We need a new coffee shop, now that Melodies is gone!
Coffee Shop / Clothing	Coffee shops and outdoor bars
Coffee Shop / Shoes	Boutiques, cafes
Coffee Shop, Movie Theater	Independent coffee shop, shoe store
Coffee Shop, Movie Theater	Coffee shop movie theater dog friendly stores and space a coffee shop or movie theater
Coffee Shop, Movie Theater	Coffee shop, book store, something to do in the evening besides eat and drink! Art gallery, live music, plays, movies, etc
Craft Store	Craft
Craft Store	Craft Stores, camera shop, sewing store,electronics
Craft Store	Good yarn or embroidery/sewing craft store
Craft Store	Yarn Shop
Craft Store / Parking	Good children's shoe store (with mix of high/low end and an up to date feel), craft store...but, really, parking is a HUGE barrier for me
Family Entertainment	Entertainment for kids
Family Entertainment	Bowling or family activity
Family Entertainment	Things for kids to do
Family Entertainment	A place for families to hang out. A Lego land, playground in suburban square, a lulus casita type place but for older kids ages 5-10
Gifts	Toy stores, gift stores
Gifts	Needs a hallmark gift shop
Gifts	Gift shop...interesting items that can't be purchased in a department store like Bloomies or Macys.
Gifts	Gift stores
Gym	Gym. Bring back gym on Lancaster ave
Gym	A large classy gym like PSC
Hardware	We need Mapes-. Please make sure there is something to fill that void if it leaves
Hardware	hardware store
Hotel	Hotel where Macys used to be
Ice Cream	Ice cream
Ice Cream	need a good ice cream outlet
Ice Cream	Good dessert
Ice Cream	Ice cream shop! Please :)
Ice Cream	Ardmore is ripe for more family friendly destinations to compliment Lulus...I dream of opening a retro ice cream parlor or another great family friendly dining spot.
Ice Cream	Soda and ice cream fountain
Ice Cream	Ice Cream or Frozen Yogurt Store
Movie Theater	Frozen yogurt
Movie Theater	movie theater,
Movie Theater	Movie theatre, vegan friendly bakery/restaurant
Movie Theater	Movie theater!!!
Movie Theater	A movie house
Movie Theater	Movie Theatre
Movie Theater	Bring the movie theater back! No chain stores!
Movie Theater	movie theater
Movie Theater	Dining, Specialty Stores, Movie Theater
Movie Theater	movie theater, community center
Movie Theater	movie theatre
Movie Theater	Movie theaters and ice cream
Movie Theater	bring back the movie theater. BM and wayne thrive

Movie Theater	MOVIE THEATERS
Movie Theater	Bring back the movie theater, bookstore
Movie Theater / Ice Cream	movies,
Movie Theater / Dept Store	Please make the movie theater a movie theater again! Some gelato. And a
Movie Theater / Dept Store	high end frozen yogurt place. We need funky interesting
Movie Theater Craft Store	independently owned stores of all kinds.
Misc.	Department Store, Movies, Basic stores, not boutiques.
Misc.	Department store and movie theater
Misc.	Food co-op, movie theater/entertainment, adult education - arts/crafts,
Parking	maker space, a real farmer's market with actual produce
Parking	Music stores
Parking	Music store (instruments)
Shoes	Vinyl record store/performance space.
Sporting Goods	Parking
Theater	PARKING
Misc.	Parking
Misc.	Miss Sneaky Pete's for shoes
Misc.	Lacks sporting goods store
Misc.	An Active Theater (Live Stage Performances)
Misc.	(I would come to any of these IF they were good.)
Misc.	Affordable stores
Misc.	all of the "yes" answers above are really "maybe"
Misc.	Appliance store
Misc.	Corner shop to buy bread, milk etc
Misc.	does this make the distinction between suburban square too?
Misc.	Drugstore
Misc.	Entertainment
	get a weigh/mail your own package machine in the lobby of the post office
	so I can come to Ardmore instead of going to the Havertown Post
Misc.	Office on City Avenue
	Get rid of the pointless shops like the cash to gold place, the spy shop,
	radio shack, wellness spa, and put in businesses that people actually
Misc.	want to frequent
Misc.	High end stores are not the best for the diverse, critical mass of people we
	need.
Misc.	I don't want athleta or any other chains in Ardmore. See what we have and
Misc.	use it to educate.
Misc.	Legal marijuana shops
Misc.	More fun store to many spas
Misc.	Organic
Misc.	organic/sustainable food and other green businesses
Misc.	Pet friendly places. Vegetarian food places. Smoothiesve
Misc.	Pet grooming
Misc.	To many nail salons!
	We already have Maida and Carlino's and that olive oil store
Misc.	We need a market on the Lancaster ave side of the tracks that isn't as far
	away as carlinos.
	Would love it to be like Wayne- cute stores and good restaurants and not
	shabby looking

**Question 18. What kinds of stores or eateries would you like to see in Downtown Ardmore?**

**Are there shops in other towns that you think would do well in Downtown Ardmore?**

**Please be specific.**

<b>Common Keyword</b>	<b>Survey Response</b>
Bakery	Corner Bakery was a great reasonably priced gathering place. Too bad about that.
Bakery	Bring Corner Bakery back!
Bakery	Love Nudys and miss Corner Bakery. Other simple kid friendly places would be great.
Bakery	We need a market on the Lancaster ave side of the tracks that isn't as far away as Carlinos. At least a bread bakery, as opposed to a cake/cookie bakery. "Healthy fast food." My wife misses the yoga place. A pretzel place.
Bakery	Bakeries
Bakery	Corner bakery type
Bakery	Another bakery would be great. Viking really isn't that great.
Bakery, Book Store	Bookstore, bakery (bread)
Bakery, Crafts	Bakery, craft/knitting,
Bakery, Grocery	Bakery,deli, grocery store Teen gathering places i.e. Arcades Adult social places not including bars i.e.
Book Store	Toy store, gift shops, book store for new and used books,
Book Store	Art gallery, bookstore
Book Store	Books.
Book Store	Book store
Book Store	Bookstores
Book Store	Bookstore - independent or chain
Book Store, Crafts	Book store, hardware store (Mapes is for sale.) craft store.
Book Store, Crafts	Book store, craft store
Book Store, Grocery	bookstore, gift shops, ethnic food store an independent cafe like Milkboy or Melodie's is missed
Café, Bakery	Bakeries Child friendly cafes
Café, Bakery	More bakeries and Cafes
Café, Bakery	More locally owned places. A local bakery/cafe would be great. Something that feels neighborly.
Café, Bakery	Nursery, bakery/cafe-I miss the Corner Bakery. Also bookstore-Barnes&Noble would be great! In the middle of the Main Line area!
Café, Bakery, Book Store	Bookstore, cafe
Café, Book Store	I miss Milkboy/Melodies, think we could use another cafe. I would love to see a bookstore.
Café, Book Store	Tea shop, vintage shop, handmade jewelry and crafts
Café, Crafts	Cafes! Ice cream shops!
Café, Ice Cream	Sporting Goods
Clothing	An Army & Navy store.
Clothing	Stores for women- not children or young girls.
Clothing	Non chain stores, Chestnut Hill Sports, shoe store for kids,
Clothing	Organic eateries and clothing, green, vegetarian eateries.
Clothing	Most of my clothing shopping is done at Casual Male XL, if we had one nearby that would be amazing
Clothing	Thrift/vintage clothing stores
Clothing	TJ maxx
Clothing	Department store (Macy's)
Clothing	Discount clothing
Clothing	More mid priced clothing store and a major department store.
Clothing	Kids shoe store
Clothing	American Eagle,
Clothing	Kids clothing, perhaps consignment. Kid to kid in Drexel hill would fit in better in Ardmore.

Clothing	Upscale boutique clothing stores like Wayne
Clothing	Gift shops, reasonably priced clothing store
Clothing	Boutiques, specialty shops, art gallery
Clothing	I like the idea of a consignment shop, there is one in downtown West Chester that does quite well.
Clothing	Lower-priced shoes, department store-I miss Macy's
Clothing	Something similar to Macy's
Clothing	Boutiques (clothing/gift),
Clothing	A department store
Clothing	Greene Street Consignment, pipeline taco,
Clothing	I love good thrift stores and second hand stores. You never know what you'll find and a good one that's not charity based (I love those too, we just already have them) would be awesome.
Clothing	Affordable stores, I miss the dollar store that used to be here. Teen clothing stores cheaper than Urban Outfitters would be nice.
Clothing	clothing stores where one sweater is not over 200.00
Clothing	Kids shoes or clothing stores
Clothing	I feel Ardmores has a great selection of eateries, it needs a men's clothing store and a sporting good store.
Clothing	Shoe store
Clothing	Something less expensive and more hip (clothing)
Clothing	Le pan quotidien!
Clothing	No comment at this time, except that we need clothing boutiques, both male and female; shoe store; hat store; etc.
Clothing	Marshalls/Tjmaxx/Century 21 Gymnastics classes for kids or other kid activities
Clothing	Origins, Talbots, JJill
Clothing	Varied types of retail. Right now there are far too many nail salons
Clothing	Brooks Brothers
Clothing	Mid range clothing stores.. there is enough of the high end we need more for the "average" spender
Clothing	It's a shame Macy's is no longer in Ardmores. It was nice to have a retail store in the area.
Clothing	mens clothing
Clothing	I campaigned to bring First Watch to LM. Nudy's is terrific women's clothing/not consignment
Clothing, Bakery	Kids shoe store like stride rite. Department store
Clothing, Book Store	Sports bar Bakeries Sporting goods
Clothing, Book Store	Similar to Wayne, outdoor seating , men's clothing, housewares, bookstore,
Clothing, Café	Bookstore Gift shops Department store
Clothing, Coffee	more cafes, and walkability between areas.. if we could make Ardmores a smaller Bethesda, md /silver spring, md it would be awesome upscale clothing and good food places from all cultures and price points would bring everyone to Ardmores and not feel "left out" better mixed use is what it needs
Clothing, Coffee	Coffee shop, more gift shops, kids anything (clothing, shoes, toys)
Clothing, Coffee	Coffee shop, clothing boutique
Clothing, Coffee	More clothing, houseware, and gift shops, coffee shop.
Clothing, Coffee, Bakery	Quirky botiques, (independent), galataria, coffee house, bike path
Clothing, Coffee, Bakery, Ice Cream, Book Store, Crafts	Bakeries, coffee shops, casual Independent bookstore, coffee shop, ice cream, bread bakery, kids consignment, food co-op, Head Nut, small grocer (not gourmet), hardware store if Mapes closes, kids shoe store, crafts store
Clothing, Coffee, Book Store	Bookstore, coffee shop, Destination XL
Clothing, Coffee, Ice Cream	sporting goods/running store; ice cream and/or good coffee shop
Clothing, Crafts	Talbots The loss of Clover Market to Bryn Mawr due to Cricket AVE was a

	huge loss for Ardmore
Clothing, homewares	Home goods, marshalls
Clothing, Movies	movie theatre, women's clothing, more inviting storefronts, more diverse businesses, like Narberth or Bryn Mawr
Clothing, Movies	Clothing family entertainment
Clothing, Movies, Book Store	Laquee Lounge Nail Salon, a movie theater, a cool consignment boutique like Second Time Around, a book store like The Book Trader in Old City.
Clothing, Movies, Book Store	Movie, book store, sporting good store, I miss Macy's and city sports
Coffee	Coffee shop / live acoustic music venue
Coffee	Coffeeshop, make the road slower, green permeable roadway, flower baskets, have planting containers like Narberth, bug tubs, pull down the trashy signs wrappingvaround piles, like Rite Aide clinic sign.
Coffee	I like to think that a good local coffee shop could be successful.
Coffee	Nice (non-Starbucks) coffee shop (local or NY based)
Coffee	Coffee shops
Coffee	Coffee shop, record store
Coffee	High end coffee shop like Griffin or colombe like in Bryn Mawr
Coffee	Coffee Shop- not starbucks
Coffee	Another Milkboy type place
Coffee	Milkboy Coffee! Something like the New Leaf Club, which has performance and meeting space.
Coffee	I'd like to see a coffee shop or cafe like what Melodies used to be. I miss being able to get a good cup of coffee and hang out.
Coffee	non chain coffee house;
Coffee, Bakery	LA colombe, pastries
Coffee, Bakery, Book Store	A good coffee/ bakery store like Le Pain Quotidian. A book store like Barnes and Nobles. A nice CVS.
Coffee, Bakery, Ice Cream	coffee shop, dessert shop, more places to hang out, meet people
Coffee, Book Store	LaColombe or Green Engine Coffee Children's Book World or Character Development
Coffee, Book Store	Coffee/bookshops with music/speakers/authors Yarn shop with classes
Coffee, Book Store	Coffee shop, book store
Coffee, Book Store	Bookstores, including coffee shop with seating
Coffee, homewares, Crafts	Again: coffee shop! Somewhere similar to Green Engine in Haverford or Pour Richard's in Devon. It would also be great to have a "mall" of vintage/craft vendors. (See "Artists and Fleas" in Brooklyn.)
Coffee, Ice Cream	An ice cream parlor (but not a big chain). Something like Hope's. A coffee shop (milk boy, melodies...why don't they stay? ☐)
Coffee, Ice Cream	Local coffee shop (not chain), ice cream shop, small local music venue (similar to former milkboy) to supplement ardmore music hall - this added a lively vibe to downtown ardmore
Coffee, Ice Cream	coffee shop, gift shop (a high end one with unique, one of kind special gifts), ice cream shop that aren't chains but are unique with good customer service to draw people in - more casual spaces
Coffee, Ice Cream	Ice cream! Coffee!
Coffee, Movies	Cleaner sidewalks,byobs!!, cheery shop windows, nicer facades on Bldgs, coffee shops, movie theatre, etc
Coffee, Movies	I would love a coffee shop for good coffee in the morning. I typically stop at Starbucks but would prefer to support local business. I also think a movie theater would be great, I am new to the area and it's frustrating that there is not one in walking distance
Coffee, Movies	Good coffee shop, shared workspace, movie theater
Crafts	art & craft stores, high-end/specialty shops
Food / Restaurant	I would like to see a hip burger place
Food / Restaurant	Chick fila a
Food / Restaurant	BYOB. Sustainable raised food stores and dining. Farmers market.

Food / Restaurant	JJill, New York Deli
Food / Restaurant	Greek
Food / Restaurant	more chain restaurants
Food / Restaurant	Ethnic restaurants
Food / Restaurant	Honey Grow quick serve restaurant, framing shop,
Food / Restaurant	A great Italian restaurant is needed.
Food / Restaurant	Relaxed, well thought out dining and micro brew pubs
Food / Restaurant	We don't eat out much as we like to cook and we do most of our clothes shopping on line. I have no preference.
Food / Restaurant	I'd like a Chick Fil-et, to replace the McDonald's!
Food / Restaurant	Family restaurants, pubs
Food / Restaurant	Better pizza places
Food / Restaurant	Not chain. Mom and pop type stores. I shop local and look for products made in USA.
Food / Restaurant	Good Authentic Mexican, French cuisine
Food / Restaurant	More great ethnic food (aside from the already good Thai/Mexican/Chinese)
Food / Restaurant	NON-chains - enough of those. Gourmet or organic restaurants. Anything that is unique and not found in malls - or found in malls and not a chain.
Food / Restaurant	The nesting house kids consignment store is AMAZING. There's one in Collingswood and one in West Mt Airy. Also, Acai Bowls are the healthiest and most delicious new trend and big in CA right now! Just starting to trickle east, would LOVE a place that sold them in Ardmore. POP SHOP in Collingswood and Medford would be amazing, too.
Food / Restaurant	Farm to table Tappas Children's quailty toys
Food / Restaurant, Homewares	Pier one or other HomeGoods type stores. Lots of good restaurants already, but would welcome more.
Food / Restaurant	Record store Vintage stuff Furniture Vegan/specialty market Affordable and everyday clothing
Food / Restaurant	Fewer bars Steakhouse Chinese food
Food / Restaurant	Piano bar!!!!!! And places with earlier music
Food / Restaurant	Seafood restaurants
Food / Restaurant	More pub like restaurants . Big store chain
Food / Restaurant	Italian food restaurants, Irish foods, American foods...
Food / Restaurant	vegan restaurant
Food / Restaurant	Good fish restaurant, like medium priced
Food / Restaurant	More diverse eating options - not pizza, Italian, Irish pub or Asian
Food / Restaurant	Country kitchen, Asian cuisine
Food / Restaurant	a fast food place like chick-fil-a with an indoor playground for kids would be a GREAT idea, middle of the road fast food like boston market, casual sit down places like outback steakhouse. family activity place like lazer tag, later at night adults can do that too
Food / Restaurant	I like the restaurants that we have.
Food / Restaurant	BYOB
Food / Restaurant	I would like to see more unique shops and eateries--no national chains.
Food / Restaurant	outdoor dining (connected to public outdoor space - especially for peds and bicycles)
Food / Restaurant	Better bagel shop, e.g. New York bagel near city ave.,
Food / Restaurant	Vegan and organic restaurants especially with take out options like Vge in Bryn Mawr
Food / Restaurant	Wings.
Food / Restaurant	Farm to table restaurants, frozen yogurt
Food / Restaurant	A diner. We need a true diner. Also more play areas for kids near downtown. Not huge parks, but play areas for breaks from shopping.
Food / Restaurant	Good inexpensive family food... Not pizza!!
Food / Restaurant	Independently owned shops and restaurants that offer unique merchandise. No more hair/nail and other salons and service providers with run down

Food / Restaurant	properties - too many now!
Food / Restaurant	Sushi burrito, ramen noodles, fast casual. Small plates, seafood, full serve, a place that you can swing by anytime for quality food and drinks. And not Mainline "quality", but places that can actually rival Philadelphia. Make parking a bit easier. Al fresco
Food / Restaurant	I would love to see one of the big name Philadelphia restauranteurs (Starr, Vetri, Garces) get involved in the area. I think it would be good word of mouth.
Food / Restaurant	Steak house
Food / Restaurant	I would like to see a Hallmark store, and more restaurants like Maggianos, Texas Roadhouse or McCormick and Schmicks. It could use some nice family restaurants that are not too expensive but not bar food.
Food / Restaurant	Barcade, qdoba, bars that are catered toward 21-30
Food / Restaurant	Red Robin, Distrto, authentic Chicago hot dogs
Food / Restaurant	Nudy's has been great for breakfast. Jeannie's too.
Food / Restaurant	Better pizza places Kid friendly places
Food / Restaurant	More tavern/pubs. Italian
Food / Restaurant	More farm to table restaurants
Food / Restaurant	Seafood restaurant
Food / Restaurant	deli
Food / Restaurant	More "fast" food places.
Food / Restaurant	Healthy, casual, quick dining. Target-like stores.
Food / Restaurant	Crepes!
Food / Restaurant	More Indian and Thai!
Food / Restaurant	Something like Winnie's LeBus in Manayunk, small businesses as opposed to chains
Food / Restaurant	good restaurants within easy walking and parking
Food / Restaurant	Latin, Caribbean, foods, night club with dance floor closing after 2:00pm, NO MORE BEER or wine places or nail salons hairdressers, cheap food or thrift shops PLEASSSSSEEEE unless it is high end couture. because most residents are eye shoppers not real shoppers except for beer.wine and cheaper foods.
Food / Restaurant	sophisticated vegan restaurant
Food / Restaurant	Same as #15. You need to compete with King of Prussia's higher-end restaurants. Steven Starr-type places. Also, corporate-type sports bar, Champps, Buffalo Wild Wings, Chickie's & Pete's, PJ Whelihans.
Food / Restaurant	More Spanish-style Tapas bars would increase foot traffic. What we DON'T need is more salons or giant parking lots.
Food / Restaurant	wine bars. good NON CHAIN restaurants, BYOBs...
Food / Restaurant	Restaurants with a broader menu - some of the eateries feel a little inaccessible with how small and niche their menus are
Food / Restaurant	If outdoor dining could be sheltered from the traffic, perhaps they would do well. Roof top dining?
Food / Restaurant	Sandwich place or deli
Food / Restaurant	Good restaurants...look at Wayne. Everything is spread out, no harmony of gathering. An outdoor space to run for kids and parents can hang out and eat
Food / Restaurant	Mid range store, too many high cost stores around us. Love Media's downtown area. Love that they do night under the stars where the road shuts down and the you can eat and wander outdoors.
Food / Restaurant	Italian, self service such as Panera,
Food / Restaurant	More restaurants like wayne
Food / Restaurant	small family diners
Food / Restaurant	High end fast food like Le Pain Quotidien.
Food / Restaurant	Brick and brew, tjs everyday, Sabrina's
Food / Restaurant	I think smaller places like Federal Donuts would see lots of business. Yogurt

	shops are no longer appealing.
Food / Restaurant	I worry for Tony, the owner of Felicia's Pizza. Construction in the lot behind the stores on Rt. 30 may put him out of business. Help him to find a temporary place to locate or help create temporary parking for folks to get to his shop during the construction when the parking lot is closed.
Food / Restaurant	Healthy food
Food / Restaurant	Good restaurants with philly quality. Its def getting better but i miss all the options of the city. Local bars with good food.
Food / Restaurant	Wine bar
Food / Restaurant	Indian restaurant, Organic food market
Food / Restaurant	BYOB restaurants
Food / Restaurant	All hours food, 24 hours business, such as a diner or restaurant.
Food / Restaurant	Non-chain restaurants that are a step up from bars, Fraschetta in Bryn Mawr. Gastropubs like Philly's Pub & Kitchen and Royal Tavern. Eclectic everyday food places like Biga and Brick & Brew.
Food / Restaurant	Le Pain Quotidien (if not in Wayne), Bryn & Danes (if not in BM), farm to table restaurant or place like COOK (in center city), boutique hotel, art gallery/studio, beer garden, pop up shops
Food / Restaurant	We need more posh bars and pubs
Food / Restaurant	More family friendly places and cheaper food
Food / Restaurant	giant, target, Wegmans
Food / Restaurant	Foodie options. There are some good food options but more options with quality food. Both Tired Hands places, McCloskey's, and Carlino's are great options.
Food / Restaurant	Actually good food restaurants instead of the lame chain or mediocre ones
Food / Restaurant	Pain Quotidien and other restaurants catering to "clean, local food"
Food / Restaurant	More like Past Present Future, the Olive Oil store, a Greek or Mediterranean restaurant or other good restaurant, a wine bar
Food / Restaurant	A hip cool eateries like passyunk Square, Frankford Ave in philly have would do so well in Ardmore
Food / Restaurant	Pain Quotidien; CAVA restaurant; high end retailer (like Barneys); high end burger/sandwich restaurant
Food / Restaurant	ale house style
Food / Restaurant	Gourmet take-out
Food / Restaurant	Furniture or housewares and more ethnic restaurants. A Terrain at Skyler's would be wonderful!
Food / Restaurant	A chick filet, bonefish grill, Outback Steakhouse
Food / Restaurant	Pho restaurant
Food / Restaurant	veggie healthy
Food / Restaurant	More sushi options
Food / Restaurant	Kosher, vegetarian
Food / Restaurant	Ethnic eateries
Food / Restaurant	More BYOB's, more good restaurants like Wayne and center city.
Food / Restaurant	Fine dining, with quality food and wine. Stores like the Cheese Shop and Patisserie in Narberth.
Food / Restaurant	Seafood, vegetarian
Food / Restaurant	Soul Food
Food / Restaurant	A great gym--like an Equinox. More restaurants in suburban square. Stores that are opened later
Food / Restaurant	Nice restaurants such as the ones in Wayne.
Food / Restaurant	Fast, healthy eating - store or eatery
Food / Restaurant	Steinmart's, very fine dining; prepared (take home)dining that is reasonably priced like Carlino's and Wegman's
Food / Restaurant	more reasonably priced byob restaurants with really good food - most now are pretty mediocre
Food / Restaurant	Something funky, eclectic. Love Past present, future. Restaurants and art are

	key to revitalization
Food / Restaurant	More independent and less chain retailers and eating establishments.
Food / Restaurant	More outdoor dining options
Food / Restaurant	Honey Grow, more specialty eateries
Food / Restaurant	Turn ardmore into a go-to strip like media's downtown. Many of the local restaurants are over expensive
Food / Restaurant, Bakery	TJ Maxx or similar/ More restaurants like Parlour/ Thai/ Sushi but moderately priced like Not Your Avg Joe's/ Good Deli/ Good Bakery/ gourmet take out
Food / Restaurant, Bakery	A bakery or bagel shop of some kind would be nice. Similar to Manhattan bagel, but more upscale.
Food / Restaurant, Bakery	French bakery like Petit Mitron;
Food / Restaurant, Bakery	Place with excellent food and good drinks : cocktails at reasonable prices (not bar food) - A place with atmosphere to go for drinks at night Bring Williams Sonoma and Victoria's Secret back TJ Maxx, Homegoods Better sushi Good Italian restaurant Water features/ fountains Best bakery I know is Danish Bakers - They need to be on the Main Line and fit into the small business/ shop small theme which is so important to keep. Outdoor eating / beer garden
Food / Restaurant, Bakery	I miss Corner Bakery, more breakfast,lunch places.
Food / Restaurant, Bakery	Great Harvest bakery
Food / Restaurant, Bakery	candy store, bakery, more top-rated dining choices
Food / Restaurant, Bakery	Filipino foods eateries and bakeries like Goldilocks or Red Ribbon
Food / Restaurant, Bakery	Chik-fil-a, as ridiculous as that sounds. A gun shop would be nice. A more modern bakery (sorry, Viking), e.g. LeBus. A bowling alley or a more hipster equivalent (escape the room type of team thing)
Food / Restaurant, Bakery, Ice Cream	Bakeries, ice cream shops, quick lunch places, specialty food stores (like Maido)
Food / Restaurant, Bakery, Ice Cream	Corner Bakery, Diner, Ice cream shop
Food / Restaurant, Book Store	Italian restaurant, first class non-chain book store
Food / Restaurant, Book Store	Sabrinias, hip city veg ( but with seating), suno, whirled peace, city planter, book store with adequate parking
Food / Restaurant, Book Store	Bookstore, bagel shop, plant store.
Food / Restaurant, Bookstore, Crafts	art galleries, book stores, craft stores, art supplies, plants, vegetarian restaurant decent pizza think Lorenzos from South Street
Food / Restaurant, Book Store, Grocery	book stores, organic restaurants, organic grocery stores (Mom's organic market)
Food / Restaurant, Café	Boutique type restaurants and cafes
Food / Restaurant, Café	More casual healthy cafes like Zoe's kitchen or snap kitchen
Food / Restaurant, Café	Farm to table, local, organic, casual (Farm and Fisherman, Talula's Garden, Honey's, High Point Cafe)
Food / Restaurant, Café	cafes, grocery store, more restaurants
Food / Restaurant, Café	Capogiro or Gran Cafe L'Aquila (wine, gelato, cappuccino bar)
Food / Restaurant, Café, Bakery	French bakery, cafe, good byob restaurant - any nationality
Food / Restaurant, Café, Ice Cream	Ice cream shop, shop with locally sourced foods and ingredients, a cafe (board game cafe would be fun!)
Food / Restaurant, Café, Ice Cream	LaColume, white dog cafe, Rita's water ice,
Food / Restaurant, Clothing	healthier eating establishment. Nicer consignment shops
Food / Restaurant, Clothing	Outdoor dining, dog friendly shops or spaces, clothing stores, trendy home goods and gift shop
Food / Restaurant, Clothing	Health food - fresh fruit smoothies Shop (Jamba Juice); Unique Clothing; Childrens Shoes; sporting goods
Food / Restaurant, Clothing	Talbots, Qdoba, American dining moderate price table service including gluten free and calorie count menu, healthy take out like SNAP,

Food / Restaurant, Clothing	Small boutiques, casual restaurants. Maybe Vietnamese.
Food / Restaurant, Clothing	Specialty food stores, boutique dress stores, wonderful homegoods & flower shop
Food / Restaurant, Clothing	I'd love a more curated thrift shop (e.g. Green Street) that went beyond the Salvation Army type stores currently here. And I'd love to have a Shake Shack. I'm delighted about the new local artists store opening in Suburban Square.
Food / Restaurant, Clothing	more ethnic restaurants, more thrift stores like Junior League
Food / Restaurant, Clothing	Annie Sez. Dollar Store. Diner
Food / Restaurant, Clothing	A Target would bring in a lot of people since there is not one close. Modern restaurants like a vegetarian place affordable health food restaurant.
Food / Restaurant, Clothing	Family restaurants, department store
Food / Restaurant, Clothing	Quick affordable vegetarian meals on the go. Something like old navy also affordable healthy restaurant, clothing store for all (like Macy's where I shopped often), health food store, diner
Food / Restaurant, Clothing	Aldi's, Diner food, Men's Fashion, Dollar Store for incidentals
Food / Restaurant, Clothing	Wine bar; tapas bar; bookshop; Athleta; more clothing stores for teens, ie...forever 21, Top Shop
Food / Restaurant, Clothing	Victoria's Secret, h&m, top shop, target, babies r us, wegmans, Nordstrom, Stephen Starr chain (continental, buddhakan, etc)
Food / Restaurant, Clothing	specialty food shop, mens shop, home decor shop
Food / Restaurant, Clothing, Bakery	Gluten free bakeries/restaurants, sporting goods/shoe stores
Food/Restaurant, Clothing, Book Store	Books, sporting goods, Indian restaurant
Food / Restaurant, Clothing, Café	Cheescake factory or grand lux cafe Victoria secret, sports store
Food/Restauran,Clothing,Café, Movies	Outdoor cafes, candy shop like pop fizzle in Los Angeles, Victoria's Secret, cute not terribly expensive women clothing store, definitely a movie theater, Cheesecake Factory
Food / Restaurant, Clothing, Coffee	Loft, Stride Rite, kids classes, I wish we could bring the Boden Outlet from way out in Scranton to here, older kid play space, family friendly coffee shop, restaurant/cafe with garden seating,
Food / Restaurant, Clothing, Coffee	Coffee/espresso Shop, Vietnamese restaurant, sneaker store, Boutique clothing, other non chain great restaurants, coffee shop with music,book store,
Food/Rest, Clothing, Coffee, Bookstore	Shoe store, book store, boutique clothing, healthy upscale dining, coffee shop.
Food / Restaurant, Clothing, Grocery	Harvest Grill, Wegman's, Victoria's Secret, Nordstrom
Food / Restaurant, Clothing, Grocery	shoes, good restaurants(but really good), groceries
Food / Restaurant, Clothing, Ice Cream	Boutique shops (South Moon Under), more BYOB restaurants (brunch, pizza, sushi, casual Italian), ice cream shop, beer distributor, different types of bars
Food / Restaurant, Clothing, Movies	More boutiques, more restaurants and bars open later into the evening, more theater and events
Food / Restaurant, Clothing, Movies	More resturants and bars. More clothing stores. More entertainment. Movie theater.
Food / Restaurant, Clothing, Movies	More restaurants, a gym, movie theater, sporting goods store, shoe store
Food/Rest,Clothing, Movies, Bookstore	More ethnic restaurants, health food store, book store, movie theater, small music venue, shoe store for kids
Food / Restaurant, Coffee	Good coffee shop. Melodies was not a good coffee shop. Hours were bad, coffee was mediocre, it was expensive, and their food offerings were also mediocre.

Food / Restaurant, Coffee	Go with what people need and a few luxuries. Please not home goods or knick knacks. Restaurants are good. A coffee shop! Crazy that we don't have one. Lillian's Hardware in Chestnut Hill is perfect.
Food / Restaurant, Coffee	Healthy food choices, more Coffee shops, funky, trendy non- chain store shops.
Food / Restaurant, Coffee	Pain Quotidian, Saks Fifth Avenue/Nordstrom, Williams Sonoma, Restoration Hardware, restaurants like Osteria, Vernick, Little Nonna, coffee shops like La Columbe, Skirt
Food / Restaurant, Coffee	A learning express- a non Starbucks coffee house- family friendly restaurant that has food that kids will actually eat.
Food / Restaurant, Coffee	Coffee, Farmers Market (not the same time as Bryn Mawr market), Outdoor seating restaurants,
Food / Restaurant, Coffee	Good burgers like Nifty Fifties or Shake Shack, maybe even Five Guys or a diner where that horrible MCDonalds is. Fried chick place. Music themed bar or coffee shop like Melodies.
Food / Restaurant, Coffee	Other Mexican food, cute coffee shop, less hair salons.
Food / Restaurant, Coffee	A good bagel place like Delancey's. Independent coffee shop, Any bar that isn't Irish in theme. I can't think of specific stores, but we do not need more salons/spas.
Food / Restaurant, Coffee	Coffee shop, restaurant
Food / Restaurant, Coffee	bagel store.... good bagels ( New York Bagel on City Ave. ) Happy we will be getting a coffee shop soon !
Food / Restaurant, Coffee	Bring back Peace a Pizza now that it's closing in Rosemont! Also when I work from home there is no independent coffee shop (that I can think of) which would bring me to Ardmore for the day.
Food / Restaurant, Coffee	Inexpensive, relaxed coffee and breakfast places
Food / Restaurant, Coffee	Pop Shop, Rival Brothers Coffee, V Street Cafe, Philabagel(jenkintown)is the best!
Food / Restaurant, Coffee	Hilariously enough: Chic-fil-a, Papa John's, and a GOOD coffee shop.
Food / Restaurant, Coffee	Vegetarian-friendly restaurant, coffee place like the old Milkboy or Melodies.
Food / Restaurant, Coffee	unique restaurants, cute coffee shops, breweries, byo
Food / Restaurant, Coffee, Bakery	More dine-in bakeries or cafés (like Green Engine Coffee!)
Food / Restaurant, Coffee, Bakery	a nice bakery/coffee shop, no more breakfast places
Food / Restaurant, Coffee, Book Store	Coffee shops, cafes, gift or card stores, lunch spots for business lunches, children's book and clothing stores, children's activity stores,outdoor gathering places
Food / Restaurant, Coffee, Crafts	Funky coffee house to replace Melodies More small breweries or eateries that are unique to Ardmore A wine bar or a beer bar (lots of craft beers)
Food / Restaurant, Coffee, Grocery	Cafe for coffee and cake and sandwiches, but not a breakfast place!! Need more alternatives to Starbucks & Farmers market.
Food / Restaurant, Coffee, homewares	upscale pizza restaurant, hardware, outdoor dining, again a coffee shop
Food / Restaurant, Coffee, Ice Cream	Need an Italian byob and more bars restaurants eateries ice cream and coffee shops
Food / Restaurant, Coffee, Ice Cream	good coffee shop, good vegetarian restaurant, good fast casual food, good ice cream spot
Food / Restaurant, Coffee, Movies	Movie theater, coffee shop, record store, byob restaurants, consignment shops
Food / Restaurant, Coffee, Movies, Crafts	Top quality gym (planet fitness is not top quality); good quality family restaurants (like Anthony's Coal Fire in Wynnewood or Sabrina's in Wynnewood; high quality coffee like La Colombe in Bryn Mawr (how'd Suburban Square lose that!?!); SS needs to be fully let (vacancies really kill the vibe and the vibrancy); Losing the Y and PSC was a big hit to fitness. Soulcycle is for kids, not for most 40+ folks and Planet Fitness seems cheap and too crowded. Something like The Sporting Club or City Fitness would be great. A theatre like Bryn Mawr's would be nice but tough to make profitable. Would likely have to be a nonprofit. There is no good

	Thai food on the Mainline. Bring Circles (thai food) from the City to Ardmore. Bring a family friendly Steven Starr restaurant to SS (like Stella). or Jose Garces. More art galleries would be great. More artisan craft and furniture stores.
Food / Restaurant, Coffee, Movies, Ice Cream	Coffee Shop (LaCalombe or Green Engine), Sports Apparell Store, High End Mexican Restaurant, Old Fashioned Ice Cream Parlor, women's shoes, movie theater, home goods/gift shop, Halmark,
Food / Restaurant, Coffee, Movies, Ice Cream	Coffee shop (La Colombe) Nice Wine bar Nice ice cream shop Homegoods store (like Open House or Verde on 13th st. in Philly) Sporting goods/shoe store Women's shoe store Movie theatre Higher end mexican restaurant More outdoor dining options
Food / Restaurant, Crafts	there is a good selection - would like a craft whiskey place and more home stores and a seafood restaurant
Food / Restaurant, Crafts	Mediterranean restaurant like Dmitris in Philly. More craft galleries.
Food / Restaurant, Grocery	I think a Wegman's would be helpful and would boost busyness. I think there could be a good night life scene. Brownies' 23 East used to draw a good crowd and the bars/restaurants were always full a few years ago. After Fellini's left and Vinny T's of Boston, there have been no affordable Italian Restaurants in Ardmore. There should also be a dining under the stars like Media. The storefronts in Ardmore look more run down than Phoenixville, Wayne, and other towns in the area.
Food / Restaurant, Grocery	Tapas, no more Irish bars, ethnic grocery.
Food / Restaurant, homewares	Kitchen ware store, health food store, sushi restaurant, BYOB restaurants (more than what is already there), beer store, independent wine store/bar, tapas bar
Food / Restaurant, Ice Cream	Ice Cream place, sushi
Food / Restaurant, Ice Cream	Gelato place (like GROM in NYC) Authentic Naples-style pizza (Vecchia in Wayne; Parlor) Souther Comfort food All ethnic cuisine - Brazilian, Argentina, Greek
Food / Restaurant, Ice Cream	Specialty dessert places like an ice cream shop, more independently owned ethnic restaurants (no chains) such as middle Eastern, Asian, south American cuisine. I would love to see restaurants from Stephen Starr, Jose Garces, Michael Solomonov- in particularly Federal Donuts
Food / Restaurant, Ice Cream	Ice cream parlor (not froyo), good bagel place like ny bagel,
Food / Restaurant, Ice Cream	I would like to see a new breakfast place. In addition, I think an ice cream shop would do well.
Food / Restaurant, Ice Cream	Gemili gelato, restaurants, reasonably priced clothing and gift shops
Food / Restaurant, Ice Cream	Real ice cream! No more yogurt, Good Italian, more out door eating, drivers thru that's not mcdonalds
Food / Restaurant, Ice Cream, Grocery	Vegan restaurant (Hip City Veg or Vedge type!) Little Baby's ice cream, Mom's groceries
Food / Restaurant, Movies	Movie theater , restaurants
Food / Restaurant, Movies	Keswick Theater, Inexpensive restaurants ie good diner, more privately owned specialty shops like Past Present Future
Food / Restaurant, Movies	some kind of movie theater like the barn in Collegeville - serves food and movies.
Food / Restaurant, Movies	movie theater that serves dinner
Food / Restaurant, Movies	Copy Wayne - More Dining and a Movie Theater to bring families out in the evening
Food / Restaurant, Movies	I would love to see the Ardmore movie theater reopen!! I think a good store for Ardmore would be UNIQLO!! A great farm to table Diner would be a draw too.
Food / Restaurant, Movies, Bakery, Ice Cream	The Loft. La Colombe. REI. Bakery. Ice cream shop (Wayne bar). Outdoor movies. Beer garden. Verdé (center city Philly woman's shop). Cappagirol (gelato).
Food / Restaurant, Movies,	Movie Cinema, ice cream or frozen yogurt, sporting goods store (void sense

Bakery, Ice Cream	City Sports left SS), French Bakery/Chocolaterie, Artisan bakery like the one that recently close in Narberth on Montgomery Ave.
Food / Restaurant, Movies, Grocery	A movie theater. A farmers market. We have enough nail salons, spas and restaurants. Lower the rents, fill up the empty spaces and clean the place up. We live here because of its accessibility No more condos or new homes.
Food / Restaurant, Movies, Ice Cream	More places like El Limon, Not Your Average Joes and Iron Hill. Family friendly and affordable! A great ice cream shop like in Narberth would be great too! A movie theater!
Grocery	Dollar Store, small grocery
Grocery	Orange Theory, a gourmet food store like Fresh Market, Wegmans
Grocery	Wegmans
Grocery	A fresh produce store with organics would be fantastic!
homewares	Homewares, spice shop
homewares	Gift shops, glassware.
homewares	Hardware store, Fish store
homewares	antique mall;
homewares	Nice housewares like Open House in philly, a Winnie's Le Bus, but parking needs to be easier and signage, like a mall directory, would be helpful to know what else is in the area to encourage those of us who stop to get one thing to stick around
Ice Cream	Ice cream shop
Ice Cream	Ice cream )
Ice Cream	This place need a nice ice cream /smoothie place (not just yogurt stuff) like good quality ice cream place similar to one in Narberth village.
Ice Cream	Soft serve ice cream
Ice Cream	Less yogurt , less manicures, what's happening now that Mapes is closing?
Hardware	need a hardware store then
Ice Cream, homewares	Kiwi yogurt or Rita's
Movies, Hardware	Ice cream parlor, something to replace Mapes to get five and dime type stuff, that is NOT a chain pharmacy.
Movies	Bring back the movie theater!
Movies	Bring back a movie theater
Movies, Clothing	A department store like Macy's, kid's clothing stores, a toy store, a movie theater
Movies	Petsmart, AMC Dine-In movie theatre, Mini-golf, Target
Movies	Music store, movie theatre
Movies	a movie theater
Movies	Movie theater, bowling, skating, outlet stores, multicultural events
Movies	A movie theater would be great, a small hotel or b & b and more family festivals
Movies	a movie theater
Movies	movie theater return would be a boon to everyone
Movies	We should have saved the movie theater, some of us tried. Love the BMFI.
Movies, Bakery	Movie theater
Movies, Bakery, Grocery	bakery, movie theater
Movies, Bakery, Ice Cream	A movie theater would be AMAZING otherwise it's very good as is, maybe a grocery store on the opposite side of town from trader joes. Also Le Petit Mitron in narberth is one of the biggest reasons I miss living there- so a French bakery would be amazing
Movies, Book Store	bakery, ice cream shop, arcade for grandkids, movie theaters
Movies, Ice Cream, Book Store, Crafts	I would love a decent bookstore or movie theater.
	Indie Movie theater, bookstore, yarn shop (there are 0 close by), ice cream shop. No more nail salons!
Misc.	To me, the main issue is that a lot of the existing stores just aren't compelling enough to make me go into town and potentially have to cross Lancaster.

- Food places are okay - nothing special, and if there are any special ones, I'm not aware of them. A lot of the stores are so niche-related, that it's hard to find a reason to visit regularly.
- Misc. A nice big gym. And a nice pool.
- Misc. A place similar to Talula's in Kennet Sq
- Misc. Any shop that is not a chain store or a salon.
- Misc. Anything that isn't a chain and you can sit outside. It was sad to see parlor go.
- Misc. Anything would do well but need every storefront filled and ample parking. I find that I don't go to Ardmores because I only accomplish one task per trip.
- Misc. Art galleries
- Misc. Basic everyday needs, not expensive specialty shops.
- Misc. Boutiques, arty stores with pottery and jewelry, anthropologie
- Misc. Bowling Dave and busters Modern sports bar Food truck rallies
- Misc. Butcher, department store, Target, YMCA or Rec Center,
- Misc. can't think of anything
- Misc. Don't have an answer other than to observe it looks blighted. Maybe more flower pots in the spring/summer/ fall and lots of festive Xmas decorations in November/December including a really nice Christmas tree. Downtown Ardmores should focus on what it can control: making itself look more inviting.
- Misc. Entertainment > Consumer Products
- Misc. Fantes
- Misc. Go visit Boulder, CO!
- Misc. Happening and lively bars. Note the words happening and lively. Look at downtown Wayne, and you get the picture. The store fronts look shabby and rundown. Look at the 2nd and 3rd floors of the stores on Lancaster Ave. They look like no one had done any fixup/cleanup/painting since 50s. And this new out of proportion parking garage is ... wait for it. out of proportion.
- Misc. Has a good mix now
- Misc. I filled in no opinion often because the questions are so general. If there were a bowling alley like North Bowl downtown with good food, showcasing local art, where families and everyone else could go I think that would do well. When my yoga studio was downtown I attended classes there but now go to Narberth. It really depends on the quality of what is being offered - the more local, healthy, organic, mission minded businesses, the better the downtown area will be! That is where we are all headed right?
- Misc. I think that Ardmores is pretty well rounded. It would be nice to have a record store, I don't believe we have anything like that.
- Misc. I think there's a lot to choose from.
- Misc. I want to go to eat where it is nowhere else. There are enough of these "specific" places close enough to drive to. Sur la table I wouldn't mind though.
- Misc. I would like to see stores that are interesting destinations for browsing and buying.
- Misc. Independent small businesses - no chains
- Misc. It would be nice to have a store similar to Sneaky Pete's
- Misc. Italian food
- Misc. Kid friendly- please no more nail salons or massage places!
- Misc. Kid friendly. Can't go wrong.
- Misc. Lancaster is too dense, little shops off of the main drag are appealing, but the business corridor is very narrow, or grungy
- Misc. Less chains, more mom-and-pop shops. Bring the feel of Old City to Ardmores.
- Misc. Let's worry about parking first
- Misc. Like what is there

- Misc. Little Gym Inside Play Place
- Misc. Louella (Wayne, Malvern), Anthropologie
- Misc. More non-chain gift stores, No big box stores, things that are different with offerings that are more original. Things that make it fun for the whole family. Years ago there were candy stores and novelty stores rather than high end brand name stores and coming here was an experience.
- Misc. More variety and not so pricey
- Misc. Night School Courses
- Misc. None in particular.
- Misc. see #17.
- Misc. Tattoo shops
- Misc. To me, the main issue is that a lot of the existing stores just aren't compelling enough to make me go into town and potentially have to cross Lancaster. Food places are okay - nothing special, and if there are any special ones, I'm not aware of them. A lot of the stores are so niche-related, that it's hard to find a reason to visit regularly.
- Misc. Unique and unusual, not chains
- Misc. Wayne is a good example
- Misc. We have nothing but Nail Salons and Pizza Shops

**Question 24. What other events or activities would you like to see in Downtown Ardmore?**

<b>Common Keyword</b>	<b>Survey Response</b>
Art	A coop Art space or gallery would be great!
Art	A more vibrant First Friday
Art	Art fairs, sidewalk sales
Art	Art Festival, Street performances
Art	Fall craft festival
Art	I think there has been a lot to go to from what I see. 6pm first Friday may not work for 9-5 ers with kids.
Art	Jury entry art show of high quality with affordable artwork and crafts
Art	More street arts/crafts fairs
Art	Painting with a Twist
Art	Space for local artist to show their work
Art	Used to enjoy First Friday
Art	Used to enjoy first Friday
Art	Would love to see some type of First Friday brought back
Art, Drinks	art shows, more tastings
Arts Show	Arts show or festival
Christmas Events	Bike clubs, gardening clubs - Christmas caroling,
Christmas Events	holiday parades, shop windows decorated for Christmas/holidays like the dept stores in NYC
Christmas Events	Maybe Ardmore should copy what Philly does around Christmas with its outdoor Christmas market.
Christmas Events	something similar to Clover Market, community free fitness classes, seasonal festivals
Christmas Events	tree lighting
Christmas Events	Would love Christmas lights and evening similar to Downtown Rochester in Michigan...its spectacular!!!
Drinks	Fall festivals. Pop up shops. Pop up beer gardens.
Drinks	More events like the ones on Cricket - Cringle, Ocktoberfest
Drinks	more happy hours...more bars with a more happening night life
Drinks	Oktoberfest is awesome. Anything outdoors for adults. There's a lot of young people/professionals you could rope in.
Drinks	Wine tasting
Family Friendly	Family activities
Family Friendly	Family Friendly
Family Friendly	Kid friendly activities during spring and fall
Family Friendly	More kid friendly activities
Family Friendly	More kid friendly events
Farmers market	Clover market
Farmers market	Expansion to farmers market produce
Farmers market	Farmers market
Farmers market	Farmers market
Farmers market	Farmers' Market
Farmers Market	farmer's market
Farmers market	Farmers market
Farmers market	Farmers market
Farmers market	Farmers market
Farmers market	Fireworks during the summer, outdoor farmers market
Farmers market	Live from lot is expensive, more affordable events, family entertainment, farmers market like bryn mawr
Farmers market	Open-air armers' market
Farmers market	The clover market was great, but haven't seen it in a while. Really like the farmers market at the twp building. Could do that more often.
Farmers market	Vegfest, veg friendly food carts

Farmers market, Music Events	Would like to see Clover Market return. WOULD be nice to have a farmer's market. Maybe a concert series like Bryn Mawr does in Schaufelle
Movies	A Dine-In movie theater
Movies	Community space, films, talks
Movies	Film festivals
Movies	Movie night,
Movies	movie theater
Movies	movie theater/ movie pub
Movies	Movies
Movies	Non-Ticketed (free) gatherings-- anything that brings neighbors out together. movie night in the Cricket Lot by Viva? Revive First Friday, warm-weather and outdoors only? Municipal concert series, a la Upper Merion and Bryn mawr?
Movies	outdoor movies
Movies	Would love to see a movie theater come back
Movies, Art	Outdoor movie night. First friday
Movies, Music Events	Little Theater, Jazz, more night events not just events for kids
Movies, Street Closed	I would like to see closing down the downtown for more events, a movie theatre, bakery, ice cream,
Movies, Yoda	Outdoor Movie Nites during the warmer months, outdoor affordable or free w/ a donation yoga classes, walking paths, parks
Music Events	An Ardmore Day- like haverford twshp day-music- food - vendors- both craft and flea
Music Events	Art and music events for adults and children
Music Events	Art festivals, bring back Clover Market,
Music Events	Beer activities, live music
Music Events	Bring back Clover Market, Live Music, Sidewalk Sales, First Friday
Music Events	Cafes with live music.
Music Events	Classical music, events for tweens and teens
Music Events	Close Rittenhouse or Cricket for more events. Music fest. We got nothing here with free or inexpensive music in public spaces.
Music Events	Community music and plays, games, etc
Music Events	Concert
Music Events	concert series
Music Events	Farmers market, live music outdoors, food festivals
Music Events	Hanukkah event, craft fair, live music
Music Events	I liked the concerts at Cricket on Friday nights
Music Events	I would Love to see the square become a place for people to gather and participate in events. Yoga in the square music in the square, live performances, Pop up beer gardens with food trucks, pop up playground for kids, art star craft bazaar type events,
Music Events	It's too bad we lost the Clover Mkt to Bryn Nawr. Interested in what the antique market will be like. Open air music in the summer as they do in Bryn Mawr would also be nice.
Music Events	Jazz
Music Events	Jazz cafe
Music Events	Jazz Festival!
Music Events	Jazz Festival, Blues Festival, ethnic festivals
Music Events	Kid friendly concerts, outdoor movie, juried art exhibits
Music Events	Little concerts in the Square like years ago
Music Events	Live music
Music Events	live music
Music Events	Live music
Music Events	live music or street festivals that are kid and dog friendly
Music Events	Live music outdoors
Music Events	Live music!

Music Events	Live music, food truck fairs, beer gardens
Music Events	Live music. Dog park or dog related events.
Music Events	live shows
Music Events	Love street festivals like Oktoberfest. Food, drink, music.
Music Events	Maybe more local talent - ie LMHS Jazz band
Music Events	More concerts!
Music Events	More live music
Music Events	More live music
Music Events	More live music
Music Events	more live music with local bands
Music Events	More live music, kids shows
Music Events	More music festivals
Music Events	More music festivals or concerts, Narberth has an annual scavenger hunt for adults that's really fun, and bring back First Friday!
Music Events	More outdoor live music, more festivals...Caribbean/Greek/Italian/Korea/Indian...what ever
Music Events	More outdoor music festivals like live from the lot. Maybe a food truck festival.
Music Events	more pedestrian density, street art, street music, sidewalk cafes and vendors, food trucks
Music Events	More public music
Music Events	Music events
Music Events	Music events, crafts shows
Music Events	Music fest
Music Events	Music fest similar to Narberth, turn Cricket ave into a host site
Music Events	Music festival
Music Events	Music festival, arts show.
Music Events	Music festivals
Music Events	Music Festivals; Food Festivals
Music Events	Music on the street like manayunk
Music Events	Outdoor or indoor music
Music Events	Outdoor performances, park-like areas to sit in with fountains
Music Events	Performances - buskers, local talent
Music Events	Seasonal Outdoor Events/Music, Themed Events similar to a Harry Potter weekend
Music Events	Street music, occasionally some vending opportunities such as fairs like Clover for crafts and arts
Music Events	TV or Radio Station with performance venue. Radnor Studio 21 should come to Ardmore!
Music Events	We love music, yoga, local farm food, playgrounds, hiking trails, theater! A place to see performing arts would be amazing. It looks like the old Philadelphia gym space is open! That's huge! Do it!
Music Events, Art	Jazz concerts, art exhibits
Music Events, Art	Music fest similar to what they do in Havertown, arts and craft fair
Music Events, Drinks	Jazz Fest, wine tastings, craft brew festival
Music Events, Movies	First Fridays, Outdoor Movie Night, Live performances
Music Events, Movies	Outdoor concerts and outdoor movies
Music Events, Movies	Outdoor movies, outdoor concerts
Outdoor Dining	Additional pop up dinners, community driven days
Outdoor Dining	Better restaurants, bars, shopping, coffee shops
Outdoor Dining	Dining under the stars
Outdoor Dining	Food truck festival
Outdoor Dining	Food truck festival
Outdoor Dining	Inexpensive cafes byob or breakfast
Outdoor Dining	Media's Blueswalk, Harry Potter Night in Chestnut Hill, as example
Outdoor Dining	more good restaurants
Outdoor Dining	More out door restaurants

Outdoor Dining	Outdoor seating for dining.
Outdoor Dining	restaurant festivals with food tasting booths
Outdoor Dining	Restaurant/craft festival
Outdoor Dining, Famer's Market	Night Market; Flea Market; true Farmer's Market
Outdoor Dining, Movies	movies and dinner
Outdoor Dining, Street Closed	Dining under the stars!
Outdoor Dining, Street Closed	Lunch truck festivals
Outdoor Dining, Street Closed	Outdoor eating event like Media....
Outdoor Dining, Street Closed	Restaurant Week under the stars
Parade	Fourth of July parade. With bands and marching, not just kids on bikes.
Parade	Parades
Parade	Parades
Parade	Pride parade
Run / 5k	5k run
Run / 5k	A 3K/5K walk/run, a short-circuit bike ride/race
Run / 5k, Parade	a parade, a race, festival something larger that draws in all ages and generations at once to come and stay for awhile. Most of the events are enough to draw people in for about 20-30 mins worth of entertainment.
Run / 5k	adult sports leagues
Run / 5k	E-cycle event
Run / 5k	Fun 5K runs!
Run / 5k	Fun runs, more food and beer events
Run / 5k	Harry Potter Festival, 5 K races,
Run / 5k	Special events like community fairs, local biking event, 5 k run.
Sidewalk Sale / Flea Market	Sports tournament. Soccer
Sidewalk Sale / Flea Market	All store summer sidewalk sales
Sidewalk Sale / Flea Market	Flea market
Sidewalk Sale / Flea Market	Flea markets
Sidewalk Sale / Flea Market	flea markets
Sidewalk Sale / Flea Market	I like sidewalk sales.
Sidewalk Sale / Flea Market	More outdoor markets
Sidewalk Sale / Flea Market	side walk sales
Sidewalk Sale / Flea Market	Sidewalk sale
Sidewalk Sale / Flea Market	sidewalk sale used to be great
Street Closed	Sidewalk Sales
Street Closed	"Street fair" with shops having deals and some things outside. Or a craft show in the parking lot.
Street Closed	Block Party
Street Closed	Close the street for a festival
Street Closed	More street festivals would be fun
Street Closed	Outdoor, family friendly festivals
Street Closed	something where they close down the street literally like they do in main street manyunk. there are enough ways to get around on either side of 30.
Street Closed	Street fairs
Street Closed	Street festival
Street Closed	Street festivals
Street Closed	TED talks, street performers
Street Closed	We need a festival that puts Ardmore on the map and isn't afraid to shut down Lancaster Ave. Similar to what the Mushroom Festival does for Kennett Square.
Misc.	Night market
Misc.	A real farmers' market (the one in suburban square is not real) with fair prices; there used to be sidewalk sales which were fun; occasional flea markets' anything that brings in foot traffic to give the streets some "life"; primarily weekend events when people are more likely to come out.
Misc.	Anything but nail salons and Asian restaurants

Misc. Architectural tour of its churches,  
Misc. Ardmore  
Misc. Ardmore Day! (Like Bryn Mawr Day). My kid just asked why there isn't one!  
Misc. barnes and noble  
Misc. Better advertising of what is there including hidden gems  
Misc. Better traffic patterns  
Misc. Bike lanes all the way to Bryn Mawr, encouraging drivers to use Montgomery.  
Misc. Bingo Session  
Misc. Bring back Clover Market!  
Misc. bryn mawr, center city, kop  
Misc. can't think of any  
Misc. Clear out the old stores.  
Misc. Clover Market, but it will never return from Bryn Mawr.  
Misc. Clydesdale horses  
Misc. Continued community events,  
Misc. County fair  
Misc. Cultural events like the Japanese event this summer  
Misc. does this include suburban square? more antique shows  
Misc. Dog friendly things  
Misc. downtown Ardmore is very tired looking to me - Wayne and Bryn Mawr are  
much better examples of a vibrant downtown community  
Misc. Earth Day Events  
Misc. Effort to combine local universities and Ardmore with educational classes for  
lower merion citizens  
Misc. Events reflecting diversity and history of Ardmore  
Misc. Fireworks like Narberth  
Misc. Free community building stuff. Block parties  
Misc. How about an international food fest - sidewalk sale style. Taste of Ardmore is  
great but you don't really get to experience the real restaurants. Instead of a  
pub crawl how about a bite of Ardmore where you can go from restaurant  
to restaurant or pub for an appetizer- no seating required  
Misc. I don't think they need necessarily more events, but to really build on the good  
ones they have: Oktoberfest and Cricket Cringle come to mind.  
Misc. I think the existing events are great. Just need better stores and restaurants..  
Misc. I travel frequently which conflicts with activities in Ardmore.  
Misc. I would like to see more positive development like Cricket Ave- revived store  
fronts, stores that want to be involved in the community.  
Misc. MEET THE NEW BUSINESS OPEN HOUSE SPECIFIC TO BUSINESS  
OPENING FOR ANY PARTICULAR MONTH.  
Misc. More contests and pageants perhaps  
Misc. More cultural events like Maida's event in August  
Misc. more evening activities, places to go  
Misc. More like Narberth  
Misc. more parking  
Misc. More reasonably priced stores  
Misc. More safe walk ability with greenery spaces. Right now one must drive to each  
strip Ardmore east, west, rittenhouse, suburban square. Lancaster. They are  
all their own entity and need to be connected better.  
Misc. More summer celebrations during the evening  
Misc. More yoga, tai chi, qi gong places.  
Misc. Multicultural events  
Misc. N/A  
Misc. Na  
Misc. Na  
Misc. Needs a park in center with trees, shade, less concrete and gravel  
Misc. No opinion

Misc.	None in particular.
Misc.	None.already too crowded
Misc.	Not sure
Misc.	Not sure
Misc.	not sure
Misc.	Open mike night with our local politians
Misc.	Open to anything
Misc.	Pet friendly spots
Misc.	Scavenger hunt
Misc.	Singles meetup
Misc.	Social events to get to knkw the community
Misc.	something multi-cultural for other religions/nationalities
Misc.	Speakers on varied topics of interest--authors, psychologists, comedy, parenting, panel discussions, how tos, classes like main line school night but not so huge as at the high school and better parking, special interest group talks: like gardening, selling on ebay, staging a house decluttering, etc
Misc.	Sport demonstrations
Misc.	Summer festival at the library or outdoor park
Misc.	Unique gift shop
Misc.	Unsure

**Question 25. Where besides Downtown Ardmore do you go for shopping, dining out, and entertainment?**

Answers are sorted to include the most popular results first, and within that group to list those with multiple cities first.

For example: All of the responses listed first include Philadelphia, followed by those that include King of Prussia then Bryn Mawr, etc.

Narberth, Wayne, Bryn Mawr, Philadelphia, King of Prussia  
 Wayne, Bryn Mawr, Narberth, mall, downtown philly  
 Bryn Mawr, Wynnewood, Wayne, KOP, Philadelphia /Rosekibt  
 Bryn Mawr, Wayne, King of Prussia, Philadelphia  
 Bryn Mawr, downtown Philadelphia, King of Prussia, Wayne  
 Bryn Mawr, Wayne, KOP, Philly  
 Center City, KoP, Bryn Mawr, Wayne  
 KOP, Wayne, Bryn Mawr, Philly  
 Manayunk, bryn mawr, Wayne, KOP, center city, university city  
 Phila., Bryn Mawr, Wayne, King of Prussia  
 Wayne, center city, Kop, Bryn Mawr, Glenside, Phoenixville  
 Mostly on the main line: outskirts of Ardmore including Suburban Sq., Wynnewood, BrynMawr, Narberth; occasionally downtown Phila; occasionally King of Prussia,  
 Bryn Mawr, Haverford, Narberth, Philadelphia, King of Prussia Mall  
 Downtown Philly, King of Prussia, Bryn Mawr, Narberth  
 Wynnewood, Philadelphia, Bryn Mawr, King of Prussia  
 wynnewood, suburban sq, Haverford, Bryn Mawr, King of Prussia, center city Philadelphia  
 Downtown Philadelphia, King of Prussia, Springfield, bryn mawr, swarthmore, media  
 Downtown Philadelphia; Haverford; Bryn Mawr; other mainline towns; King of Prussia  
 Bryn Mawr, Bala Cynwyd, Philadelphia, King of Prussia, Plymouth Meeting

Center City Philadelphia, Bryn Mawr, Wayne, Conshy  
 Philadelphia, King of Prussia, Wayne, Plymouth Meeting, Bryn Mawr  
  
 Bryn Mawr, King of Prussia, Center City  
 Center city, Bryn Mawr, king of Prussia, King of Prussia and the city, Bryn Mawr  
 Philly, Bryn Mawr, Haverford, rarely KOP  
 KOP, Center City, Wayne, Conshohocken  
 Center City, King of Prussia, Wayne  
 Downtown, Wayne, King of Prussia Mall  
 King of prussia, Malvern, Wayne, center city  
 King of Prussia, Wayne, or Philadelphia  
 King of Prussia, Wayne, Philadelphia  
 KOP, Wayne, Exton, Center city  
 Philadelphia, Wayne, KOP  
 Suburban square, Wayne center city. King of Prussia.  
 Wayne, Center City, KOP,  
 Wayne, center city, and sometimes K of P  
 Wayne, King of Prussia, Down Town Philly  
 Wayne, KOP, City, Conshy  
 Wayne, Philadelphia, King of Prussia  
 Narberth, Philadelphia, KOP, Wynnewood  
 Bala Cynwyd, Narberth, Philadelphia, King of Prussia  
 Narberth, KOP, Center City, Springfield Mall  
 Narbeth, Center City, King of Prussia  
 Wynnewood for shopping, downtown Philly for dining out, Marple or KOP for movies  
 City, King of Prussia, Media  
 King of Prussia- Manayunk- Media  
 King of Prussia; Philadelphia; media  
 Media, King of Prussia, philadelphia

Havertown and Manayunk and KOP  
 Havertown, Philadelphia, King of Prussia  
 Philadelphia, Havertown, King of Prussia, Ardmore  
 County Line  
 Philadelphia, King of Prussia, Ambler,  
 Conshohocken  
 Center City, Old City, Fishtown, Northern Liberties,  
 Collegeville, Plymouth Meeting, King of Prussia  
 Target, center city, Springfield, king of Prussia  
 CC, K/P, Wherever there's sml theater, good  
 restaurants, shpg  
 Center City & King of Prussia  
 Center City for dining. Malls for clothes though I  
 hate them.  
 Center City Philadelphia & King of Prussia  
 Center City Valley Forge Mall,  
 Center city, King of Prussia  
 Center City, King of Prussia (for primarily shopping).  
 Center city, KOP  
 Center City, KOP, Cherry Hill  
 center city, university city, king of Prussia  
 Downtown Phila. - KOP - Montgomeryville -  
 Jenkintown  
 Downtown, KoP, other towns in the area  
 Downtown, Manayunk, KOP  
 King of Prussia and Center City  
 King of Prussia and Center City  
 King of Prussia downtown Philadelphia  
 King of prussia, center city philly, suburban sq  
 King of Prussia, City Ave, Center City, university  
 city  
 King of Prussia, West Chester, Exton, Mount Airy,  
 Chestnut Hill  
 KOP and Philly  
 KOP area & Phila  
 KoP mall for shopping, Philadelphia for  
 entertainment  
 KOP mall, downtown Philadelphia  
 KoP mall, outlets in Lancaster & Phila Premium  
 Outlets  
 KOP, Downtown  
 KOP, Rittenhouse/Center City  
 mall and downtown philly  
 Mall, downtown Philadelphia  
 Malls, Philadelphia  
 Manayunk, Center City Phila, NY, occasionally King  
 of Prussia, Norristown for Mexican (less since El

Limon.)  
 philadelphia, king of prussia  
 Philadelphia, KoP  
 Philadelphia. King of Prussia up and down main line  
 Philly, King of Prussia.  
 Phoenixville, King of Prussia, Philly  
 Suburban Sq, King of Prussia, Center City  
 Suburban Square, King of Prussia, Philadelphia  
 Suburban Square, KOP and Center City  
 Suburban square, KOP, Philadelphia  
 Suburban square, Philadelphia, KOP  
 Train to the city, KoP  
 wynnewood, media, narberth, wayne, bryn mawr,  
 havertown, center city  
 Downtown Philly, Bryn Mawr, Wayne, Narberth  
 narberth, bryn mawr, wayne, philly  
 Philadelphia, Bryn Mawr, Narberth, Wayne  
 Philadelphia, Narberth, Wayne, Bryn Mawr  
 Bryn Mawr, Philadelphia, Wayne, Havertown,  
 Wynnewood  
 Bryn Mawr, Wayne, Wynnewood, Philly  
 Wayne, Center City Philly, Manyunk, Bryn Mawr,  
 Wynnewood  
 Bryn Mawr, Wayne, Media, Philly, Upper Darby  
 Summer Stage and Performing Arts Center is  
 AMAZING  
 Philadelphia, chestnut hill, Collingswood, media,  
 bryn Mawr, Wayne  
 Havertown, center city, Wayne, Bryn Mawr  
 bryn mawr, rosemont, wayne, philly  
 Bryn mawr, Wayne and center city  
 Bryn Mawr, Wayne, downtown Philly, South Philly  
 Bryn Mawr, Wayne, Philly  
 Bryn Mawr, Wayne, the City  
 City, Bryn Mawr, Wayne  
 City, bryn mawr, wayne  
 Philadelphia, Bryn Mawr, Wayne  
 Philadelphia, Wayne, Bryn Mawr  
 Philly, Bryn Mawr, wayne  
 Philly, Wayne, Bryn Mawr  
 Suburban Square, Bryn Mawr, Wayne and city  
 University city, center city, Wayne, Bryn mawr  
 Wayne, Bryn Mawr, Center City  
 Wayne, Bryn Mawr, downtown, outside main line  
 Wayne, Radnor, Bryn Mawr, downtown Philly.  
 Narberth, wynnewood, Philly, bryn mawr  
 Philadelphia, Whole Foods in Wynnewood, Mom's

in Rosemont, movies in Narberth, Bryn Mawr  
 and malls, Suburban Square  
 Narberth, Bryn Mawr, Phila , kennet square, media  
 Narberth, Haverford, Havertown, Bryn Mawr and  
 philadelphia  
 Center City,Manayunk, Bryn Mawr, Radnor, Bala,  
 Plymouth meeting,narberth  
 Bryn Mawr, Haverford, Narberth, Philadelphia  
 Bryn Mawr, Narberth, Philadelphia  
 Bryn Mawr. Bala cynwud. Narberth Philadelphia m  
 center city, bryn mawr, narberth, manayunk  
 Narberth, Bryn mawr, Philly  
 Narberth, Merion, Bryn Mawr, Philly  
 Philadelphia, Bryn Mawr, Narberth  
 Suburban Square, chestnut hill, Manayunk, Narberth,  
 Bryn Mawr  
 Trader Joe's, Narberth, Bryn Mawr movie, Center  
 City, University City  
 Bryn Mawr, Haverford, Wynnewood, Philadelphia  
 Haverford, Wynnewood, Bryn Mawr, City  
 Center city, bryn mawr, wynnewood, Plymouth  
 meeting  
 Bala Cynwyd, Wynnewood, Manayunk, Bryn Mawr  
 Bryn Mawr Twilight concerts, Wynnewood,Center  
 City, Univ City  
 Bryn Mawr, Philadelphia, Wynnewood.  
 Center city, Bryn Mawr, wynnewood  
 Wynnewood, Bryn Mawr, downtown Philly  
 Media, Bryn Mawr, Philadelphia  
 Philly, Bryn Mawr, mall, media  
 Bryn mawr , Havertown , downtown philly  
 Bryn mawr, havertown, Philadelphia  
 Bryn Mawr, Philadelphia, haverford  
 Conshy, Bryn Mawr, Center City, Plymouth Meeting  
 Center city, Bryn Mawr, Bala Cynwyd  
 City, Bryn mawr, bala  
 Bryn Mawr Film, West Philly.  
 Bryn Mawr- they have movie, philly  
 Bryn Mawr! Center city  
 Bryn Mawr, Center City  
 Bryn Mawr, Lansdowne, Philadelphia  
 Bryn Mawr, Olde City Philadelphia  
 Bryn Mawr, Philadelphia  
 Bryn Mawr, Philadelphia  
 Bryn Mawr, Philly  
 Bryn Mawr, Suburban Square, Philadelphia  
 Center city bryn mawr

Center City, Bryn Mawr  
 Center City, Bryn Mawr  
 Center City, Bryn Mawr, Manayunk  
 Center city, bryn Mawr, South Philly, Reading  
 Termina  
 Paoli, Bryn Mawr, theater: PEOPLES LIGHT in  
 Malvern, Phila, NYC  
 Philadelphia for theatre and concerts, Bryn mawr for  
 movies and food  
 Philadelphia, Bryn Mawr, New York  
 Philly, Bryn Mawr  
 Center City, Narberth, Havertown, Wynnewood,  
 Wayne  
 Philly. Wayne. Media. Narberth. Phoenixville.  
 Plymouth meeting. Conshohocken.  
 Center City, Wayne, Narberth  
 Manayunk, Wayne, narberth  
 Narberth, center city, wayne  
 Wayne, Reading Market, Wynnewood Mall & Whole  
 Foods  
 Wynnewood, downtown Philadelphia, Wayne.  
 Wynnewood, Wayne, downtown  
 Wayne media, conshohocken, downtown  
 CC, Media, Wayne, West Chester  
 Philadelphia, Wayne, Media  
 Conshohocken, Downtown Wayne, Havertown,  
 Philadelphia  
 Downtown Phila., Wayne, Manayunk, Conshohocken  
 Wayne or philly or conshohocken  
 Center City, Wayne  
 Center city, Wayne  
 Center City, Wayne  
 Center City, West Chester, Wayne  
 Downtown Philadelphia, Chestnut Hill, Wayne  
 Manayunk, Center City, South Philadelphia,  
 Northern Liberties, Wayne  
 Philadelphia, Wayne  
 Philadelphia, Wayne  
 Philly Wayne NYC  
 philly, wayne  
 Wayne, Center City  
 Wayne, Center City  
 Wayne, center city  
 Wayne, Center City,  
 Wayne, downtown Phila., TV  
 Wayne, Manayunk , center city  
 Media, west Chester, philly, narberth

Ambler, chestnut hill, narberth  
 Center City, Narberth  
 Narberth for Thai and movies, Philadelphia for food,  
 it's hard to beat their restaurants  
 Narberth!! Downtown Philadelphia, other local area  
 that feel quaint, safe, clean and kid friendly  
 Narberth, center city  
 Narberth, Manayunk  
 Philadelphia, Narberth  
 Philadelphia, Narberth,  
 Philadelphia, Narberth, all along the main line  
 Philadelphia, Narberth, Manyunk  
 Suburban Square, Narberth  
 Center City, shopping in Wynnewood, sometimes  
 Radnor (Marshalls etc)  
 Suburban sq, Wynnewood, phila  
 Wynnewood, Center City  
 wynnewood, philadelphia  
 Wynnewood, Philadelphia  
 Wynnewood, Philadelphia  
 Philly, Conshohocken, Media, Havertown  
 Media, philly, Havertown  
 Center City, Media  
 Downtown Philadelphia, Media  
 Media, city  
 media, philadelphia  
 Media, West Chester, Exton, Delaware, Philadelphia  
 Philly, Media  
 South Philly, Media, Phoenixville  
 Suburban Squire, Lancaster City, Media, Manyunk,  
 Center City Philadelphia  
 Havertown, Center City,  
 Havertown, Center City, Chestnut Hill  
 Havertown. Phila  
 Merion, Havertown, Philadelphia  
 Center City & other towns surrounding Ardmore,  
 Mann Music Center, Keswick Theater, TK Club  
 Conshohoken, etc,  
 Chestnuthill, Conshey, Manayunk  
 Philadelphia, Ambler, Conshohoken, Chestnut Hill  
 Bala Cynwyd, Chestnut Hill, Manayunk, Center City  
 69 st and center city  
 All over Main Line, Center City, Passyunk Ave,  
 never malls  
 Ardmore, not "downtown" . Center City. Chestnut  
 Hill. Mount Airy  
 Center city

center city  
 Center City  
 Center City  
 Center city  
 Center city  
 center city  
 Center city  
 Center city  
 Center City  
 center city  
 Center City  
 Center City  
 Center City  
 Center city  
 Center city  
 Center city and Chestnut Hill  
 CENTER CITY OR OUT OF TOWN  
 center city phila  
 Center city Phila.  
 Center City Philadelphia, Mt. Airy  
 Center City Philadelphia  
 Center City Philadelphia - several places in Chester  
 County  
 Center city, chestnut hill  
 Center city, Manayunk  
 center city, manyuk  
 Center City, other Main Line towns  
 Center City, up and down the Main Line, Manyauk  
 occasionally  
 Center City.  
 Center cityv  
 Down town Philly  
 Downtown  
 Downtown  
 Downtown Philadelphia  
 Downtown Philadelphia, New York  
 downtown Philly  
 Downtown philly  
 downtown, suburban square, local  
 For food, usually the rest of Ardmore. Entertainment  
 we occasionally do center city. Shopping is  
 mostly online.  
 Haverford, Philadelphia  
 In the city



Wynnewood, Narberth, King of Prussia, Plymouth Meeting  
Bala Cynwyd, King of Prussia, Narberth, Belmont Hills  
King of Prussia; wynnewood; Haverford  
Wynnewood, King of Prussia, Havertown  
Wynnwood Havertown King of Prussia  
Suburban square, KOP, wynnewood, outlet mall  
Villanova KOP Wynnewood  
wynnewood shopping center, king of prussia  
Media, King of Prussia  
Havertown, radnor. King of Prussia. Springfield  
King of Prussia, Kohls in Havertown  
Conshohocken, Bridgeport, King of Prussia  
Edgemont, Plymouth meeting, K o P  
King of Prussia, Springfield  
king of prussia, springfield, jersey, all over  
Kop mall, Springfield mall, suburban square  
Malls, Springfield, Broomall  
Springfield and kop  
Springfield, King of Prussia, Wilmington  
CC, University City, Glen Mills, KOP  
Edhemont , King of Prussia  
Gladwyne, King of Prussia  
Glenside, KOP  
king of prussia  
King of Prussia mall  
King of Prussia mall  
king of prussia mall  
King of Prussia, Colledgeville  
King of Prussia, Exton,  
King of Prussia, including Mall + Plymouth Meeting  
King of Prussia, Target  
Kop  
KOP  
KOP

Local Movie Theaters, local restaurants, Suburban Square, KoP Mall  
Mall  
Mall  
Mall  
Malls  
Radnor restaurants, Acme on Lancaster Ave, King of Prussia  
Shopping.. Kind of Prussia.  
Suburban square, city, mall.  
the Mall  
Various local malls  
Wynnewood, King of prussia  
Havertown, Bryn Mawr, Lansdowne, Narberth, Springfield, Wynnewood, Wayne, Broomall  
Bryn Mawr, narberth, wayne  
wayne, wynnewood, bryn mawr  
Wynnewood, Bryn Mawr, Wayne  
Wynnewood; Bryn Mawr; Wayne  
Bryn Mawr and Wayne  
Bryn mawr film, manyunk, Wayne, downtown  
Bryn Mawr or wayne  
Bryn MAWR wayne ambler Glenside chestnut hill  
Bryn Mawr, Wayne  
Bryn Mawr, Wayne, Chestnut Hill, Manayunk  
Bryn mawr, Wayne, Radnor  
Kennett Square, Bryn Mawr, Wayne  
Wayne & Bryn Mawr  
Wayne, Bryn Mawr  
Wayne, Bryn Mawr, Berwyn  
Wayne, Bryn Mawr, Kennett Square  
Wayne, Bryn Mawr, Manayunk  
Wayne, K of P, Haverford, Bryn Mawr  
Wynnewood, BrynMawr, Bala Cynwyd, Narberth  
Bryn Mawr, Narberth, Wynnewood  
Bryn Mawr, Haverford, Narberth  
Bryn Mawr, Narberth  
Bryn Mawr, Narberth  
Narberth, bryn mawr  
Bryn Mawr, Wynnewood, Bala Cynwyd  
Penn Valley, wynnewood and Bryn mawr  
Media, Bryn Mawr  
Bryn Mawr, metroplex in Plymouth Meeting

Bryn Mawr, Bala Cynwyd  
 Bryn Mawr  
 Bryn Mawr movie theater, malls etc  
 Bryn Mawr, Rosemont  
 Limerick, Bryn Mawr  
 Other parts of Ardmore, Bryn Mawr,  
 Suburban square, Bryn Mawr, center city  
 The city, occasionally another mainline town like  
     Bryn Mawr.  
 Narberth and wynnewood and sometimes wayne  
 Narberth, Wayne, Plymouth Meeting, Bala Cynwyd  
 Wayne, Radnor, Narberth, Springfield  
 Wayne, Narberth  
 Wynnewood, Wayne, Paoli, all over.  
 Media and Wayne  
 Media, Wayne  
 Wayne, media  
 Wayne, Malvern, Conshohocken  
 Downtown Wayne  
 Suburban Square, Wayne  
 TJ Maxx, Wayne  
 Wayne, anywhere with a good movie theater  
 Wayne, Sub Sq  
 Wayne, suburban square,  
 Wayne, West Chester, Phoenixville, Malvern,  
     Kennett Square  
 Narberth Wynnewood kohls  
 Narberth, Wynnewood  
 Wynnewood & Narberth

Wynnewood, Narbeth Bala Cynwyd, Manyunk  
 Havertown conshohocken. Narberth  
 Narberth, Havertown  
 Narberth  
 Narberth for movies  
 Plymouth Meeting, Wynnewood, Conshohocken  
 Wynnewood, Conshohocken  
 suburban square (trader joes), wynnewood (whole  
     foods), 3 local shopping centers, lowes, home  
     depot, ikea  
 suburban square, Wynnewood shopping center  
 Surb sq, wynnewood shopping ctr, st David's  
     shopping ctr, occasionally wegmans  
 Trader Joes, Whole Foods, SanKee, Siam Princess,  
     Wynnewood Plaza  
 Wynnewood  
 Wynnewood plaza, City Ave, County Line Rd  
     Ardmore  
 Wynnewood Shopping Center mostly - easy to park,  
     better restaurants, stores I actually use and need  
     to go to  
 Wynnewood, Bala. Also Countyline Rd. Places like  
     Sams Brick oven and Carlinos  
 Wynnewood, malls, Edgemont movie theater  
 Havertown, Media  
 Plymouth mtg Mall, Media for dining and  
     entertainment  
 Home Depot, Lowes, Mapes, Drexel Hill, Media  
 I head to Media  
 Media  
 Media and West Chester  
 Media,  
 Havertown  
 Havertown  
 Havertown  
 Havertown  
 Quarry Center in Havertown  
 Plymouth Meeting  
 University City, Plymouth Meeting Metroplex  
 Springfield, PA  
 Ambler (I live there)

The city, Restaurants along the main line  
the white dog haverford no good restaurants in  
ardmore  
West Chester

**Question 26. If Downtown Ardmore could be like another town in Greater Philadelphia, which would you want it to be like, and why?**

<b>Common Keyword</b>	<b>Survey Response</b>
Atmosphere	Wayne - love North Wayne Ave's restaurants, shops and atmosphere.
Atmosphere	Chestnut Hill - currently downtown Ardmore is very similar in terms of food options and shopping but CH is a little more visually appealing
Attractive Mix of Shops / Dining	Media more medium range stores... more dining options
Attractive Mix of Shops / Dining	wayne - attractive, good mix of restaurants/high end shops or bryn mawr once they complete new plaza or Chestnut Hill for shopping and restaurants
Attractive Mix of Shops / Dining	Bryn Mawr. It has more diversity in its stores.All Ardmore has in spa's and hair solons.
Attractive Mix of Shops / Dining	Chestnut Hill, great variety of shops, restaurants. Good ambience BUT it has higher sales tax and is really too far for me. Ardmore is great. I like Wayne, but would go equally to Ardmore. As I get older I need less shopping, more reasonably priced healthy dining.
Attractive Mix of Shops / Dining	Downtown West Chester , Great combination of stores and history
Attractive Mix of Shops / Dining	Doylestown or Phoenixville with a variety of stores and art galleries and really good restaurants. There are good restaurants in Ardmore, but no really good restaurants.
Attractive Mix of Shops / Dining	Wayne (has multi-screen movie theater, easier to use parking meters, more diverse stores, attractive RR station)
Attractive Mix of Shops / Dining	Wayne because it has an attractive mix of high end shops and restaurants
Attractive Mix of Shops / Dining	Wayne or media, good mix of restaurants and shops, always people walking around. They both have enough to get people to visit just to walk around and see what's there. When you have people doing that, they end up going into stores and spending money. Ardmore doesn't have enough or isn't attractive enough for people to do this.
Attractive Mix of Shops / Dining	Wayne, but more convenient, more variety, and with better parking.
Attractive Mix of Shops / Dining	Wayne, diversity, cleanliness, choice of stores& restaurants
Attractive Mix of Shops / Dining	Wayne-greater diversity of shops, on a street with wider sidewalks and slower traffic.
Attractive Mix of Shops / Dining	West Chester has a fantastic mix of food, shopping, activities and more.
Attractive Mix of Shops / Dining	West Chester, with a good variety of stores to walk and shop.
Attractive Mix of Shops / Dining	West Chester. Has a great look and feel to it. Nice mix of shops and restaurants
Charming	Doylestown or New Hope. Both are attractive and offer non-standard shops.

Charming	Rose Valley, for its downhome charm
Charming	Narberth or Wayne...very charming and lots to do...
Charming	Wayne, it's charming
Charming	Chestnut Hill or West Chester. Cute, charming and inviting places to visit. New Hope.
Charming	Downtown Wayne seems to really have pulled itself together. It looks much more refreshed than Ardmore. Ardmore needs to exude a little more charm in order to entice those passing through to return to shop or eat.
Charming	I like Ardmore the way it is visually. I think that if we need to grow business here, we cannot knock stuff down (could not find the word). We need to preserve what we have so that we can let children know what we did there. Just restore. Invigorate. Keep the town's character.
Charming	I like Ardmore the way it is. It has its own character!
Charming	I like Narberth b/c of its quaintness/charm, green trees, diversity and uniqueness of stores.
Charming	I love Ardmore because it's unique, but Lancaster Ave needs some tlc and needs to be spruced up a bit. Maybe a few less nail salons too.
Charming	media... media is coming a long way and is getting better and better by the day... everyone of all ages wants to be in in media. Ardmore needs to be more inviting instead of a pass through town.. has such potential.. it needs bring more identity to itself and not have the feeling of uptight lower merion township which overall isn't inviting for many.
Charming	Wayne, New Hope, charming little towns with great shopping, great restaurants and lots to do for everyone.
Charming	Wayne. Ardmore has charm, but Wayne has more to offer. The store fronts are attractive, buildings look in better shape, environment is so family friendly in several restaurants.
Charming	Wayne. Attractive store fronts, wide variety of unique stores, Radnor has made a major infrastructure investment to make it more pedestrian friendly: All large street light poles have been replaced along Lancaster Avenue with more human 10' tall 'torch' style lights that are much more attractive and convey less 'highway' and more 'pedestrian-friendly' village. Additionally, they've added stamped concrete brick-like texture to their street crosswalks, created bump outs, etc. They also appear to have a budget to maintain flowers along street lamps--very inviting. A place you want to go and spend time. Also has a first class train station with a commercial entity in it--again another \$20M+ investment. Finally, it would be a huge coup to re-attract another movie cinema operator to take over the old Ardmore cinema given PSC's departure. There are new business models such as the 'wine, dine, and view' companies that might be able to afford the rent. One such company recently opened in Exton Square. Alternatively, a standard two-screen movie cinema similar to Narberth would be great. Note that there are no large public parking areas anywhere near the Narberth theatre yet all seems to work very well. A cinema would have the virtuous impact of attracting more restaurant patrons, shoppers, etc.
Charming	West Chester - it is such a cute town with a diverse age range (college kids and families), safe, with great bars and restaurants all within walking distance
Charming, Attractive Mix	Wayne. Charming, inviting, variety.
Charming, Clean	Wayne. More charming and inviting store fronts
Charming, Nice Stores	Narberth. Because it's charming and has specific stores like a nice toy store and bookstore.
Charming, Parking	Kennett Square - it has a perfect mix of charming shops and GREAT restaurants. It feels like a throwback sort of town, but they've done a great job of keeping up with the times. Parking is sometimes a pain there, but the offerings in town are compelling enough to make you want to go through the pain of finding parking.

Charming, Walkable	Perhaps Chestnut Hill, a charming part of Philadelphia which people enjoy the restaurants, the shops and strolling through the streets. Events take place which attract people to attend such as the Harry Potter Festival.
Classy	Chestnut Hill - Classy/Adult - Not trashy/drunk college kid like Manayunk can be.
Clean	Bryn Mawr - has better pedestrian flow and no vacant storefronts
Clean	Wayne - appealing storefronts
Clean	Wayne - inviting, clean
Clean	Wayne - storefronts and sidewalks are nicer
Clean	We need a nicer train station. A little of merion with nice house, Downingtown with cute store fronts, narberth because it has less traffic and quaint
Clean, Friendly	New Hope, clean and friendly.
Clean, Independent, Movies	Wayne - attractive streetscape and storefronts, better quality restaurants, movie theater, independent coffee shops
Clean, Mix	Ambler or Doylestown. Well maintained architecture, clean, with great mix of restaurants and a movie theater.
Clean, Parking, Family	Kennett Square, Wayne, Chestnut Hill, Bryn Mawr. All of these towns are clean, well kept, and parking is good. They are very family friendly.
Friendly	Wayne. Very nice stores and very clean.
Clean, Quality	Bryn Mawr - more of a community feel
Community Feel	Narberth or Chestnut Hill - community is tighter and more participatory and have better events - Dickens at Christmas, Harry Potter weekend
Community Feel	Wayne--make it have more of a community feel...
Community Feel	Narberth or Clark Park for the neighborhood feel, West Philly for the variety of things to do
Community Feel	West Chester - more of a "town feel" with a grid instead of a single street, more high end apartments, and better restaurants/
Community Feel, Friendly	There's something I like about Lansdowne, although some of it is a bit down and out. The upside is that it's friendly and seems more community oriented. The 20th Century Club is put to great use (art shows, festivals, concerts, folk club).
Community Feel, Movies	Wayne- attractive community center with shopping, restaurants, movies, etc.
Community Feel, Quiet	narberth; little through traffic; fields like a community
Traffic	
Cool Art Scene	Northern Liberties, because of the young crowd and the arts scene. Also Media, with the huge array of restaurants, clubs and the theater.
Cool Shops, Art	Old city or fishtown/northern liberties. Cool shops, lots of art, drinks, music.
Cooler Shops, Outdoor	I wish we had some cooler shops, something like Media or Passyunk avenue or
Dining	Wayne along Lancaster Ave. there are some great places to eat, like tired hands and Tasting room, but shopping all happens in Suburan square. The store fronts along Lancaster aren't very inviting. I like Media because there is a wide variety of shops, outdoor dining, and nice ambiance. Passyunk Ave in philly has unique shops that appeal to a younger crowd.
Culture	Phila for arts & live music
Culture	C-Hill, it's got flavor...
Culture	Chestnut Hill - before economic downturn or Manyunk. Unique, young shops. Hipper than Wayne.
Culture	Fishtown- hip, diverse
Cute Stores, Lively	Wayne People walking around in the evenings, row of food restaurants, cute stores to shop,
Cute, Inviting	Wayne - cute & inviting
Cute, Movies	Doylestown or Wayne- cute, good shops, restaurants, movie theatre
Diverse	Kennett Square, diverse and fun gatherings
Diverse Food	Manyunk because of diverse restaurants
Diverse Stores, Quaint	Pine Street in Center City... very diverse in stores, restaurants, quaint feeling, historical and upscale
Diverse Walkable	A mix between chestnut hill (quant and welcoming, walkable), with more of a Reading Terminal feel to the markets. More diverse and affordable.

Diverse Walkable	Ambler or Media: walkable downtown with diverse array of unique, local businesses, especially restaurants
Diverse Walkable Diverse, Artsy, Vibrant	Chestnut Hill - draws a sophisticated crowd & has interesting, diverse, shopping Collingswood!! A perfect blend of a little more blue collar than Bryn Mawr and Wayne, artsy and vibrant with amazing dining choices and family friendly atmosphere.
Diverse, Creative	Passyunk Ave in Philadelphia. It is diverse, creative and thoughtfully Planned for families, people without kids and older generations.
Diverse, Friendly	Lansdowne, because it's so diverse, and friendly , and I used to live there and I miss it.
Diverse, Lively Diverse, Unique	Haddonfeild or Collingswood. Well maintained, diversity and a lot of foot traffic. Manayunk- diverse shops- high end and affordable shops-with all different kinds of unique shops and main stream- movie theater- galleries -music-
Diversity	New hope, diversity
Diversity Shops	Media - great diversity of shops and restaurants
Eclectic	Manayunk, maybe - a little more funky. But Ardmore is Ardmore and it's great.
Eclectic Mix	Chestnut Hill - the historic village atmosphere is very inviting and the collection of stores and restaurants is eclectic, upscale and desirable
Eclectic, Walkable	Chestnut Hill. It's more walkable and has a very eclectic mix of shops, restaurants and entertainment venues.
Eclective, Hometown Feeling Entertainment, Quality	Doylestown, lots of eclectic shopping, restaurants, hometown feeling. bryn mawr because there's entertainment, shopping, food and nails all in one spot. And two good coffee shops!
Events, Culture, Family Friendly	More like Ambler with family/cultural/art attractions and plenty of store and restaurants.
Events, Outdoor Dining	Media, Different events all summer, festivals, family days, dining under the stars, car show etc
Exciting, Nightlife	Passyunk Ave in Philadelphia. A lot of new exciting restaurants. Nightlife without going into early hours of the morning. Community-centric. Street festivals and events on weekends.
Family Friendly, Affordable	Media- more family friendly, affordable
Family Friendly, Affordable	Narberth - lots of family friendly activities
Family Friendly, Community Feel	Narberth. I like the family friendly tight community feel
Family Friendly, Community Feel	Wayne, Phoenixville, Media since they cater to families and have a lot of offerings and are strong communities
Outdoor Dining	Bryn Mawr in terms of number of businesses, Wayne in terms of look and feel; Wynnewood in terms of types of restaurants; Narberth in terms of quirkiness Media.. I love closing the street for summer outside dining and I love the holiday lights
Friendly, Quality Dining riendly, Attractive Mix of Shops / Dining Friendly, Clean, Variety	Wayne. More shopping, more welcoming, more good restaurants West Chester, Queens Village, parts of N. Liberties, New "Hopey", Berwyn is starting to take shape -- friendly, more intimate and diverse stores/activities Media and Wayne Friendliness - many shopping and eating options, cleanliness - well kept store fronts !!!!!, and a lot of pedestrian traffic.
Funky Business	Northern Liberties, Narberth, Lewes DE, any west coast town with beautiful funky businesses, casual but mission based natural (not chain) cafes and eateries, food trucks :0
Great Mix of Old and New Green, Quality Groceries	Doylestown, great mix of old and new, food and shopping, locally owned stores. New Hope - better shops and better green space I would go there more often if Whole Foods Market or Mom's Organics was there. That is where I shop the most.
Independent Interesting Laid Back Less Traffic	Narberth - mostly mom & pop shops Wayne. More open streets with more interesting shops. Media because it's more down to earth and laid back. It would be nice to have fewer cars and more open, green spaces (parks)

Less Vacancy	I think Bryn Mawr seems to have a more active retail environment - fewer empty storefronts.
Lively	Bryn Bawr: more lively
Lively	Main Street in Manayunk. Always has people walking around and enjoying their time!
Mix of stores	wayne, nice mix of stores
Mix, Clean, Walkable	Chestnut Hill - good mix of restaurants, bars and shopping with good sidewalks and inviting storefronts
Mix, Community Feel	Chestnut Hill - lovely mix of business and community. Very walkable - Harry Potter fest is a hit as are dog days and other festivals
More music	Ambler or Media--lots of dining and bars, but need more music than they offer
More Parking	Would need more parking
Movies	Bryn Mawr or Wayne- just because they have more businesses in a concentrated area. Also having a movie theater makes them more attractive
Movies	Bryn Mawr... sophisticated, good movie theater, good restaurants.
Movies	I think the movie theaters in Bryn Mawr and Wayne help to center the activity in those towns. Would love to see the theatre back.
Movies	Wayne. Fun to shop, has movies.
Movies	Wayne. Tons of restaurants, movie theater, sporting goods store, clothes shops
Movies	Wayne--movie theater, many choices of shops
Movies, Community Feel	Bryn Mawr. Towny, eclectic, movie-theater, sense of community.
Movies, Cute	Narberth for the cute movie theatre and kids bookstore, Wayne for shopping and dining destinations.
Movies, Groceries, Independent	Narberth because they have a movie theater and a independent grocery store and independent shops that are unique! They also have a Diner. Wayne..has a good mix of restaurants and a movie theater
Movies, Mix of Food	Wayne. For walk ability, movie theater, multiple good restaurants
Movies, Walkable, Variety	Have a music fest like Havertown
Music Fest	Media - music nights, Transition town culture, people loving, not argumentative
Music, Affordable, Culture	politics, variety of good, affordable restaurants.
Nice Shops	Manayunk- good restaurants, nice shops
Nightlife	Center City, Vibrancy, diversity later closing hours, fun, more to do for singles.
Nightlife	Manyunk - great nightlife and restaurants!
Nightlife	Media, wayne, more entertainment and night life
Nightlife	Phoenixville. Hopping at nite
Not all bars	I would like to see something like in Exton, the Town Center where you have a lot of shops and restaurants that are not all bars.
Open, Activities	Manayunk, very open and inviting, tons to do.
Outdoor Dining	Media...go there and see on Wed nights during outdoor eating evenings.
Outdoor Dining	I purposely moved to Ardmore from NYC, so I think it's the best! I do like that Narberth has more activity on the side streets than Ardmore seems to have. North Wayne Avenue, with a whole block of restaurants and quiet outdoor seating areas is also great.
Outdoor Dining	Like Wayne with maybe more outside eateries possibly a beer garden , a Marshalls or Nordstrom rack.
Parking	#25 towns. Variety and parking
Parking	A town with more parking and less traffic, everything else is great!
Parking	Bethesda, MD - municipal parking structures where you can park for dinner - 3 hours - for \$5
Parking	Bryn Mawr, because of parking
Parking	Bryn Mawr...nice boutiques, good parking, good restaurants
Parking	Narberth - comfortable shops, parking & feeling.
Parking	Center city variety of theatres but the costly parking keeps us from going to restaurants there I stay local because I get furious over the parking in Philly
Parking	Wayne, they have movie theatre, more restaurants, better parking, frozen yogurt etc
Parking, Affordable, Diverse	Media. Better parking. Cheaper all around. More diverse restaurants. More unique

	one of a kind shops.
Parking, Independent	Malvern - walkable, independent shops (not large chains), clean, ample parking
Parking, Independent, Walkable	Media. Pedestrian friendly, independent shops, uniform signage, unobtrusive parking garage, historic buildings, few if any empty storefronts
Parking, Pleasant, Cozy	New Hope. Chestnut Hill. Not in the tourist season, but when parking isn't an issue along the Main Street. Easy PARKING! Cozy shops. Unique venues. Pretty store fronts! Make it pleasant.
Parking, Quality	Wayne. More parking, good restaurants
Parking, Walkable	Phoenixville, Wayne. Somewhere that is pleasant to park and walk around.
Parking, Walkable	Wayne. Plenty of choices, decent parking, walkability
Parking, Walkable	Media, PA, easy walking different business, easy parking in evenings, good restaurants and many of them, bars walking distance. Little crime, local population is not criminally oriented like most of Ardmore below Lancaster Avenue.
Parking, Walkable	Wayne-has a bit of everything-and it's all clumped together with great parking
Quaint	Chestnut Hill because it feels like a village even though it is convenient to the city.
Quaint	Chestnut Hill. So quaint and adorable
Quaint	Collingswood - nice downtown on route 30 with only one lane of traffic in each direction
Quaint	Doylestown - sense of a real downtown, not with a highway (Lancaster) barreling through it!
Quaint	Maybe the quaint-ness of Narb ( ??? ) Hard to acheive with Lancaster Ave. in the center :-)
Quaint	Wayne. More inviting stores but still quaint.
Quaint	Media, west Chester...they feel more like a walking town and are more "cozy" feeling. More trees, gardens, boutiques, etc.
Quaint	Wayne, Bryn Mawr, Narberth all feel more like towns and Ardmore feels more like a drive-through. The storefronts are more quaint and look more unified. Ardmore feels shabby and the renovations that have been done to a lot of buildings are just plain ugly.
Quaint	West Chester - entertainment destination, quaint Chestnut Hill - shops, restaurants, quaint
Quaint	West Chester because Ardmore has a similarly diverse population with a mix of colleg students, young professionals, families, and older people. Ardmore is much larger than Chestnut Hill or Manayunk because of Suburban Square so I don't think it can ever be that small cute town. It is also very close to Center City and Bryn Mawr and Manayunk so it has a lot of local competition.
Quaint	Wayne - good scale, lots of restaurants
Quaint, Quiet	Phoenixville/ Collegeville. A quaint neighborhood that is not loud or busy
Quality	Fairmount neighbor hood because they have good restaurants, coffee shops and entertainment options.
Quality	Wayne--great businesses, restaurants, etc.
Quality	Conshohocken, it has a lot of restaurants and a lot of upscale bars with happy hours and a really great night life which in turn attracts a great young professional crowd. The bars also have great happy hours and quizzo. Conshohocken has managed to have a great night life without attracting too much of the party harty college students. The great conshohocken restaurants also have brunch which is of late a really popular activity among young professionals for "Sunday Funday".
Quality	Haddonfield, more upscale shops on Lancaster Ave.
Quality	Wayne for quality of dining. Narberth for small town feel. Other than Tired Hands, there is no buzz about any other Ardmore restaurants or shops.
Quality, Movies, Lively	Conshohocken or Wayne - tons of great restaurants and bars (they have a much better variety of quality places with good reviews), BYOBs, shopping, movie theater, more lively overall
Quality, Variety, Festivals	Media because it has a lot of stores you need in one area, lots of street festivals and

	great restaurants
Quiet Traffic	Exton, better traffic flow. Nicer neighborhood
Quiet Traffic	Media but difficult with Lanc Ave as the throughway
Quiet Traffic	Narberth - safer traffic
Quiet Traffic	I like Ardmore the best but think it could be better if there wasn't so much traffic running through the middle of the town. Rittenhouse Road is such an ideal escape from Lancaster but so underutilized. Also, the neon signs are the absolute worst and lend a very tacky feel to Ardmore. I also think current businesses could work on developing more pleasing window displays. There are many examples of tacky window such as Maido (large stuffed animals, oversized boxes of products, shelving, etc.). This is not nice to look at from the street and doesn't invite customers to the town.
Quiet Traffic	I like it how it is except empty movie theater and shitty development of Cricket Lot and horrible strip centers. I like Mount Airy and Chestnut Hill. Good sidewalks, 1 land of traffic in each direction . New development in scale with old
Quiet Traffic	Media or West Chester: Bustling with people, not traffic. I think Lancaster ave and the car dealerships make our town very unfriendly to pedestrians depending on the block you're on. Some areas of downtown Ardmore (Rittenhouse and Cricket) are great, but Lancaster ave and Station ave are very car-focused
Quiet Traffic	Wayne, lots of variety and plenty of parking. Traffic is a little slower in Wayne. Ardmore's biggest mistake was closing the movie theater and now the new Cricket Dranoff lot.
Quiet Traffic	wayne, narberth, doylestown- wider sidewalks, more interesting store fronts, more of a neighborhood feel, more thoughtfully planned, less busy (lancaster ave is noisy and imposing)
Quiet Traffic, Charming	Narberth or Bryn Mawr - feels like less of a town on a highway and more of a town with a road through it. Charming, cared for storefronts, etc
QuietTraffic	Ardmore's pretty great now, but is urbanizing too quickly, and by too much. Glenside/Keswick? Better traffic management, better growth/development visioning. Safer for children and families. (No highway running through the center though!) We who live here, chose the Village for what it is (and isn't) and much of that is disappearing in a relatively short time. Progress? Dunno.
QuietTraffic	Can't compare because of unique geography of Ardmore -- Lancaster Avenue and busy and noisy major artery discouraging corridor improvements making it pedestrian friendly -- and squeezed up against the railroad tracks.
Selection	Bryn Mawr. Great selection of stores. Lovely shopkeepers.
Trees, Walkable, Quaint	Narberth - walkable, manageable, easy parking, trees. Midtown village in the city - same features. Everything looks like it goes together.
Unique	It should be unique
Unique	Narberth - has a really unique feel to it
Unique Shops	Old City. More unique small businesses and specialty food places.
Up and Coming	Media is an up and coming place with shopping and restaurants.
Up and Coming	Point breeze because they are very up and coming and trying new things
Variety	Bryn Mawr, lots of varied shops, movie theater, varied eateries
Variety	Chestnut hill has great variety shops food art etc great sidewalk markets and ice cream!
Variety	chestnut hill, different kinds of stores
Variety	Chestnut Hill, open, doesn't feel crowed, a unified "look" for most of the town
Variety	Downtown Philadelphia Many things to eat and places to eat
Variety	Media - great variety of stores and eateries....all price levels and tastes
Variety	Media, has a good mix of shops and eateries.
Variety	Wayne - Lots of stores and restaurants. Easier to get to all of them
Variety of Shops	Wayne--great variety of shops, lots of greenery.
Variety, Groceries	Media, they have a good mix of restaurants and a grocery store downtown.
Variety, Movies	Wayne.. A lot of variety and movie theater

Variety, Parking	Bryn Mawr because it's better looking; Wayne for the variety of restaurants but with better parking
Variety, Quiet Traffic	Media because it has a range of offerings without the unbelievably intrusive traffic problems.
Variety, Vibe, Nightlife	Phoenixville - has a variety of restaurants, shopping and nightlife. It also has a "cool" vibe.
Variety, Walkable	Chestnut Hill, Wayne, Doylestown More diversity in stores and aesthetic appearances, more area to walk, bookstore
Variety, Walkable	Doylestown because of its great variety of unique shops, bars and restaurants. There is tons of pedestrian traffic because the streets favor pedestrians rather than cars.
Vibe	Love the scene in Media
Vibe	Chestnut Hill for the vibe.
Vibe	Media for the restaurants and vibe
Vibe	Chestnut hill. Just cool
Vibe	None, Ardmore has its own unique and special vibe-a mixture of Mainline and urban qualities.
Vibe, Family Friendly	Wayne. Nice vibe and family friendly but still cool
Vibe, Movies	Narberth is nice, with its off the grid vibe. brynn mawr has the great movie theater and good eat/drink (but the same problem of feeling less of a town so much as a strip of business jacked up densely against a too-busy highway).
Vibe, Small Town	Narberth. Great small town vibe.
Vibrant	Chestnut Hill....more of a vibrant town life
Vibrant	Wayne - more vibrant store fronts, yoga studios, etc.
Vibrant	Media for its quaint Main Street feel. Manyunk or South street for hipness. West Chester, chestnut hill.
Vibrant	Wayne or Doylestown - lively, clean, lots of services and shopping, easily accessible.
Vibrant, Walkable, Practical	Manayunk because it is vibrant and walkable. But with more practical shopping along with the boutiques.
Walkable	Maybe Wayne, Media. They are more pleasant to walk around. I hate basically walking almost on Lancaster with cars passing within a foot or two. Having a buffer of parking creates a sense of space. I also find the parking lot behind Past, Present, Future and Fuel to be pretty terrible getting into and out of.
Walkable	Cape May but that won't happen due to traffic configurations. Its a great walking destination.
Walkable	Chestnut Hill - wide sidewalks, pedestrian friendly and inviting
Walkable	Maybe Wayne. More shopping, destination, walkability
Walkable	Narberth--more walkable.
Walkable	Ambler - diverse business, entertainment and restaurant options; more walkable and less bustle/traffic
Walkable	Media, West Chester, Chestnut Hill, Doylestown Walkability,diversity of stores, restaurants out on the sidewalks, scale and historic quality of architecture
Walkable	Narberth where everything is closetogether.
Walkable	Norristown has a nice "Main street" walkability, as does Narberth. It would be great if the feel of the "center" of Ardmore could be relocated to a more pedestrian friendly zone, off of Lancaster Ave.
Walkable	Wayne--seems like the standard for a dining district that has some walkability. Also has a movie theater and a bookstore. Seems like fermentaria could be an anchor a la Theresa's if rittenhouse-to-cricket was to be more of a thing. I'd say LESS parking from a planning standpoint (I guess this is happening with dranoff taking the cricket lot)--we'll all take autonomous ubers out drinking in like five years anyway.
Walkable Downtown, Trees	Newtown (Bucks County) due to its walkable downtown and focus on historic architecture and tree-lined main street.
Walkable, Charming	Bryn Mawr- coffee, movie theater, farmers market and library all walkable

Walkable, Charming	Narberth - walkable and charming, restaurants shops and ice cream :) West Chester or Doylestown. They are charming, walkable, interesting shops and restaurants.
Walkable, Community, Activities	Manayunk, Phoenixville, great walking community's with weekly activities. South street, walkable, diverse stores
Walkable, Diverse Store	Media or Chestnut Hill. Walkable streets, great store fronts, diverse shops/restaurants and not pretentious.
Walkable, Diverse, Clean	Narberth - walkable, but with a greater diversity of stores/businesses
Walkable, Diverse, Clean	It's very walkable and has a lot of great stores and restaurants. Would be great if it had a bowling alley or farm to table restaurant (craft). Also would love to see a
Walkable, Entertainment	Condados (great taco place in Columbus).
Walkable, Options	Chestnut Hill. Its very walkable and has great options for dining and shopping.
Walkable, Outdoor Dining	Wayne or media. I like that Wayne has a movie theater and it's highly walkable. I love media's dining under the stars and their commitment to small businesses.
Walkable, Parking	Narberth, but on larger scale. Make it walkable. Parking is available, but not very convenient.
Walkable, Parking, Community Feel	Bryn mawr, doylestown, new hope walkable, locally owned business, tight knit community feel, ample parking
Walkable, Parking, Community Feel	Chestnut hill, walkable lots of parking and very customer friendly
Walkable, Parking, Independent	Wayne -- pedestrian friendly, easy parking, local (non-chain) restaurants and shops.
Walkable, Quaint	Bryn Mawr, walkable, Amherst quaint, Wayne
Walkable, Quaint, Movies	Narberth. It's very walkable and quaint, great restaurants and movie theater.
Walkable, Quiet Traffic	Narberth!! Better/safer crosswalks- more independent businesses- theater, etc LESS nail salons, frozen yogurt.
Walkable, Quiet Traffic	Narberth, Wayne -- or anywhere with more of a pedestrian feel, less dominated by cars.
Walkable, Safe	Wayne. Amazing restaurants, cute shops, walk ability, safe,
Walkable, Vibrant	Downtown Philadelphia. Every street is lively with unique shops and dining. Most everything you need is walkable 13th and sansom A mix of downtown Wayne & downtown Malvern; the new and old ambiance mixing well. A mix of Old City + Fishtown in Philly. A movie theatre Ambler Ambler is pretty neat, I would love to have some of their restaurants in Ardmore instead, especially something like the Lucky Well. Ardmore has a great beer scene, but lacking in the Spirits department. Ardmore Ardmore - don't fight it, just tweak it! Ardmore has greater potential than most towns around Philadelphia. I think of the downtowns of Chestnut Hill, Narberth, Wayne, Bryn Mawr, Doylestown, and New Hope. I would love to see Ardmore have a component of all of these places that offer either shopping, dining, charm. But none of these places offers all of these things due to limited space or location. Ardmore has space, activity, and great offerings of location and services for families. Any business could thrive here. Ardmore has historic buildings; space on Lancaster, Rittnhouse, and Greenfield; and, a cool vibe. Ardmore is a special town in its own right - charming for its history and diversity. And it is more laid back than some of its neighboring communities. It doesn't need to be like anywhere else. Ardmore is doing a great job being itself. Ardmore is great but it could use more culture, LESS SALONS. It's getting better every year and has come a long way!

Ardmore is my favorite downtown in the Main Line. I don't know other areas in Greater Philadelphia.

Ardmore is too citified and spread out- If I want city vibe, I'll just go to Philly.  
Prefer down town, concentrated, neighborhood feel of the other small towns above.

Bryn mawr  
Bryn mawr  
Bryn Mawr  
Bryn Mawr  
Bryn Mawr - more boutiques and college-friendly  
Bryn Mawr (in terms of nice stores, although Ardmore has more character), Wayne, Media These towns seem to have wider sidewalks and are nicer for strolling.  
They also have more businesses I'm interested in--not so many nail salons, pawn shops!

Bryn mawr- love the farmers market and clover market. Wish it never left Ardmore.

Bryn Mawr, Narberth  
Bryn Mawr, Narberth, Wayne  
Bryn Mawr. Nice restaurants, interesting shops, good size  
Bryn Mawr. The theater

Center City  
Center City  
Chestnut Hill  
Chestnut Hill - Wayne  
Chestnut Hill 20 years ago  
Chestnut Hill, E. Passayunk, Haddonfield Wouldn't it be wonderful if Ardmore was a destination for others.

Collingswood nj. Great restaurants and shopping  
collingswood, NJ  
Devon  
Don't know  
Don't know. Just moved here from another state 3 wks ago.  
Downtown Ardmore is as useful or more useful than any other similar area.

Doylestown  
Doylestown and Chestnut Hill  
doylestown,  
Doylestown, awesome downtown area  
Gay st west Chester  
Germantown or olde city  
Gladwyne or Narberth  
Good question... Mount Airy I guess  
Haddon field nj family nights on regular basis shops open  
have no local model in mind  
Havertown  
Havertown  
Hope manayunk was several years ago when it was revitalized. Downtown

Narberth  
 I could say Germantown, NewHope, etc... but I think Ardmore should be more original than that - I think it should be less big named brand name store and more mom and pop small business.  
 I do not understand  
 I don't know the other towns well enough  
 I like all the small businesses in Narberth.  
 I like it the way it is  
 I like it the way it is  
 I like things in bryn mawr and Wayne but I don't like the WASP vibe in Wayne  
 I love Ardmore and don't see another town I would want it to be like even though I would like to see some improvements  
 I love Ardmore as it is. The only other town I'd compare it to is Wayne, which has more cute, boutique like stores.  
 I love Ardmore, I think it's probably the best suburb.  
 I would go to Ardmore since it is close to my home!  
 I would like it to be like Chestnut Hill  
 I would want Ardmore to be a place that people walk to (instead of always driving) for shopping and eating out, plus a town in which residents can enjoy community events, because getting to know neighbors is important to me. University City has this feel in spite of the transient university crowd.  
 I would want it to be just like Media. Ardmore is the most down to earth location on the mainline  
 Idk  
 im happy the way it is  
 it's great as is  
 Jenkintown  
 Just want Ardmore to continue to develop, diversify and grow successful businesses retail and non-retail  
 Kennet Square  
 KOP  
 Like itself, but better.  
 like the shops of Media, or the fun eateries of Northern Liberties  
 M....  
 Malvern  
 Manayunk  
 Manayunk has a wonderful variety of shops and restaurants. West Chester is nice - low key and the historic architecture is lovely.  
 Manayunk, South st.  
 Manyunk  
 Manyunk of 10 yrs ago  
 Maybe more like Wayne which has a downtown that is more inviting. Another town to try to emulate is Princeton. The problem with downtown Ardmore is that the building owners and merchants too often have no self respect, no pride, no vision. Too many dirty storefronts, buildings in need of a paint job and in need of basic maintenance.  
 Media  
 Media  
 Media  
 Media  
 Media  
 Media  
 Media  
 Media  
 Media or West Chester (cute, walkable, well maintained with diverse ethnic cuisine offerings and BYOBs). Media Theater offers nightlife and weekend matinees.  
 Media, New Hope

Media, Bryn Mawr, Wayne, doylestown, narberth  
 Media, Narberth  
 Media, new hope  
 Media, Wayne  
 Media. Independently owned businesses where you can afford to actually buy something. Charming Main Street. Doesn't look like a mall.  
 Media...fair trade  
 Mount Airy, downtown Princeton  
 Mount airy, Philadelphia  
 N/a  
 N/A  
 Na  
 Narberth  
 Narberth  
 Narberth  
 Narberth  
 Narberth  
 Narberth  
 Narberth, Chestnut Hill  
 Narberth. Stable businesses  
 New Hope  
 New Hope  
 New Hope or Lambertville  
 No favorite. I enjoy frequenting all of them and Ardmore could be part of the rotation. For me and my friends, it's all about the food. Have nice places to eat and drink and the rest will follow.  
 No more salons... There is no where to shop..... The stores are stinky!  
 No opinion  
 No! I want Ardmore to be it's own location. McDonalds is the same in Ardmore as it is Reading; there's nothing appealing about that.  
 None i think ardmore is moving in the right direction. More options for 30 somethings that have kids but want to still go out  
 None, I love Ardmore!  
 None, Keep it unique  
 None.  
 None.  
 Not sure  
 not sure  
 Not sure  
 Not sure  
 Not sure... I don't think I'd like a duplicate. Ardmore is solid, just needs some tweaks.  
 Old City  
 Open-Ended Response  
 Phoenixville  
 Rittenhouse Place in Ardmore could be like the downtown Wayne area with the wider street, street events, great restaurants like Barbacoa, etc.  
 Rittenhouse sq or Washington square  
 Society Hill  
 South street in center city  
 South Street, Phila  
 Still relatively new to Philly area, don't know enough about the region to answer this  
 Tough to say. New Hope or Narberth, probably.  
 Wayne  
 Wayne



should be the same and there is no reason it cannot be.

Wayne. They don't have empty store fronts, which I find to be a blight on the charm of Ardmore. Even if the empty store fronts just had art in the window or something, the entire downtown would generally be much more inviting. Also, Wayne doesn't have 40 year old shady storefronts, rather they have high-end micro-chains right on the main strip that were obviously invested in.

Wayne/bryn mawr

Wayne-perfect combination of everything

Waynr

West Chester

West Chester

West Chester

West Chester

West Chester

West Chester

West Chester - beautifully restored; lots of upscale shops and eateries.

West Chester because it seems more lively and a lot of unique businesses to choose from, not just nail salons everywhere.

West Chester or Media

West Chester, Media, Pottstown

West Chester, wayne

What the fuck is wrong with you people ? Ardmore is fine as Ardmore, it's problem is Lower Merion Township is in it

**Question 27. Please share any further comments you have about Downtown Ardmore.**

**Common Keyword**

**Survey Response**

Art	I would love to see more murals around Ardmore.
Art	There are great restaurants but not performance space or entertainment other than the Music Hall. I would love to go out to a gallery, show, or movie and then go to dinner.
Big Events	Cricket ave has a bunch of things. Maybe shut Down some streets more often so that its easy to access events with strollers
Blighted	I definitely want to keep the small town feel but MUST be Spruced up - place to gather, shop, eat, noch (sp?) Something for all ages.
Blighted	I do not understand why there is not more neighborhood initiatives to make owners clean up their properties. Business' do a fine job but the many rundown lots and houses are what detract from the Ardmore experince(i.e. House across from Carlino's) I would be interested in helping with community projects
Blighted	If you exclude Suburban Square, Ardmore is less of a "town center" and more of a street/single strip. It lacks literal and figurative dimension. The buildings are also under-maintained.
Blighted	it doesnt look happy. clean bldgs, store fronts, sidewalks and lighting is good place to start.
Blighted	It looks like a dying town.
Blighted	It looks run down; also it needs a hotel for visitors near the train station which also MUST BE IMPROVED
Blighted	It would be great if it had more of a small town feel... Lancaster avenue looks shabby
Blighted	It's a bit of an eyesore. There is not much appealing about it, and I live 6 blocks away. I go to El Limon or to a nail salon; that's about it.
Blighted	It's bleak and uninviting. The train station makes the entire Suburban Square somewhat unpleasant.
Blighted	Moved back after 30 yrs of living out of state and very sad to see what has happened to Ardmore
Blighted	Need to clean up lancaster ave!!!!
Blighted	There's only so much lipstick you can put on a pig
Blighted	Tired
Blighted, Greener	Ardmore is the sad little sister to Suburban Square. The buildings are drab- there are no trees or flowers- the sidewalks because of the the busy street are always filthy. It's has the appearance of being industrialized not quaint. Lighting- Awnings- buffer Flower Pots to reduce the noise so that patrons can sit outside- a bridge to Suburban Square or a shuttle would bring some higher end shops to the Lancaster Ave side.
Blighted, Movie Theater	Ardmore is a great place to live...it could be better with more good restaurants, entertainment entities, and things for teens to do. Lancaster needs to be spruced up a little. Like the way Rittenhouse Place is shaping up...If Narberth can support a movie theater, can't we? I like the amount of physical activity places that have come...we want a fit and healthy community. Is there much on hand for our aging population? And, I say again, very self-servingly, wine bar and seafood restaurant..!
Blighted, Traffic	Traffic on lancaster is terrible between whole foods and Saxby s, something need to be done. Too many nail salons, rite aid lot is beyond ugly with parking in the front and does not fit it. House is the area need to be cleaned up and less trash
Coffee Shop	Really wish there were a spot I could grab a coffee during the day walking up from my house, or same with grabbing ice cream after dinner in the summers. We are always looking for someplace to walk and there's not a whole lot that is destination worthy for us (we have 3 kids)
Coffee Shop, Book Store	I grew up in Ardmore, my first job was on Lancaster Ave. at Wrangler Wranch ;) and I spent a good portion of my life there. Would love to see a good coffee shop that is nice not too hipster. Would love a good bookstore and some moderately

	priced clothing stores. I teach at LMHS and would like to see stores the kids would enjoy as well. I hung out in Ardmore when I was a teen and it was a nice place to grow up.
Coffee Shop, Storefront Improvements	Storefronts and buildings are shabby. Businesses are too niche (spy shop) or generic (nail salon) to draw me in. Poor urban planning - put to go coffee shop near train, food truck spot, etc
Coffee Shop, Train Station	Love the train to NY; Miss Milkboys
Development Concerns	Being overdeveloped, and about to face three years of chaos and no parking.
Development Concerns	Building in Suburban Square is going to hurt small businesses in Downtown Ardmore and make parking more difficult. The free 10 minute parking is great.
Development Concerns	Do not raise rents and push out GREAT stores like Styche
Development Concerns	Don't loose the small town feel.
Development Concerns	Don't want to see large developments without affordable housing mandated!
Development Concerns	I'm a bit concerned/apprehensive about all of the planned construction
Development Concerns	It's lovely. I'm a little worried about the large building projects making the town a little too crowded and high-rise like. If there's one thing I wish hah could change about Ardmore is that it was quieter and more quaint and this seems to be moving in the opposite direction.
Development Concerns	Love living in Ardmore for 24 years and very concerned all this construction, high rise buildings and gridlocked streets are ruining our beautiful town.
Development Concerns	Moved here 16 years ago and wouldn't want to live anywhere else. BUT the Lancaster stretch and the home developers are forcing us to change our mind. We live here for the schools (not Lower Merion BTW) and the two trains that get us to work and all we have to offer in the community (pool, library, post office, vet, shops etc) but the history is being torn down for new and changing the look and feel of the area. I'm all for cleaning up the area but use existing space. The old movie theater and all the empty store fronts on Lancaster are an eye sore. No more living spaces please! No more ugly condos!
Development Concerns	No high rise buildings please. It would look horrible next to the great small shops. Also, we need the parking lot. And encourage more entrepreneurs like Tired Hands. That place is the crown jewel of Ardmore. Ditto The toy store Pucci.
Development Concerns	Putting a Target on Lancaster Ave is ridiculous. It will draw only low end clientele, employ people at low wage jobs, make miserable traffic and cause Ardmore to be more like City line ave and crime ridden then safe and prosperous like Bryn Mawr.
Development Concerns	Too many developers are coming in and ruining the quaint towns of the Main Line. Getting too expensive for the diversity that was always part of the community
Development Concerns	Two things would really help: -- not building Dranoff project -- making Lancaster Ave. three lanes and adding bicycle lanes
Development Concerns	Unfortunately, Lancaster runs snap dab down the middle, so limits outdoor events in city center. And looks like new condo's are going to take up any usable open spaces.
Expensive	Much to expensive. Need more diverse stores
Expensive	Too expensive
Expensive	Too many boutiques and specialty shops. Too expensive...I live/work in Ardmore and I only shop at Rite Aid and Wawa
Family Friendly Improvements	It is really fun for our family to live so close to suburban square but i wish there was a little place or corner for little kids to hang out. Maybe a small playground etc. you can only get so many times excited to see the little pond/ fountain in the middle.
Green Space	How about adding some green space for people to sit and gather such as the empty lot at ardmore and lancaster ave.
Greener	Ask BMTC to get rid of hot plaza with fountain, no one sits there could get heat stroke, what about a lush garden there like Garden next to Ludington Library.
Greener	Make sidewalks Gwen permeable or solar panels, do something innovative i like it, good stores, but the density and unbroken swath of buildings from

	wynnewood to downingtown fights against any real sense of ardmore being a distinct town or community. Lancaster could be charming with a 25% reduction in structures and parking lots, with more trees and better architecture, but even if you agree i doubt you have tens of millions of dollars lying around for demolitions and greenery. maybe target one property each year from a list or ugly blightish huilidings for purchase and demolition. less is more.
Greener	I love the area, I only wish it had more green; more plant life and more trees. Also I hate the empty lot next to Tired Hands, I wish there was something there.
Greener	Trees. Greenery. Chestnut Hill is cute because of private homes and little surprise gardens along Germantown Avenue.
High Rent	Get creative. Some of the rents have prohibited good stores from staying
High Rent	I am a business owner and I currently work from home. I would love to open a store front in Ardmore with leather goods imported from Italy, but rental prices are too high and so very risky for small Business owners. We have so many luxury stores in KOP Mall but I would like to see Ardmore more small business friendly with unique stores instead of big brands! But I would love to have a store like Target to take over the old Macy's!!! We need a store like that where especially during the winter months, busy moms can run in to shop for different things with the kiddos!
Hotel, Movie Theater	We should allow folks that have large homes, that want, to run B&B, the old Macy's should be a boutique hotel. MANY bar/bat mitzvahs in Lower Merion, if Ardmore had rooms to house guests, we would really benefit!! When we lost our movie theaters, we really lost out on so much. We were a destination location, now we're not.
Independent Shops	Ardmore in its entirety could be really something special but it's mostly chains or less-than-average places to eat shop and go.
Kid Friendly, Farmers Market	Any kid friendly events would be welcome. More farmers markets.
Lighting	Needs more light at night.
Make a Destination	Needs more destination places, things people from neighboring towns would travel to Ardmore for... Tired hands and Ardmore music hall are some of these helping Ardmore out, BIGTIME!
Make a Destination	Rittenhouse Place could be a destination area for restaurants, art studios/galleries, professional offices it's great that it is wide and curved... architecture is attractive... could have a village feeling
More Child Friendly	My kids pass through suburban every day on the way home from school. And spend many weekends there, with or without parents. It would be nice to give them an opportunity to enjoy that time without wondering aimlessly. A theater or bookstore would be great.
More Child Friendly	Needs to cater to young families and college kids
More Child Friendly	Went to Welcome Santa event a couple of years ago and it was embarrassing, Santa's outfit was dirty and falling apart and the Christmas Tree looked like it was from Charlie Brown
More Child Friendly	Wish they had playgroundn
Movie Theater	Looking better these days. Wish movie theater would come back.
Movie Theater	that hulking empty theater is a sin.
Movie Theater, Book Store	A movie theater and book store would be phenomenal.
Movie Theater, Restaurants	A movie theatre and more restaurants would be excellent additions.
Movie Theater, Restaurants	Missing luncheonette type food & movie
Music	live music is the key
Music, Clothing	Liven it up, more lights, more music, cuter small unique home goods and clothing stores
Music, Movie Theater	Live music. Movie theater.
Negative	A disaster in the making for over 30 years.
Negative	Ardmore is very tired looking.
Negative	Ardmore just seems depressed all the time with empty storefronts or seemingly

	depressed businesses. Have lived nearby for 40 yrs and downtown Ardmore has always looked this way despite a few efforts at revitalization.
Negative	Don't like the rooftop billboards. Street landscaping seems poorly maintained.
Negative	It is boring with no interesting places and few good restaurants.
Negative	Lancaster Ave looks horrible
Negative	What a dump. Very few attractive stores.
Negative, Train	hate the train station
Nightlife	no night life
Nightlife	Ardmore is so great and has even more potential, with its safeness and sidewalks it could be more fun in the evenings and at night and generate more profits with a busier nightlife.
Nightlife	There need to be a change. Ardmore has had too much of the same for two long. There is nothing to do outside of suburban square for high schoolers through early 30 year olds. Ardmore needs to capitalize on its proximity to colleges and college students.
Nightlife, Arts	I moved here June 2015 and I'm really happy for the driveway and trees! It would be cool if a few more businesses stayed open later. More arts/community events would be nice, although I can't think of anything specific at the moment. Oh and P.S. Can we move the ocean closer?
Outdoor Dining	i would like to see more retail shops, and to see more life on the sidewalks in the evenings.
Outdoor Seating	How did Tired Hands build such a big place and not manager more outdoor seating?
Outdoor Seating	Outdoor seating at restaurants and cafes in quiet conditions is hard to find on the Main Line. I often wish we had better options. Hykel's deck is popular because people can bring their dogs to sit outside. My daughter would like an old-fashioned candy store that sells name brand candy.
Outdoor Seating, Safer Crosswalks	Crossing Lancaster as a pedestrian always feels dangerous. More outdoor seating, gathering spots would be nice.
Outdoor Seating, Sidewalks	Rittenhouse would be a wonderful place to have more outdoor restaurants. It would be great if the sidewalks could be made wider.
Parking	1-Parking - One limitation is parking and a lot of traffic. I think we would benefit from having a local Ardmore bus/tram loop 2- Culture - every community needs some community and culture. Family events, music, etc. 3- Staples - movies, stores, dining, ice cream. You need a place where the locals gather regularly.
Parking	add a parking deck at the train station and then make the crosswalks a bit better. Add a pedestrian zone on Rittenhouse to encourage shopping there
Parking	Ample parking to avoid the craziness out there now.
Parking	Can seem a bit seedy at times. Parking is terrible.
Parking	Concerned about loss of parking and increase in traffic on Cricket and on Lancaster with so much new housing going in. Not to mention the loss of surface parking, especially for quick stops--Merrick Pharmacy, card store, etc.
Parking	Cricket AVE project has caused empty storefronts. Hope no more loss occurs. Questionable about construction time & future parking. Parking garage not desirable replacing the lot where I have parked for years to shop Ardmore. Actually decided not to start up @ Merks Pharmacy when Narberth Pharmacy closed due to the future undesirable parking situation.
Parking	Demolish the old theater. Make it a driveway and inviting walkway to a parking garage with access to Lancaster Ave No more nail salons or pharmacies.
Parking	I like most the accessibility and variety and people. Parking and traffic is biggest deterrent
Parking	It's dirty and the parking sucks and the Dranoff project will kill it
Parking	Keep parking cheap/free
Parking	Lane shift on 30 near Wawa, decline of churches which provide good lectures and social opportunities and concerts, increase in quantity of overpriced boxy four storey townhouses with insufficient parking for their owners and guests. I like there is public playground and pool and library and post office, and Trader Joes

	and farmers market, and Apple store, and train station.
Parking	Love living here Suburban Square desperately needs more parking. I often leave when I can't find parking
Parking	Meters should be Three hours, hard to shop, and eat in 2 hrs or take an hour class
Parking	need more handicap parking
Parking	Needs Free Parking
Parking	Needs more good business with parking options
Parking	needs parking badly,
Parking	Not happy about losing Cricket Ave parking lot! As a woman, I feel most safe in free or metered open air parking lots and least safe in parking garages. Long time regular customer of Merrick Apothecary.
Parking	Not looking forward to losing the parking lot for an 8 story building that will be entirely inappropriate for Ardmore and make it even more congested.
Parking	Parking is the number one reason we avoid Downtown Ardmore. It not safe to walk with kids 4-7 or more blocks just to go to a store especially if you have to cross rt 30.
Parking	Parking only convenient for some stores. Some stores seem outdated.
Parking	Parking will be difficult after the Cricket ave lot is gone.
Parking	Parking would make all the difference
Parking	Stop using the few parking lots for silly farmers markets, junk sales.
Parking	The parking is terrible ,people are always on their phones I would like to see police enforcing some safe driving tickets for this.
Parking	The parking meters are a problem. Not consistent with the hours in the different areas. If your lunching and shopping, that could extend way more than 2 hours and if you're even a minute late, you can be sure there is a ticket there. I understand the purpose, but it's frustrating in a town like Ardmore. This isn't center city. Often times there are not street alternatives and the parking lots are a mess. It's my one negative feeling about Ardmore.
Parking	The Parking needs to be free if you really want it to thrive. Or less aggressive parking attendents
Parking	The removal of the Cricket lot is going to create major parking headaches.
Parking, Better Stores	I love the community feel, but wish there were better shopping options, the parking is difficult.... And the restaurants are getting better but some have been disappointing.
Parking, Blighted	From Lancaster Ave - cvs to end of car dealerships lacks charm, cohesiveness - bad roads then u cross Monggomey Ave near suburban square & it's a whole other vibe - Lancaster Ave looks horrible like a street in the city of Phila u just want to keep driving - nothing there & no where to park if there was
Parking, Blighted	I view it as being on life support. It looks old/outdated and half the stores are empty (that's my perception). Parking is terrible and there are too many mom-pop type stores. Generally, retail is dead except for outlets, home improvement stores and low-end consumer retail like Target and Wal Mart.
Parking, Development Concerns	There will be nowhere to park in Ardmore as Dranoff project, train station accessibility project, Suburban Square redevelopment, get under way. Already, because of Iron Hill, it is difficult to park near the Post Office in the evenings.
Parking, Greener	Hanging flower baskets, Potted plants, I like the 10 minute free parking.
Parking, Not Customer Friendly	I don't find it inviting though there are a few restaurants I enjoy. Parking (not including suburban square) is often difficult. Seems like some of the business have 'attitude' like Jr. League, so not inviting.
Parking, Pedestrian Improvements	Ardmore is probably the place on the Main Line that I go the most, and use the most in terms of smaller shops, but I don't consider it a place just to go or even spend an evening. It's not really a pleasant place to walk to around and I'm not sure how that could change given Lancaster and how parking is.
Parking, Pedestrian Improvements	Wish we could do something about the speed and volume of traffic on Lancaster, Ardmore Ave, Anderson by Suburban Sq. Better signage for and MORE PARKING

Parking, Sidewalks, Traffic	Traffic is the biggest downfall. hard to turn at lights and get back to parking lots. Parking is often full when there are events. Was sad to see melodies music go-- a good teen venue is sorely needed on the main line and that was always a popular spot. Also would be better without fast food places like McDs and Subway. Diminishes the good stuff like a la maison. Wider safer sidewalks would be great.
Parking, Signage	Love it! It would be helpful to have clearer direction for parking, as it's not always obvious whether some shops has parking nearby.
Parking, Storefront Improvements	Ardmore is such a great place to live and being on the main line there is a lot of \$ here but you would never know it driving down rte. 30. Although some newer businesses have updated their storefronts. Most are dated and look like they need repairs. Also, as a mother of a baby if there isn't convenient parking, I'm not going.
Parking, Traffic	It would be great if one lane in each direction on Lancaster Ave. was used for parking rather than traffic. This would provide a barrier between the side walk and the traffic, give a more "main street" feel, provide more parking and encourage sidewalk dining.
Parking, Traffic	Not enough parking, traffic congestion
Parking, Traffic	Parking! Traffic!
Parking, Traffic	traffic is congested, parking is difficult and I hate carrying around change or quarters to feed parking meters.
Parking, Traffic	Traffic. Parkin. Need to fix it.
Parking, Traffic, Greener	Would be nice to have pocket parks, public places and places to sit and people watch. I am very concerned about the Cricket parking lot development and worsening of traffic congestion.
Parking, Train Station	I can't comment about parking because I walk, but it seems parking would be critical. Would love to see the train station upgraded. Not sure why this never happened.
Parking, Vacant Storefronts	Parking needs to be better. Disturbing how many empty storefronts there are now.
Parking, Variety of Stores	Fix the horrible parking situation. Get more interesting stores and restaurants. No more nail salons, spas, drugstores, and fill those empty store fronts.
Pedestrian Improvements	Ardmore needs to be more pedestrian and bike friendly. More ethnic restaurants and unique shops, less luxury high-rise condos!
Pedestrian Improvements	he big problem for Ardmore is Lancaster Ave - makes it difficult to be truly pedestrian friendly. I'm more likely to go to one specific store, then go home rather than walk around and window shop
Pedestrian Improvements	I generally avoid walking on Lancaster Avenue because the auto traffic is too fast. Traffic needs to be calmed.
Pedestrian Improvements	If Ardmore was more pedestrian and bicycle-friendly, my family would view it more as a destination e.g for weekend shopping and dining out.
Pedestrian Improvements	Instead of trying to cut Downtown Ardmore off from Suburban Square, embrace its presence. Build a foot bridge from the back of Trader Joe's to the parking lot between the Municipal Building and the Ardmore Music Hall. Encourage foot traffic to all parts of downtown. NO MORE SALONS. NO MORE PARKING LOTS. MORE BIKE RACKS. MORE SAFE PEDESTRIAN CROSSINGS.
Pedestrian Improvements	It is hard to access the many shopping groups in Ardmore (Cross Selling/Accessing). I rarely go from Sub. Square to Lanc. Ave. or Ardmore West or Greenfield Ave. or Rittenhouse St. Why not have a bridge between the train station over the rooftops to Ardmore West? The current or planned solutions prevent easy walking between them and driving to multiple stops is hard.
Pedestrian Improvements	Lancaster Ave is not a safe street for pedestrians.
Pedestrian Improvements	Needs a better crosswalk. Needs more cohesiveness among stores. Suburban square needs to stop getting rid of the small unique stores by having exorbitant rents that only big chains can afford. Bring back some charm
Pedestrian Improvements	Pedestrians should be able to feel that they can cross streets safely.
Pedestrian Improvements	People fly down Lancaster ave and never notice what's around. I wonder if slimming

	<p>it to one lane each direction on weekends and making the outer lanes temporary parking (Havertown has this) would help slow the pace and bring people into the stores, or simply be too disruptive. When you do want to go somewhere via car, parking locations are not obvious while on Lancaster ave. The train station is possibly the most embarrassing part of the downtown area. The tunnel always smells like urine, and the building by no means reflects Ardmore's history as an original main line destination. Finally, why are there billboards like on Bella Italia? I've driven down Lancaster ave 1000s of times and have never noticed it while driving, as if I were looking at it, I'd be ignoring traffic lights and crosswalks. That said, if I'm in the adjacent parking lot at night, it's a major bright eyesore. I don't understand the point. Wawa always renews it, but I cannot imagine anyone ever sees it without putting the people around them in danger.</p>
Pedestrian Improvements	<p>Speed bumps on Rittenhouse, Cricket, Athens. So much cut-through traffic is *racing* through this Village's side streets. These could be of the removable type, so that Public Works could de-install them before approaching snow and plowing.</p>
Pedestrian Improvements	<p>The crosswalks are not safe. I have nearly been ran over at the crossing opposite Radio Shack and I saw exactly the same thing happen to another person the other day!!</p>
Pedestrian Improvements	<p>The intersection by ruby's is treacherous. Too much congested traffic</p>
Pedestrian Improvements	<p>The sidewalks feel pretty tight with the busy traffic on Lancaster and the PA pedestrian law is not usually enforced. Some kind of first Friday where the street is shut down and traffic is redirected would encourage people to visit and learn more about local businesses. Tables with umbrellas in the road, stands set up on the sidewalk, food trucks, etc.</p>
Pedestrian Improvements	<p>the traffic flow is bad; ansersen ave in particular; everything is built for the car: large parking lots, big streets, etc; I want to walk there and take the train to town. The train station is an insult to public transport.</p>
Pedestrian Improvements	<p>There are too many cars on Lancaster; trying to cross at Station Road is dangerous.</p>
Pedestrian Improvements	<p>Unfortunate that there are 4 traffic lanes running through town, but I imagine there is nothing to do about that.</p>
Pedestrian Improvements, Greener	<p>I think we could do more with plants and flowers, to beautify Ardmore. Wish we could take traffic calming measures</p>
Pedestrian Improvements, Greener	<p>The strip malls take away from sense of community and are ugly. So are the car dealerships. Need more trees.</p>
Pedestrian Improvements, Greener	<p>Would love to see it somehow connected to suburban square with large mutli use areas and more green</p>
Pedestrian Improvements, Make a Destination	<p>I think one of the best things that has happened in Ardmore is Tired Hands. It makes Ardmore a destination - the beers are so popular that people come from other states to Ardmore. That's the model you need to get more people to town. I love Ardmore and have lived here for 13 years. It's a shame that downtown isn't a more compelling spot. I just think it's a weird mix of stores and just not very interesting restaurants. The bars are great. And Ardmore Music Hall is an amazing spot - it rivals live event venues in the city. But most people I know who go to shows, go the the Hall and leave. They don't come early for dinner or drinks. There's just not enough otherwise to pull them into town right there. I also think traffic on Lancaster is a huge issue. Crossing Lancaster is a test of faith, especially in the crosswalk with no light. It's dangerous and frankly, there is nothing on that side that makes me want to cross (most of the time)</p>
Pedestrian Improvements, Sidewalk, Greener	<p>We need a central public gathering place, bigger sidewalks and more green. Hate the traffic on Lancaster. Rethink and make Rittenhouse the main drag. .</p>
Pedestrian Improvements, Sidewalk, Movie Theater	<p>You need to do something about slowing down traffic on Lancaster. There need to be bollards along both sides of the street in between Bella Italia and Pennywise. Traffic speeds by, the sidewalks are tilted towards the street, and it feels like you are taking your life in to your own hands. Add another crosswalk in that same</p>

	<p>section like the one in front of the old theater. We need a new train station. I'm not a fan of the new buildings in the Cricket lot area. We need to fix up buildings that are in disrepair--using facade grants or other. Recruiting a good use to the old theatre should be a top priority. The Ardmore Alliance needs to not be so politically involved around development issues and needs to respect the needs of residents as well as visitors to Ardmore.</p>
Pedestrian Improvements, Signage	<p>Please inform the storefront owners and the building landlords the simple people friendly/pedestrian usability things matter a lot: The fact that it's difficult (Lancaster and Anderson Aves) or almost impossible (Montgomery and Anderson Aves) to cross the main thoroughfares in the very heart of downtown Ardmore, even with traffic light walk signaling means someone is missing the big picture. Have you ever seen LMT police ticket a car or truck driver for disobeying pedestrian signals or laws? Yet the problems occur all day and more so at rush hour. The dirty sidewalks, full of grit and litter don't help either. In the winter and early spring time passing traffic splash water, snow and slush up onto the sidewalks and onto pedestrians. If this helpful if you want to attract people to the heart of the downtown?</p>
Positive	<p>Ardmore has been growing slowly with better businesses and hopefully this trend will continue</p>
Positive	<p>Ardmore has greatly improved over the past 10 years. Please keep up the great work!</p>
Positive	<p>Downtown Ardmore has greatly improved over the last 25 years</p>
Positive	<p>Great combination of stores and history</p>
Positive	<p>Great place</p>
Positive	<p>Great place, I am happy I live there</p>
Positive	<p>I am there several times a day. Like Ardmore.</p>
Positive	<p>I like all the local businesses - fewer chains. It has unique character.</p>
Positive	<p>I like Downtown Ardmore. I frequent lots of the bars and restaurants. Love the free parking at Holidays !!</p>
Positive	<p>I like it alot</p>
Positive	<p>I like it very much! With a couple of improvements, it'll be gorgeous! ☐</p>
Positive	<p>I like suburban square</p>
Positive	<p>I love Ardmore and have made it my home for 12 years. I am always hoping and wishing for it to continue its growth and improvement. It has, in many ways, improved over the years but it still has so much more potential. I love Fermentaria, Viva Video, Local, El Limon, Barbecoa and Mainline Crossfit. I am glad that Nudy's came on board recently. All wonderful improvements. I live, work and walk in Ardmore. It is fabulous being able to walk to all the businesses that Ardmore has to offer. Looking forward to further growth. My family and I have always vowed to support our local businesses first and would love to see Ardmore expand its offerings.</p>
Positive	<p>I love Ardmore but the downtown feels tight... That said, tough to change! I spend time at Fermentaria but not a ton elsewhere. It's probably not quite as inviting as it could be.</p>
Positive	<p>I love our town.. it's close to Philly and train-friendly for other destinations</p>
Positive	<p>I really like the community. Lots of nice ammenities and nice business owners.</p>
Positive	<p>I think the community organizations do a great job organizing and hosting events (its not an easy job!). The geography/layout of Ardmore makes it challenging no matter what events are planned. There is something about walking along lancaster ave. in Bryn Mawr that doesn't feel as dark/heavy as it does in Ardmore (maybe the sidewalks are just wider in Bryn Mawr?). On a Saturday in Bryn Mawr I can go to the farmers market, go to coffee shop, buy modern/trendy clothes and see what movies are playing that night. Ardmore shops on Lancaster ave. seem to either be empty or very old. I frequent the stores on Greenfield a lot (and Carlinos!) and some on Cricket ave. but they are all very disjointed from one another and usually are one off stops for specific</p>

	things I need. Again i like to go and wander West Chester or Bryn Mawr but when i'm purchasing things in Ardmore it's because I seek it out, buy it and return home, not wandering to just check things out and window shop.
Positive	I think you guys are doing great!
Positive	In general I like Ardmore
Positive	it made me choose Ardmore over other towns when we moved out of the city
Positive	It's a super place - I'm sure if people knew more about it they would come
Positive	It's awesome!
Positive	It's nice
Positive	Keep up the good work!
Positive	Like the town
Positive	LOVE Ardmore .....Excited for all the news changes & building coming to Ardmore !
Positive	Love it
Positive	Love it, one of my favorite homes
Positive	Love that Armore is trying to find out this info
Positive	So many great restaurants in Ardmore. Always a nice selections and always brings guest to this area
Positive	Thanks for doing this survey
Positive	Thanks for doing this.
Positive	Thanks for your efforts
Positive	Very nice place, brings people from all over.
Positive	We love Ardmore and since we moved back to the area in 2011 have seen great shifts in the businesses (Tired Hands, El Limon, Tasting Room, Clover Market, festivals...) Really looking forward to more!
Positive, Development Concerns	Love it, but it feels haphazard at times. Suburban Square has so much potential, but seems to be faltering. Please help keep it alive!
Positive, Hardware Store	I love Ardmore, especially since the addition of so many new restaurants. Would hate to see Ardmore without Mapes though.
Positive, Storefront Improvement	I love living in Ardmore. It's great for my family--small town, but still kind of urban feel to it. Love Carlino's, DMI, the convenience of trader Joe's in the neighborhood, nudy's, jeannie's, snap, el Limon, and Barbacoa. Tired hands and iron hill are great to have too! Would love to see some of the empty stores cleaned up and a few of the multitude of hair/nail places become less. I Think it's cool when a town has a certain look to it. Ardmore has a few different sections with different feels and looks. Would like to see maybe more unified looking storefronts or awnings that still let the stores express themselves.
Positive, Train	I have a lot of renters -in Ardmore - downtown Ardmore is a big draw to them & public transit availability a big draw.
Postive, Vacant Storefronts, Movie Theater Potential	Love Ardmore! Would love to see less empty spaces, more vegetarian friendly restaurants, and a movie theater! Downtown ardmore has the potential to be an amazing community. Local decision makers need to support the work many are doing to insure that growth continues and the people and places who make the town unique are not priced out of the area.
Potential	It has so much potential and has really improved over the last several years - keep up the good work!
Potential	Lots of potential
Potential	So much potential but not somewhere I generally choose to go even though it's super close
Potential	The potential is there...
Potential, Arts	There has been a lot of positive change lately and a new energy with the addition of Fermentaria and Ardmore Music Hall. There is so much potential. Maybe something like an artists coop with open studio space, meeting spaces, galleries, and classes would be an anchor for the town??
Restaurants	Moved here from the city and feel this is the closest to getting both of best worlds -

	city and suburban. Feel really strongly about getting less chain restaurants and more places that challenge and entice the palate. Ardmore is certainly on its way! It's an exciting time to live here.
Restaurants	Really like Local Kitchen and Wine-- would love to see more upscale bars like that as opposed to all the dark pubs.
Restaurants	We think it has lots of potential!!! Glad you are doing this survey. We think a few good restaurants could really punch things up.
Shopping	I use Downtown Ardmore for spot shopping , usually only one stop, via car. I make no distinction between shops in Downtown Ardmore vs other nearby locations other than their usefulness to me.
Sidewalks	Needs to be modernized better sidewalks and shops and restsurnts
Sidewalks	Nicer sidewalks would be a huge help. Walking throuh downtown to Suburban Square is very different than walking around in Suburban Square. Just make it feel more pedestrian-friendly. There is so much in Ardmore you could walk to besides Suburban Square.
Sidewalks	Sidewalks are awful rittenhouse could be great spot was back In 70's
Sidewalks, Signage	the sidewalk trees are heaving the sidewalks. it is time to invest in new sidewalks, there are trip hazards. More signage needed to direct people to parking. What are you doing about construction mitigation for current merchants?
Signage	Flowers look great! Streets are clean, maybe add a "you are here" map in a few places with storenames and locations
Signage	Signboard directories would help to know what else is in downtown Ardmore, and where. When I go to a shop in Ardmore, I rarely consciously think about what is nearby, especially if it's on a side street or a few blocks down. I don't "do" Ardmore the way some folks "do" a mall, I tend to do single planned trip, and often forget that some of my other favorite places are nearby (e.g. Primo's or Jake's, when I'm going to Verizon).
Signage, Pedestrian Improvements	Need better signage and better pedestrian crossings on Lancaster. At least one traffic signal should have a pedestrian-only cycle like on Morris Ave in Bryn Mawr.
Signage, Sidewalks, Greener	The biggest issue is the inconsistent signage on Lancaster Ave, makes the whole area look trashy, plus not having any greenery which separates the sidewalk from the street - not walkable. Today I drove 3 minutes to go from Jules Pizza to Kid Shooz with my son. Parking meters only take coins (!?!?!?). Weight Watchers isn't that anymore, that used to bring me weekly. Need to create reasons for people to be in Ardmore, shopping is not the draw. Ideal would be an indoor play area for kids, nothing fancy, just like what they have at the KOP mall...gives us a reason to go there. Easier passage between Lancaster Ave and the road where Ruby's is - signage or something to show that there's a whole other area. A mobile website with an interactive map?
Specialty Food	I wish there is a YMCA in Ardmore. Would like to see Asian grocery like H-Mart
Storefront Improvement	Ardmore could be a gem if people actually cared about the appearance of their store fronts! Even if you're renting, you're trying to attract customers...so keep it inviting, not filthy.
Storefront Improvement	Ardmore could use a face-lift. Newer/renovated shops and restaurants/bars would attract more of a crowd, and also some younger people. The types of stores are outdated (coin shop, antiques, several tailors, etc). Ardmore needs a more "hip" vibe and the old, empty buildings need to be renovated and filled. A lot of the restaurants are typically empty when you walk by (Positano, A la Maison, etc), and I think casual eateries and better BYOB's would attract more people. I love Ardmore, but it seems to be missing some of what the other main line towns have.
Storefront Improvement	Ardmore has the potential to attain it's rightful place of the 'main street of the Main Line' or even the 'gem' of the Main Line. A wealthy township should like LMT should seriously invest in fixing the street scape and proving additional incentives and outreach to several targeted storefronts that bring down the village: The two floors above Taste of Olive have broken windows, and boarded

	<p>up dormers. Partyland's facade is all cracked (could be a beautiful building if restored), its signage and front windows are old, tired and unattractive. Some fitness studios are able to get away with 'temporary' vinyl signage vs. wood or metal--that have been allowed to stand for well over a year. Further, a large planter or planters could be place at the top of Anderson Avenue alongside the new Maidu store (a great addition to town!) at the corner with Lancaster Ave. There is just old cracked concrete and there is literally not a single tree or bush between the railroad bridge and Lancaster Ave so it appears desolate and forlorn. Finally, we should encourage a developer to target the four to six decrepit store fronts between the Dance Academy/Main Line Gold Exchange and the railroad bridge. Under MUST, something much more inviting with ground floor retail and offices and apartments above could be build there to provide a fresher, more pedestrian-friendly strip to connect Lancaster Avenue Ardmore with Suburban Square Ardmore. Perhaps Carl Dranoff could be persuaded to make a modest community contribution for the area in the immediate location of his planned project for the Cricket Lot. It would actually beautify the area and increase the value of his project to prospective tenants.</p>
Storefront Improvement	I love Ardmore-to improve it needs to bring in quality businesses and beautify the downtown area to make it more quaint clean and inviting to the person who does not know they love Ardmore yet
Storefront Improvement	i think if the store fronts all had nice awnings, there was a choice of shops, not shops going in and out all the time it would help. Maybe a home store, the empty movie building is an eyesore.
Storefront Improvement	I think there are many attractive stores in terms of merchandise and services that are underserved by the fact that none of it is physically appealing so customers don't even look at what's there! Parking is tough too, discouraging walkability. What about closing off the road for a couple of hours once or twice a year while the stores are open so people can get a feel of walking the area and have better access for a bit?
Storefront Improvement	It's not bad. I like the diversity of businesses. It could definitely use a facelift -- facade renewal program. And just better quality, family oriented businesses. Suburban Square is the key to Ardmore revival. They need to get their act together soon.
Storefront Improvement, Pedestrian Improvements	I love downtown Ardmore. I wish that the traffic on Lancaster Ave could be slowed down. I also think the shopfronts on Lancaster need a facelift. Lots of them just look dated. With some work, it could look much more "quaint" It's also very sad to see the old movie theater vacant. It would be nice if it could be restored.
Storefront Improvements	How do you get landlords to take better care of some of the bldgs or stores to update their windows?
Storefront Improvements Storefront Improvements	I feel that the storefronts could use a lift and look run down compared to Wayne some of the older buildings are a hot mess and do not look habitable. Be nice to fix that
Storefront Improvements, Greener	The worst part of Ardmore is the one that needs to be upgraded the most: West side of Anderson Ave. between the tracks and Rt. 30. This should entice SS shoppers to walk on over, but instead there is a pronounced difference when you go under those tracks. A few unsightly storefronts in highly visible places (the Calliope Music store, for example) downgrade the entire downtown. There is not nearly enough greenery and insufficient public space. Traffic on Rt. 30 is threatening for pedestrians. Trucks should be diverted to Haverford Rd. if Ardmore Station is to take traffic from Delaware County for use of our station.
Storefront Improvements, Movie Theater	Store fronts need to be spruced up. Along route 30 looks very tired. Movie theatre should come back.
Storefront Improvements, Pedestrian Improvements Storefronts	Better Christmas decor like Pucci Manuli!!! Nicer, more uniform storefronts. More public events. More walking town feel. Get rid of the never ending supply of nail salons and useless stores, get more diversity. Clean up the building fronts, I love the buildings, they just need to be

	cleaned.
Traffic	A 4way Stop at Anderson and Coulter Ave.!!
Traffic	I feel that Ardmore is going in the right direction although I feel it could be better. Traffic through Ardmore can be difficult.
Traffic	Less car traffic, more bike lanes, please
Traffic	Traffic is awful and unfortunately filled with impatient drivers.
Traffic, Train Station	Traffic is terrible, because there aren't enough ways to get across the train tracks. Also, the train station is embarrassingly decrepit compared to the lovely stations along the rest of the line.
Train Station	Looking forward to new transit-oriented development project and revitalized Ardmore rail station.
Train Station	Our train station needs to be handicapped accessible with a parking lot right near it. I think it's obvious that I will shop in independently owned businesses and not chain stores that can be found in a mall. Very sad to see so many closed businesses in Ardmore. Please bring our theater back!
Train Station	The Ardmore Septa/ Amtrak station is a sad and barren embarrassment.
Train Station	Train station needs to be renovated!
Train Station, Sidewalks	Re-arrange Station ave to attract more commuter-friendly business. Make it pedestrian only or just a drop-off place. It is kind of a nightmare for traffic right now for people cutting through our town. I'm sure the car dealerships bring in \$ for the town, so obviously we need them, but is there something by their sidewalks we can do as a town to improve the appearance? They look terrible
Vacant Storefronts	Economic development does not mean constructing new stores when we already empty stores- rent the empty stores first before 'walling-in downtown with high-rise buildings generating more traffic.
Vacant Storefronts	Fill up those store on Lancaster Avenue!
Vacant Storefronts	I am worried about the number of shuttered stores along the south side of Rt. 30. How can the former movie theater be creatively used and still maintain the historic facade? Would a performance theater arts space work? Would art studio space work similar to the Torpedo Arts Factory in Alexandria, VA? I'm also worried about long-time residents being priced out of housing around Ardmore as developers buy parcels and knock bldgs. down to build luxury condos. We need to keep the historically black parts of Ardmore intact to maintain the community's diversity.
Vacant Storefronts	It is sad to have empty storefronts and absentee landlords who do not keep up their buildings
Vacant Storefronts	Right now, there are so many empty storefronts that I would welcome almost any business except beauty businesses (like hair and nail salons).
Vacant Storefronts	The emptiness of suburban square is disappointing
Vacant Storefronts	Too many empty stores or buildings not taken care of.
Vacant Storefronts	Too many vacancies along Lancaster ave
Vacant Storefronts	too many vacant storefronts - stores open and close too often, would like to see more greenery, flowers to improve attractiveness, improve parking, get good replacements for PSC, Melodies cafe and Bucca Di Beppo space
Vacant Storefronts, Greener	Hate empty businesses and empty, commercial vibe, lack of green. LOVE Jason toridasu, maido, tired hands/fermenteria, viva video. Wish it had more of a walkable community vibe.
Vacant Storefronts, Pedestrian	We need to fill up the vacant storefronts with useful businesses, not high-end things nobody needs (a la Suburban Square). Traffic needs to be calmed as it enters the downtown area of Lancaster Ave, walking on the sidewalk can be a harrowing experience, especially with children. A more inviting pedestrian experience with better lighting, plantings and a buffer between the sidewalk and the road.
Improvements, More Child Friendly, Variety of Shops	I think to grow Ardmore we need to think small but original, and tasty but simple. There are brand name store and high end boutiques all over Ardmore so if I'm looking for something different I'm not coming here. The restaurants are a draw but then there are no quirky little shops to get people to stay and browse. My

	<p>favorite “Downtown districts” are the ones where I can go for dinner at one small restaurant then walk around to do a little window shopping, maybe find something totally different for that hard to gift person and then grab a sweet treat at a small mom and pop sweet shop. The Past, Present, Future store on Lancaster Ave is a perfect example of the type store that attracts me but in order to keep that alive and keep people coming back it should be flanked by small interesting shops, quirky things like a “nerd” shop, or book shop, or pop culture shop, pet lovers shop, things that get people looking around. Having multiple small stores that appeal to all age groups would turn Ardmore into a family stroll destination rather than a running errands destination. Shops should attract a range of wallets rather than just cater to the higher income demographic. Shops should represent an eclectic mix to attract people with varied interests. The existing restaurants offer a variety of options so I would not add more dining, food is great but it won’t keep people walking around. The only food type changes/additions that I can see improving the Ardmore experience is so sort of small family owned sweet shops/refreshment stops. Something where customers can grab a fresh squeezed lemonade, or Iced teas that are brewed fresh while they stroll the Ave. or maybe an ice cream stand or candy shop to soothe the kids who should be exhausted from all the different shops their parents wanted to look in. Antique shops are a favorite of mine but more than 3 or 4 could turn the strip into an antique mart rather than a family shopping/dining district.</p>
Walking	<p>Do to a health condition, I am unable to drive. It is very convenient for me to hop on the bus right in Ardmore and take it home. This provides me with independence I otherwise don’t have.</p>
Walking	<p>I love living within walking distance of downtown Ardmore! We moved from Narberth which is a great town, but there is even more to walk to in Ardmore.</p>
Misc.	<p>Ardmore needs to find a more independent, unique atmosphere.</p>
Misc.	<p>Ardmore P&amp;Z mistakes historic/traditional facades for high quality design. Consider: does this survey look to control appropriate uses in the central zone? Maybe this control has produced the present failed downtown! You need to relax the controls on property owners and concentrate on incentives for investment, experimentation, and diversity. You cant fake active, healthy culture. Breaking density rules is okay by me. I moved from PDX where parking spaces are traded off for biking, street use, street cafes etc. Ardmore needs to create an environment for interesting investment to come in. You do this by showing excellence in municipal infrastructure. Get off the backs of proprietors/developers and help the pedestrian experience. Kiosks, green planting vignettes, pocket parks and small activity areas, public art, world-class bus and train stops. All the things that ARE CONTROLLABLE by the township. I typically walk through the downtown to go to the train or suburban square Starbucks or Trader Joes/Farmers Market. Re this survey, you need to clarify what you mean by Downtown.</p>
Misc.	<p>Automobile parking is not an issue for me, although I know it is critical for many people. The Cricket Avenue lot is crucial for the businesses that surround it. The traffic they stand to gain from condos built on that lot pales in comparison to the traffic they will lose from loss of parking. I would like to see more bike parking; bike racks can be stylish and appear to be street art. And I would like to see bike lanes on Lancaster Avenue.</p>
Misc.	<p>Bring back Clover Market - it was a good event to attend.</p>
Misc.	<p>Clothing is too expensive, love the restaurants</p>
Misc.	<p>Every effort to modernize the place gets shot down by traditionalists locked in a past and seemingly uninterested in progress</p>
Misc.	<p>I drive through Ardmore a lot and here is nothing there that draws me in to shop. The restaurants are decent but the stores do not appeal to me.</p>
Misc.	<p>I live in Bryn Mawr and there is no coherent development plan whatsoever and so you just get a mashup of mostly salons and strange shopkeepers who must own</p>

- their building and then such high turnover on other businesses because the rent seems to be too high. I like Wayne but hate the parking. If Ardmore could be like anything maybe like a small city neighborhood like Bella Vista. What makes those places special is that they are authentic. Ardmore is also authentic and even with new planned development i think it will stay that way because it is affordable, accessible and walkable
- Misc. I would like to get involved, perhaps in business debvelopment; starting an Army & Navy store.
- Misc. It would be great to get Clover Market back - just the right sort of thing!
- Misc. M.....
- Misc. more activities would be nice
- Misc. Mostly older families or young starter families with no interest in anything much..Prefer the more laid back lifestyle of thrift shop crawling, bargain hunting. Whilst everyone bargain hunts this is a thrift shop community so other retail business suffer as they compare brand new prices to thrift shop find prices.
- Misc. My wife and I have gone to the open market on Saturdays in front of the police station. Good idea but poor execution. Not enough merchants and not enough publicity about it. Would love to see more of this idea work.
- Misc. N/A
- Misc. Na
- Misc. needs better design & places for people to be
- Misc. No more nail salons!
- Misc. None
- Misc. Please liven it up!
- Misc. Some of the shops are outdated. Too many hair salons.
- Misc. The amount of nail salons and consignment stores is not attractive to the majority of the population that lives here. We're missing a huge opportunity to make Ardmore great. suburban square attracts people but as of now thus have no need to come under the overpass to extend their shopping experience.
- Misc. The downtown lacks a definitive center. In some ways Cricket feels central, in other ways Lancaster does, in other ways Suburban Square does. If the parking lot next to Fermenteria could be a park/meeting space, that could give Ardmore that center point.
- Misc. The more in-building we get in Ardmore, such as the Dranoff project and other in-town apartments/condos, the more cultural activity and interesting restaurants. This is happening now in Media.
- Misc. The salons and nails are overkill at this point.
- Misc. There is a lot of empty space and I am not sure why. Seems to be plenty of parking so not sure why. I just kinda like it the way it is...but I grew up in the sticks.
- Misc. There is an obvious disconnect between new and old. Ardmore should be "my town" but there are just not a lot of stores I want to shop at, and the ones I do seem disgruntled/ not friendly/frustrated...
- Misc. Too many hair and nail salons. Space could be better utilized.
- Misc. Unfortunately the whole area needs to be updated and streamlined. there are too many nail salons and not enough variety.
- Misc. Work on marketing

## **Credits**

This report was written by Donna Ann Harris and Stephen Skilton, an intern working with Heritage Consulting Inc.

**Donna Ann Harris** is the principal of Heritage Consulting Inc., a Philadelphia-based Women's Business Enterprise (WBE) boutique consulting firm that aids non-profit organizations and government agencies nationwide in the following practice areas: downtown and commercial district revitalization, historic preservation, tourism product development, and non-profit organizational development.

Prior to starting her firm thirteen years ago, Ms. Harris was State Coordinator for the Illinois Main Street program for two years and the Manager of the Illinois suburban Main Street program for four years. During her tenure as State Coordinator, Ms. Harris served 56 Illinois Main Street Communities, led a staff of 12, and managed a budget of over a million dollars.

Since 2004, Ms. Harris has worked with state, county-wide and local Main Street programs in 23 States. She has spoken for the last twelve years at the National Main Street Center annual conference, and at the International Downtown Association annual meetings in 2013, 2008 and Ms. Harris has published six feature articles in the National Main Street Center's quarterly journal Main Street News on fundraising, business improvement districts and advocacy. She also writes regularly for The Main Street Story of the Week for the National Main Street Center. AltaMira Press published her book *New Solutions for House Museums: Ensuring the Long-Term Preservation of America's Historic Houses* in 2007.

**Stephen Skilton** is a city planner and geospatial analyst. Stephen is a graduate from the University of Pennsylvania where he earned a Masters in City Planning with a certificate in Geospatial Analysis. His focus has been the application of policy informed by data analysis using computer programming using tools such as geographic information systems (GIS), data visualization, R-Studio (statistics), Python Scripting, and web mapping with Javascript. Stephen has a strong interest finding ways to use open data and software to empower communities to advocate for policies, investment, and informed decision making.

Prior to Stephen's career in City Planning, he worked for seven years as a Provisioning Analyst for Boeing where he developed datasets and relational databases used in modeling forecasts to support aircraft fleet supply chain operations. He served as a Project Manager for new programs and worked in business development as a data specialist in proposal development.

Since 2014, Stephen has worked across a spectrum of disciplines related to City Planning such as Community Development, Transportation Planning, Geospatial Analysis, and Historic Preservation. He is a native to the Philadelphia area and currently a proud resident of the Fishtown/Kensington area.

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